

Abbreviated Unaudited Accounts for the Year Ended 31 December 2015

for

Integral Media Strategies Ltd

Merali's Chartered Accountants
Scottish Provident House
76-80 College Road
Harrow
Middlesex
HA1 1BQ

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for the Year Ended 31 December 2015

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Integral Media Strategies Ltd
Company Information
for the Year Ended 31 December 2015

DIRECTORS: Leon Fernando Del Canto Gonzalez
Wadah Aref Khanfar
Ms Nicola Lesley Enchmarch

REGISTERED OFFICE: C/O Scottish Provident House
76-80 College Road
Harrow
Middlesex
HA1 1BQ

REGISTERED NUMBER: 07885479 (England and Wales)

ACCOUNTANTS: Merali's Chartered Accountants
Scottish Provident House
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Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
Integral Media Strategies Ltd

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Integral Media Strategies Ltd for the year ended 31 December 2015 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the Board of Directors of Integral Media Strategies Ltd, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Integral Media Strategies Ltd and state those matters that we have agreed to state to the Board of Directors of Integral Media Strategies Ltd, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Integral Media Strategies Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Integral Media Strategies Ltd. You consider that Integral Media Strategies Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Integral Media Strategies Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Merali's Chartered Accountants
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23 September 2016

Abbreviated Balance Sheet
31 December 2015

	Notes	31/12/15 £	31/12/14 £
CURRENT ASSETS			
Debtors		53,297	64,781
Cash at bank		<u>97,770</u>	<u>6,388</u>
		151,067	71,169
CREDITORS			
Amounts falling due within one year		<u>(681,382)</u>	<u>(178,775)</u>
NET CURRENT LIABILITIES		<u>(530,315)</u>	<u>(107,606)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(530,315)</u>	<u>(107,606)</u>
CAPITAL AND RESERVES			
Called up share capital	2	65,100	65,100
Profit and loss account		<u>(595,415)</u>	<u>(172,706)</u>
SHAREHOLDERS' FUNDS		<u>(530,315)</u>	<u>(107,606)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2015 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 21 September 2016 and were signed on its behalf by:

Leon Fernando Del Canto Gonzalez - Director

Notes to the Abbreviated Accounts
for the Year Ended 31 December 2015

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Exemption from preparing a cash flow statement

Exemption has been taken from preparing a cash flow statement on the grounds that the company qualifies as a small company.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Going concern

The director has formed a judgement, at the time of approving the financial statements, that there is a reasonable expectation that the company will continue to be in existence for the foreseeable future with the financial support from its director/shareholder.

For the above reason, the director continue to adopt the going concern basis in preparing these financial statements.

2. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31/12/15 £	31/12/14 £
65,100	Ordinary	1	<u>65,100</u>	<u>65,100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.