Annual Report and Financial Statements Year Ended 31 May 2020

Registration number: 07881103

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24/10/2020 COMPANIES HOUSE #40

# Company Information

Chairman

J S Lansdown

**Directors** 

G T Marshall

M R Kelly

Registered office

Ashton Gate Stadium

Ashton Road

Bristol BS3 2EJ

**Auditors** 

PKF Francis Clark Statutory Auditor Ground Floor Blackbrook Gate 1

Blackbrook Business Park

Taunton Somerset TA1 2PX

## **Balance Sheet**

## 31 May 2020

	Note	2020 £	2019 £
Fixed assets			
Intangible assets	4	32,901	55,006
Tangible assets	5	140,347	132,287
Investments	6	1	1
		173,249	187,294
Current assets	•		
Stocks	7	40,002	20,062
Debtors	8	1,787,597	2,276,337
Cash at bank and in hand		376,529	1,052,227
		2,204,128	3,348,626
Creditors: Amounts falling due within one year	9	(1,845,694)	(2,861,528)
Net current assets		358,434	487,098
Total assets less current liabilities		531;683	674,392
Deferred income	11	(1,062,136)	(946,941)
Net liabilities		(530,453)	(272,549)
Capital and reserves			
Called up share capital		100	100
Profit and loss account		(530,553)	(272,649)
Total equity		(530,453)	(272,549)

These financial statements have been prepared and delivered in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 12 Color and signed on its behalf by:

J S Lansdown Chairman

Company Registration Number: 07881103

# Notes to the Financial Statements Year Ended 31 May 2020

#### 1 General information

The company is a private company limited by share capital, incorporated in England & Wales.

The address of its registered office is: Ashton Gate Stadium Ashton Road Bristol BS3 2EJ

### 2 Accounting policies

#### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

### Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', including Section 1A, and the Companies Act 2006. There are no material departures from FRS 102.

#### Basis of preparation

These financial statements have been prepared using the historical cost convention.

### Group accounts not prepared

The company is part of a small group. The company has taken advantage of the exemption provided by Section 398 of the Companies Act 2006 and has not prepared group accounts.

#### Going concern

Notwithstanding the net liabilities of £530,453 (2019 - £272,549), the directors are satisfied, having made all necessary enquiries, that the going concern basis of preparation remains appropriate. In forming their opinion, the directors have identified the following:

- Undertakings have been received from the parent company that support will continue to be received from the wider group.
- The net liabilities position includes deferred income of £1,062,136 (2019 £946,941) which the directors expect will be released to the profit and loss account as revenue in the 12 months following the balance sheet date. The directors, whilst confident that the entire balance will be recognised as revenue, acknowledge that there is uncertainty as to the precise timing of the future release of deferred income which is dependent upon the pandemic impacted schedule of sporting and other events, and the presence of crowds at those events.

In forming their opinion as to the going concern status the directors have also considered the known, likely and potential impacts of the Coronavirus pandemic and its economic aftermath on the various sports and professional sports clubs which the company provides its services to. The directors are satisfied that, whilst there can be no certainty as to the specific implications for the relevant sports clubs and therefore the revenue streams for the company, there are no material uncertainties in respect of the going concern status of the company.

## Notes to the Financial Statements

## Year Ended 31 May 2020

#### Key accounting judgements and sources of estimation uncertainty

In the application of the company's accounting policies management is required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The key judgement that has a significant effect on the financial statements is in respect of going concern, as described in the accounting policy above.

The key estimates that has a significant effect on the amounts recognised in the financial statements are described below:

#### Intercompany debtors

This requires estimation by management as to the amount of any provision required against the debt. The carrying amount is £305,000 (2019 - £145,000).

#### Deferred income

Deferred income has been recognised in respect of commission income on season ticket sales for the 19/20 season and the 20/21 season. Income is released daily over the period of the season. The directors expect this will be released to the profit and loss account as revenue in the 12 months following the balance sheet date. The directors, whilst confident that the entire balance will be recognised as revenue, acknowledge that there is uncertainty as to the precise timing of the future release of deferred income which is dependent upon the pandemic impacted schedule of sporting and other events, and the presence of crowds at those events. The carrying amount is £1,062,136 (2019 -£946,941).

## Revenue recognition

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers. Commercial income is recognised on a receivable basis. Commission on ticket sales is deferred and recognised when the related matches are played.

#### Tax

Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

## Notes to the Financial Statements

## Year Ended 31 May 2020

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the group's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date. Deferred tax assets in respect of tax losses carried forward are not recognised as they do not meet the recognition criteria set out in FRS 102 given there is no certainty as to when the losses will be utilised.

#### Intangible assets

Intangible assets are stated in the balance sheet at cost, less any subsequent accumulated amortisation and any subsequent accumulated impairment losses. Intangible assets consist of software costs in respect of the company's systems and trademarks.

#### Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

### **Asset class** Trademarks

Software

### Amortisation method and rate

10 years straight line 4 years straight line

#### Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

### Depreciation

Depreciation is charged so as to write off the cost of assets as follows:

#### **Asset class**

Furniture, fittings and equipment

## Depreciation method and rate

4-7 years straight line

#### Investments

Investments in subsidiaries where the shares are not publicly traded and where fair value cannot be reliably measured are stated at historical cost less provision for any diminution in value.

