

**SEO NUTS LIMITED**  
**REPORT OF THE DIRECTORS AND**  
**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

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**FOR THE YEAR ENDED 30TH JUNE 2016**

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**SEO NUTS LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

<b>DIRECTORS:</b>	G Carvey R G Hupperdine
<b>REGISTERED OFFICE:</b>	Coppice House Halesfield 7 Telford Shropshire TF7 4NA
<b>REGISTERED NUMBER:</b>	08153246 (England and Wales)
<b>ACCOUNTANTS:</b>	Hollingsworth & Co Ltd Coppice House Halesfield 7 Telford Shropshire TF7 4NA
<b>BANKERS:</b>	HSBC Bank PLC PO Box 33 9 Queen Square Wolverhampton West Midlands WV1 1TE

**REPORT OF THE DIRECTORS**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

The directors present their report with the financial statements of the company for the year ended 30th June 2016.

**PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of search engine optimisation.

**DIRECTORS**

The directors during the year under review were:

G Carvey  
R G Hupperdine

The beneficial interests of the directors holding office on 30th June 2016 in the issued share capital of the company were as follows:

	30.6.16	1.7.15
<b>Ordinary £1 shares</b>		
G Carvey	50	50
R G Hupperdine	50	50

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**

G Carvey - Director

25th August 2016

**INCOME STATEMENT**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

	Notes	2016 £	2015 £
<b>TURNOVER</b>		121,119	112,152
Cost of sales		<u>27,907</u>	<u>22,109</u>
<b>GROSS PROFIT</b>		93,212	90,043
Administrative expenses		<u>79,990</u>	<u>84,261</u>
<b>OPERATING PROFIT</b>	3	13,222	5,782
Interest payable and similar charges		<u>8</u>	<u>-</u>
<b>PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		13,214	5,782
Tax on profit on ordinary activities	4	<u>2,259</u>	<u>-</u>
<b>PROFIT FOR THE FINANCIAL YEAR</b>		<u>10,955</u>	<u>5,782</u>

The notes form part of these financial statements

**SEO NUTS LIMITED (REGISTERED NUMBER: 08153246)**

**OTHER COMPREHENSIVE INCOME**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

	Notes	2016 £	2015 £
<b>PROFIT FOR THE YEAR</b>		10,955	5,782
<b>OTHER COMPREHENSIVE INCOME</b>		—	—
<b>TOTAL COMPREHENSIVE INCOME FOR THE YEAR</b>		<u>10,955</u>	<u>5,782</u>

The notes form part of these financial statements

**BALANCE SHEET**  
**30TH JUNE 2016**

	Notes	2016 £	£	2015 £	£
<b>FIXED ASSETS</b>					
Intangible assets	5		2,872		4,748
<b>CURRENT ASSETS</b>					
Debtors	6	24,551		19,783	
Cash at bank		<u>7,445</u>		<u>8,474</u>	
		31,996		28,257	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>25,595</u>		<u>35,261</u>	
<b>NET CURRENT ASSETS/(LIABILITIES)</b>			<u>6,401</u>		<u>(7,004)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>9,273</u>		<u>(2,256)</u>
<b>PROVISIONS FOR LIABILITIES</b>	8		<u>574</u>		<u>-</u>
<b>NET ASSETS/(LIABILITIES)</b>			<u><u>8,699</u></u>		<u><u>(2,256)</u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	9		100		100
Retained earnings	10		<u>8,599</u>		<u>(2,356)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u><u>8,699</u></u>		<u><u>(2,256)</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30th June 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 30th June 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in
- (b) accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**SEO NUTS LIMITED (REGISTERED NUMBER: 08153246)**

**BALANCE SHEET - continued**  
**30TH JUNE 2016**

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 25th August 2016 and were signed on its behalf by:

