

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2014

FOR

CLELLAND MARKETING LIMITED

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FOR THE YEAR ENDED 31 OCTOBER 2014

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CLELLAND MARKETING LIMITED

COMPANY INFORMATION
FOR THE YEAR ENDED 31 OCTOBER 2014

DIRECTOR:

Ms K E Crawford-Eldred

REGISTERED OFFICE:

25 Westman Road
Winchester
Hampshire
SO22 6DU

REGISTERED NUMBER:

08245067 (England and Wales)

ACCOUNTANTS:

Martin and Company
25 St Thomas Street
Winchester
Hampshire
SO23 9HJ

ABBREVIATED BALANCE SHEET
31 OCTOBER 2014

	Notes	31.10.14 £	£	31.10.13 £	£
FIXED ASSETS					
Tangible assets	2		266		525
CURRENT ASSETS					
Debtors		27,469		11,000	
Cash at bank		13,269		12,661	
		40,738		23,661	
CREDITORS					
Amounts falling due within one year		13,581		8,929	
NET CURRENT ASSETS			27,157		14,732
TOTAL ASSETS LESS CURRENT LIABILITIES			27,423		15,257
PROVISIONS FOR LIABILITIES			53		105
NET ASSETS			27,370		15,152
CAPITAL AND RESERVES					
Called up share capital	3		1		1
Profit and loss account			27,369		15,151
SHAREHOLDERS' FUNDS			27,370		15,152

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

ABBREVIATED BALANCE SHEET - continued
31 OCTOBER 2014

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 30 March 2015 and were signed by:

Ms K E Crawford-Eldred - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 OCTOBER 2014**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Exemption from preparing a cash flow statement

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2013	
and 31 October 2014	<u>784</u>
DEPRECIATION	
At 1 November 2013	<u>259</u>
Charge for year	<u>259</u>
At 31 October 2014	<u>518</u>
NET BOOK VALUE	
At 31 October 2014	<u>266</u>
At 31 October 2013	<u>525</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.10.14 £	31.10.13 £
1	Ordinary	1	<u>1</u>	<u>1</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.