#### Stock

Stock is valued at the lower of cost and net realisable value, after due regard for obsolete and slow moving stocks. Net realisable value is based on selling price less anticipated costs to completion and selling costs.

# Notes to the Financial Statements Year Ended 31 May 2020

### Financial instruments

### Classification

The company holds the following financial instruments:

- · Short term trade and other debtors and creditors;
- · Short term loans and other borrowing; and
- · Cash and bank balances.

All financial instruments are classified as basic.

#### Recognition and measurement

The company has chosen to apply the recognition and measurement principles in FRS102.

Financial instruments are recognised when the company becomes party to the contractual provisions of the instrument and derecognised when in the case of assets, the contractual rights to cash flows from the assets expire or substantially all the risks and rewards of ownership are transferred to another party, or in the case of liabilities, when the company's obligations are discharged, expire or are cancelled.

Such instruments are initially measured at transaction price, including transaction costs, and are subsequently carried at the undiscounted amount of the cash or other consideration expected to be paid or received, after taking account of impairment adjustments.

### 3 Staff numbers

The average number of persons employed by the company during the year was 0 (2019 - 0).

# Notes to the Financial Statements Year Ended 31 May 2020

## 4 Intangible assets

	Trademarks £	Computer software £	Total £
Cost or valuation			
At 1 June 2019	4,016	188,552	192,568
Additions acquired separately		202	202
At 31 May 2020	4,016	188,754	192,770
Amortisation			
At 1 June 2019	2,008	135,554	137,562
Amortisation charge	402	21,905	22,307
At 31 May 2020	2,410	157,459	159,869
Carrying amount			
At 31 May 2020	1,606	31,295	32,901
At 31 May 2019	2,008	52,998	55,006

# Notes to the Financial Statements Year Ended 31 May 2020

## 5 Tangible assets

	Furniture, fittings and equipment £	Total £
Cost or valuation		
At 1 June 2019 Additions	203,264 47,944	203,264 47,944
At 31 May 2020	251,208	251,208
<b>Depreciation</b> At 1 June 2019 Charge for the year	70,977 39,884	70,977 39,884
At 31 May 2020	110,861	110,861
Carrying amount		
At 31 May 2020	140,347	140,347
At 31 May 2019	132,287	132,287
6 Investments	2020 £	2019 £
Investments in subsidiaries	1	1
Subsidiaries		£
Cost or valuation At 1 June 2019	_	1
Carrying amount		
At 31 May 2020	_	1
At 31 May 2019	_	1

Notes to the Financial Statements Year Ended 31 May 2020

## **Details of undertakings**

Details of the investments in which the company holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Registered office	Holding	Proportion of voting rights and shares held 2020 2019	
Subsidiary undertakir	ngs			
Bristol Flyers Limited	Ashton Gate Stadium, Ashton Road, Bristol, BS3 2EJ	Ordinary	100%	100%

The principal activity of Bristol Flyers Limited is managing a basketball team.

7 Stock	2020	2019
Goods for resale	40,002	20,062
8 Debtors		
	2020 £	2019 £
Trade debtors	1,344,256	1,438,437
Amounts owed by group undertakings	383,682	581,288
Other debtors	59,659	256,612
	1,787,597	2,276,337

# Notes to the Financial Statements Year Ended 31 May 2020

## 9 Creditors

5 Creditors			
	Note	2020 £	2019 £
Due within one year			
Loans and borrowings	10	225,000	225,000
Trade creditors		66,586	261,359
Amounts due to group undertakings		1,092,666	1,994,138
Social security and other taxes		361,248	160,282
Other creditors		9,172	6,777
Accrued expenses		91,022	213,972
		1,845,694	2,861,528
10 Loans and borrowings			
		2020	2019
	Note	£	£
Current loans and borrowings			005.000
Other borrowings:	<i>i</i> • • • • • 13°	225,000	225,000
11 Deferred income			
11 Deletted income			2020
			2020 £
At 1 June 2019			946,941
Released during the year			(946,941)
Received during the year			1,062,136
At 31 May 2020			1,062,136
ALULINIAY AUAU			1,002,100

# Notes to the Financial Statements Year Ended 31 May 2020

### 12 Financial commitments, guarantees and contingencies

## Amounts not provided for in the balance sheet

The total amount of financial commitments not included in the balance sheet is £60,616 (2019 - £-). This was a financial commitment in respect of the 2020/21 season kits.

### 13 Related party transactions

#### Summary of transactions with parent

Immediate parent company

The company was loaned £225,000 by the parent company in a previous period. The loan is unsecured, interest free and is repayable on demand. At the balance sheet date the amount due to the parent company was £225,000 (2019 - £225,000).

### Summary of transactions with subsidiaries

Subsidiary company

During the year the company advanced funds of £160,293 (2019 - £145,000) to its subsidiary company. The funds are advanced interest free and are repayable on demand. At the balance sheet date the amount due from the subsidiary was £605,049 (2019 - £444,756). Of this balance, £305,000 has been provided for (2019 - £145,000).

#### 14 Audit report

The Independent Auditors' Report was unqualified. The name of the Senior Statutory Auditor who signed the audit report was Nicholas Farrant BA MSc FCA, who signed for and on behalf of PKF Francis Clark.