

ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2014
FOR
DYNAMIC PRODUCE MARKETING LTD

CONTENTS OF THE ABBREVIATED ACCOUNTS
for the Year Ended 31 DECEMBER 2014

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	4

DYNAMIC PRODUCE MARKETING LTD

COMPANY INFORMATION
for the Year Ended 31 DECEMBER 2014

DIRECTOR: M J Perry

REGISTERED OFFICE: Five Ways
57-59 Hatfield Road
Potters Bar
Hertfordshire
EN6 1HS

REGISTERED NUMBER: 07897637 (England and Wales)

ACCOUNTANTS: Newmans
Five Ways
57-59 Hatfield Road
Potters Bar
Hertfordshire
EN6 1HS

ABBREVIATED BALANCE SHEET
31 DECEMBER 2014

	Notes	2014 £	£	2013 £	£
FIXED ASSETS					
Tangible assets	2		2,023		9,962
CURRENT ASSETS					
Stocks		21,306		24,385	
Debtors		212,567		269,097	
Cash at bank		491		7,751	
		<u>234,364</u>		<u>301,233</u>	
CREDITORS					
Amounts falling due within one year		<u>194,292</u>		<u>211,606</u>	
NET CURRENT ASSETS			<u>40,072</u>		<u>89,627</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			42,095		99,589
CREDITORS					
Amounts falling due after more than one year			-		1,833
NET ASSETS			<u>42,095</u>		<u>97,756</u>
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			<u>42,093</u>		<u>97,754</u>
SHAREHOLDERS' FUNDS			<u>42,095</u>		<u>97,756</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

ABBREVIATED BALANCE SHEET - continued
31 DECEMBER 2014

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 11 September 2015 and were signed by:

M J Perry - Director

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 31 DECEMBER 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Motor vehicles	- 25% on reducing balance
Computer equipment	- 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2014	15,794
Disposals	(9,845)
At 31 December 2014	<u>5,949</u>
DEPRECIATION	
At 1 January 2014	5,832
Charge for year	1,963
Eliminated on disposal	(3,869)
At 31 December 2014	<u>3,926</u>
NET BOOK VALUE	
At 31 December 2014	<u>2,023</u>
At 31 December 2013	<u>9,962</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
1	Ordinary	£1	<u>2</u>	<u>2</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.