G Carvey - Director

R G Hupperdine - Director

The notes form part of these financial statements



**SEO NUTS LIMITED (REGISTERED NUMBER: 08153246)**

**STATEMENT OF CHANGES IN EQUITY**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

	Called up share capital £	Retained earnings £	Total equity £
<b>Balance at 1st July 2014</b>	-	(8,138)	(8,138)
<b>Changes in equity</b>			
Issue of share capital	100	-	100
Total comprehensive income	-	5,782	5,782
<b>Balance at 30th June 2015</b>	<u>100</u>	<u>(2,356)</u>	<u>(2,256)</u>
<b>Changes in equity</b>			
Total comprehensive income	-	10,955	10,955
<b>Balance at 30th June 2016</b>	<u>100</u>	<u>8,599</u>	<u>8,699</u>

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Financial reporting standard 102 - reduced disclosure exemptions**

The company has taken advantage of the following disclosure exemption in preparing these financial statements, as permitted by FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland":

- the requirements of Section 7 Statement of Cash Flows.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Intangible assets**

Amortisation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Web site - 20% on cost

**2. STAFF COSTS**

	2016	2015
	£	£
Wages and salaries	48,114	39,750
Social security costs	1,421	2,428
	<u>49,535</u>	<u>42,178</u>

The average monthly number of employees during the year was as follows:

	2016	2015
Employees	<u>3</u>	<u>2</u>

**3. OPERATING PROFIT**

The operating profit is stated after charging:

	2016	2015
	£	£
Web site amortisation	<u>1,876</u>	<u>1,876</u>
Directors' remuneration and other benefits etc	<u>-</u>	<u>-</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 30TH JUNE 2016****4. TAXATION****Analysis of the tax charge**

The tax charge on the profit on ordinary activities for the year was as follows:

	2016 £	2015 £
Current tax:		
UK corporation tax	1,685	-
Deferred tax	574	-
Tax on profit on ordinary activities	<u>2,259</u>	<u>-</u>

UK corporation tax has been charged at 20% (2015 - 20%).

**5. INTANGIBLE FIXED ASSETS****COST**At 1st July 2015  
and 30th June 2016**AMORTISATION**At 1st July 2015  
Amortisation for year  
At 30th June 2016**NET BOOK VALUE**At 30th June 2016  
At 30th June 2015Web site  
£9,375

4,627

1,8766,5032,8724,748**6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2016 £	2015 £
Trade debtors	19,728	14,960
Amount due from Smart Art Properties Limited	4,704	4,704
Prepayments	<u>119</u>	<u>119</u>
	<u>24,551</u>	<u>19,783</u>

**SEO NUTS LIMITED (REGISTERED NUMBER: 08153246)**

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**FOR THE YEAR ENDED 30TH JUNE 2016**

**7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2016	2015
	£	£
Trade creditors	7,679	7,334
Amount due to Nutcracker Design & Marketing Limited	8,482	15,160
Corporation tax	1,685	-
Social security and other taxes	(414)	1,495
VAT	6,663	9,772
Accrued expenses	1,500	1,500
	<u>25,595</u>	<u>35,261</u>

**8. PROVISIONS FOR LIABILITIES**

	2016	2015
	£	£
Deferred tax	<u>574</u>	-
		Deferred tax
		£
Charge to Income Statement during year		<u>574</u>
Balance at 30th June 2016		<u>574</u>

**9. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:		Nominal value:	2016	2015
Number:	Class:		£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

**10. RESERVES**

	Retained earnings
	£
At 1st July 2015	(2,356)
Profit for the year	<u>10,955</u>
At 30th June 2016	<u>8,599</u>

**11. RELATED PARTY DISCLOSURES**

Nutcracker Design & Marketing Limited

During the period the company received goods and services of £52,000 (2015:£55,000) from Nutcracker Design & Marketing Limited. G. Carvey and R. Hupperdine are both directors and shareholders in Nutcracker Design & Marketing Limited. At 30th June 2016 there was an amount owing to Nutcracker Design & Marketing Limited of £8,482 (2015:£15,160)..

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.