

Registered Number 07889578

MEDIA WATCH CONSULTANCY LTD

Abbreviated Accounts

31 December 2012

Abbreviated Balance Sheet as at 31 December 2012

	<i>Notes</i>	<i>2012</i>
		£
Current assets		
Cash at bank and in hand		4,140
		<u>4,140</u>
Creditors: amounts falling due within one year		(2,478)
Net current assets (liabilities)		<u>1,662</u>
Total assets less current liabilities		<u>1,662</u>
Total net assets (liabilities)		<u>1,662</u>
Capital and reserves		
Called up share capital	2	1,000
Profit and loss account		662
Shareholders' funds		<u>1,662</u>

- For the year ending 31 December 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 23 August 2013

And signed on their behalf by:

Ms Sharan Tabari, Director

Notes to the Abbreviated Accounts for the period ended 31 December 2012

1 Accounting Policies

Basis of measurement and preparation of accounts

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy

Turnover represents amounts receivable for services provided.

2 Called Up Share Capital

Allotted, called up and fully paid:

	<i>2012</i>
	<i>£</i>
1,000 Ordinary shares of £1 each	1,000

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