

**PLOTR COMMUNITY INTEREST COMPANY**  
**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED**  
**31 DECEMBER 2014**

WEDNESDAY



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15/07/2015

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COMPANIES HOUSE

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**PLOTR COMMUNITY INTEREST COMPANY**

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**FOR THE YEAR ENDED 31 DECEMBER 2014**

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**PLOTR COMMUNITY INTEREST COMPANY**

**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**DIRECTORS:**

R Wight  
J Birtwell  
P Linney  
H Bailey  
E Jones

**REGISTERED OFFICE**

1c Hillgate Place  
Balham Place  
London  
SW12 9ER

**REGISTERED NUMBER:**

07888313 (England and Wales)

**ACCOUNTANTS**

AEL Accountancy Ltd  
Chartered Accountants  
201 Haverstock Hill  
London  
NW3 4QG

**PLOTR COMMUNITY INTEREST COMPANY (REGISTERED NUMBER: 07888313)**

**ABBREVIATED BALANCE SHEET**  
**31 DECEMBER 2014**

	Notes	2014 £	2013 £
<b>FIXED ASSETS</b>			
Tangible assets	2	1,315,748	437,299
<b>CURRENT ASSETS</b>			
Debtors		170,481	93,653
Cash at bank and in hand		208,544	142,565
		<u>379,025</u>	<u>236,218</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>583,627</u>	<u>142,070</u>
<b>NET CURRENT (LIABILITIES)/ASSETS</b>		<u>(204,602)</u>	<u>94,148</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		1,111,146	531,447
<b>CREDITORS</b>			
Amounts falling due after more than one year		<u>831,028</u>	<u>304,691</u>
<b>NET ASSETS</b>		<u><u>280,118</u></u>	<u><u>226,756</u></u>
<b>RESERVES</b>			
Profit and loss account		<u>280,118</u>	<u>226,756</u>
		<u><u>280,118</u></u>	<u><u>226,756</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2014

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2014 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

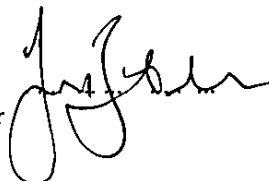
**PLOTR COMMUNITY INTEREST COMPANY (REGISTERED NUMBER: 07888313)**

**ABBREVIATED BALANCE SHEET - continued**  
**31 DECEMBER 2014**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 8 May 2015 and were signed on its behalf by

J Birtwell - Director

A handwritten signature in black ink, appearing to be 'J Birtwell', written over a horizontal line.

The notes form part of these abbreviated accounts

**PLOTR COMMUNITY INTEREST COMPANY**

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2014**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents total net invoiced sale of services excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Website development	- 10% on cost
Fixtures and fittings	- 20% on cost
Computer equipment	- 20% on cost

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 January 2014	501,800
Additions	982,250
	<hr/>
At 31 December 2014	1,484,050
	<hr/>
<b>DEPRECIATION</b>	
At 1 January 2014	64,501
Charge for year	103,801
	<hr/>
At 31 December 2014	168,302
	<hr/>
<b>NET BOOK VALUE</b>	
At 31 December 2014	1,315,748
	<hr/>
At 31 December 2013	437,299
	<hr/>

**3 LONG-TERM CREDITORS**

The amount stated in long-term liabilities is a Government grant received towards the cost of developing the web-site

The grant has been amortised over the useful life of the asset it relates to and the amounts taken to Profit & loss account

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# CIC 34

## Community Interest Company Report

For official use  
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Please  
complete in  
typescript, or  
in bold black  
capitals

Company Name in  
full

Plotr Community Interest Company

Company Number

07888313

Year Ending

31<sup>st</sup> December 2014

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

### PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

Plotr is a technology platform aimed at young people between the ages of 11-24, with the specific intent of providing them with better career data and information to guide their education choices in relation to employability. We had over 30,000 unique visits per month from such young people in this period, and numerous testimonials saying that plotr has helped inspire them to explore and discover career pathways that they didn't know existed. These young people live in all parts of the UK, and are evenly spread across all socio-economic levels in society.

Equally, Plotr aims to build bridges between employers and young people - employers are keen to engage with young people so that they can proactively educate them about the tangible and intangible skills required for the workplace. Plotr has over 50 large employers, including Barclays, Waitrose, Costain, Universal Music with real estate and products on the Plotr website [www.plotr.co.uk](http://www.plotr.co.uk).

(If applicable, please just state "A social audit report covering these points is attached")

(Please continue on separate continuation sheet if necessary)



**PART 2 – CONSULTATION WITH STAKEHOLDERS** – Please indicate who the company's stakeholders are, how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear

Young people in the UK aged between 11-24 Plotr have created a 'Plotr online panel' (POP) of 200 young people that are regularly consulted re developments proposed and launched on the site, third party consultancies have also been engaged to conduct focus groups and detailed feedback has been provided from these consultations This feedback has contributed directly to the product development of the plotr website

Schools and teachers focus groups have been regularly conducted with teachers and their pupils in schools around the UK to consult about the career provision needs in the UK This has resulted in the formation of a 'plotr ambassador programme' to provide outreach to over 100 schools in the UK where plotr has hired young people to regularly provide feedback to Plotr, as well as act as advocates of the site within their school communities

Employers as said, over 50 employers are fully engaged with the plotr project  
(If applicable, please just state "A social audit report covering these points is attached")

**PART 3 – DIRECTORS' REMUNERATION** – if you have provided full details in your accounts you need not reproduce it here Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes) If no remuneration was received you must state that "no remuneration was received" below

No remuneration was received

**PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION** – Please insert full details of any transfers of assets other than for full consideration e.g Donations to outside bodies If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below

No transfer of assets other than for full consideration has been made

*(Please continue on separate continuation sheet if necessary)*

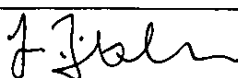
**(N B. Please enclose a cheque for £15 payable to Companies House)**



## PART 5 – SIGNATORY

**The original report must be signed by a director or secretary of the company**

Signed



Date

09/06/2015

Office held (tick as appropriate) ☒ Director ☐ Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Jim Birtwell	
CEO, Plotr	
Telephone	0203 405 3000
DX Number	DX Exchange

**When you have completed and signed the form, please send it to the Registrar of Companies at:**

*For companies registered in England and Wales:* Companies House, Crown Way, Cardiff, CF14 3UZ  
DX 33050 Cardiff

*For companies registered in Scotland:* Companies House, 4<sup>th</sup> Floor, Edinburgh Quay 2, 139  
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

*For companies registered in Northern Ireland:* Companies House, 2nd Floor, The Linenhall, 32-38  
Linenhall Street, Belfast, BT2 8BG