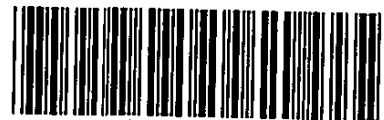


2013

Company Registration No 08268927 (England and Wales)

IDENTITY DESIGN & CREATIVE LTD
ABBREVIATED ACCOUNTS
FOR THE PERIOD ENDED 31 AUGUST 2013

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COMPANIES HOUSE

IDENTITY DESIGN & CREATIVE LTD

ABBREVIATED BALANCE SHEET

AS AT 31 AUGUST 2013

	Notes	2013 £	£
Fixed assets			
Tangible assets	2		2,498
Current assets			
Debtors		10,335	
Cash at bank and in hand		53,122	
		<u>63,457</u>	
Creditors amounts falling due within one year		<u>(48,305)</u>	
Net current assets			<u>15,152</u>
Total assets less current liabilities			<u>17,650</u>
Provisions for liabilities			<u>(500)</u>
			<u>17,150</u>
Capital and reserves			
Called up share capital	3		10
Profit and loss account			<u>17,140</u>
Shareholders' funds			<u>17,150</u>

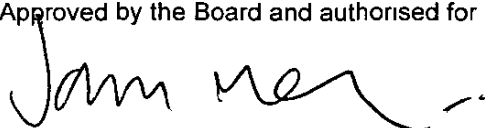
For the financial period ended 31 August 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its financial statements for the period in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime

Approved by the Board and authorised for issue on 24 October 2013



John Martin
Director



Michael Dennington
Director

Company Registration No. 08268927

IDENTITY DESIGN & CREATIVE LTD

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE PERIOD ENDED 31 AUGUST 2013

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Computer equipment	25% straight line
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1.5 Deferred taxation

Deferred taxation is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

2 Fixed assets

	Tangible assets £
Cost	
At 25 October 2012	-
Additions	2,498
At 31 August 2013	<u>2,498</u>

3 Share capital

	2013 £
Allotted, called up and fully paid	
10 Ordinary of £1 each	<u>10</u>