

Registered number  
07933005

**Blits Marketing Limited**

Abbreviated Accounts

28 February 2014

**Blits Marketing Limited**  
**Registered number: 07933005**  
**Abbreviated Balance Sheet**  
**as at 28 February 2014**

	Notes	2014 £	2013 £
<b>Current assets</b>			
Debtors	69,970	30,694	
Cash at bank and in hand	36,305	33,446	
	<u>106,275</u>	<u>64,140</u>	
<b>Creditors: amounts falling due within one year</b>	(13,489)	(12,808)	
<b>Net current assets</b>		<u>92,786</u>	<u>51,332</u>
<b>Net assets</b>		<u>92,786</u>	<u>51,332</u>
<b>Capital and reserves</b>			
Called up share capital	2	100	100
Profit and loss account		92,686	51,232
<b>Shareholders' funds</b>		<u>92,786</u>	<u>51,332</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Mrs F Griffiths

Director

Approved by the board on 17 November 2014

**Blits Marketing Limited**  
**Notes to the Abbreviated Accounts**  
**for the year ended 28 February 2014**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment	20% reducing balance
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***Deferred taxation***

Full provision has not been made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes, as the potential provision is immaterial.

<b>2 Share capital</b>	<b>Nominal value</b>	<b>2014 Number</b>	<b>2014 £</b>	<b>2013 £</b>
Allotted, called up and fully paid:				
Ordinary shares	£1 each	100	<u>100</u>	<u>100</u>

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