REGISTERED NUMBER: 08142995 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 July 2014

for

Optrix Media Limited

Contents of the Abbreviated Accounts
for the Year Ended 31 July 2014

Optrix Media Limited

Company Information
for the Year Ended 31 July 2014

DIRECTOR:	N E Herald
REGISTERED OFFICE:	51 Cowley Road London SW14 8QD
REGISTERED NUMBER:	08142995 (England and Wales)
ACCOUNTANTS:	Landstar Accountancy Ltd 67 Wingate Square London SW4 0AF

Optrix Media Limited (Registered number: 08142995)

Abbreviated Balance Sheet
31 July 2014

		31.7.14		31.7.13	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		15,407		7,338
CURRENT ASSETS					
Debtors		13,591		16,682	
Cash at bank		17,506		11,463	
		31,097		28,145	
CREDITORS					
Amounts falling due within one year		9,544		9,102	
NET CURRENT ASSETS			21,553		19,043
TOTAL ASSETS LESS CURRENT LIABILITIES			36,960		26,381
CREDITORS					
Amounts falling due after more than one year			21,798		20,671
NET ASSETS			15,162		5,710
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			15,062		5,610
SHAREHOLDERS' FUNDS			15,162		5,710

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 14 January 2015 and were signed by:

N E Herald - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 July 2014

1. **ACCOUNTING POLICIES**

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on reducing balance

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 August 2013	9,784
Additions	13,205
At 31 July 2014	22,989
DEPRECIATION	
At 1 August 2013	2,446
Charge for year	5,136
At 31 July 2014	7,582
NET BOOK VALUE	
At 31 July 2014	15,407
At 31 July 2013	7,338

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.7.14 £	31.7.13 £
100	Ordinary	£1	100	100

continued...

4. RELATED PARTY DISCLOSURES

The below is a summary of Director's transactions with the company:

Balance due from the company as at 01/08/2013: £20,670.57

Dividends paid: £12,000.00

Director's drawings: (£10,872.43)

Balance as at 31/01/2015: £21,798.14

The balance due from Director is an interest free loan not repayable on demand.

5. ULTIMATE CONTROLLING PARTY

The Director is considered to be the ultimate controlling party by virtue of their 100% share holding.