

ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2014
FOR
JOANNE SMITH FUNDRAISING MARKETING
SOLUTIONS LTD

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FOR THE YEAR ENDED 31 JULY 2014**

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**JOANNE SMITH FUNDRAISING MARKETING
SOLUTIONS LTD**

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2014**

DIRECTORS:

J Smith
P H Davics

REGISTERED OFFICE:

27B York Rise
London
NW5 1SR

REGISTERED NUMBER:

08143132 (England and Wales)

ACCOUNTANTS:

Robson Laidler LLP
Fernwood House
Fernwood Road
Jesmond
Newcastle upon Tyne
NE2 1TJ

**JOANNE SMITH FUNDRAISING MARKETING
SOLUTIONS LTD (REGISTERED NUMBER: 08143132)**

**ABBREVIATED BALANCE SHEET
31 JULY 2014**

	Notes	2014 £	£	2013 £	£
FIXED ASSETS					
Tangible assets	2		1,612		381
CURRENT ASSETS					
Debtors		13,158		-	
Cash at bank		<u>3,085</u>		<u>13,694</u>	
		16,243		13,694	
CREDITORS					
Amounts falling due within one year		<u>9,654</u>		<u>11,797</u>	
NET CURRENT ASSETS			<u>6,589</u>		<u>1,897</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			8,201		2,278
PROVISIONS FOR LIABILITIES			<u>322</u>		<u>76</u>
NET ASSETS			<u>7,879</u>		<u>2,202</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>7,779</u>		<u>2,102</u>
SHAREHOLDERS' FUNDS			<u>7,879</u>		<u>2,202</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**JOANNE SMITH FUNDRAISING MARKETING
SOLUTIONS LTD (REGISTERED NUMBER: 08143132)**

**ABBREVIATED BALANCE SHEET - continued
31 JULY 2014**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 27 April 2015 and were signed on its behalf by:

J Smith - Director

P H Davies - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2014**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements have been prepared on a going concern basis on the grounds that current and future sources of funding or support will be more than adequate for the company's needs. The directors have considered a period of twelve months from the date of approval of the financial statements and believe that no further disclosures relating to the company's ability to continue as a going concern need to be made in the financial statements.

Turnover

Turnover represents net invoiced services, including value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date. Deferred tax is not discounted.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2013	572
Additions	<u>2,133</u>
At 31 July 2014	<u>2,705</u>
DEPRECIATION	
At 1 August 2013	191
Charge for year	<u>902</u>
At 31 July 2014	<u>1,093</u>
NET BOOK VALUE	
At 31 July 2014	<u>1,612</u>
At 31 July 2013	<u>381</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.