

Report of the Directors and
Unaudited Financial Statements for the Year Ended 31 December 2018
for
CSM Sport and Entertainment France
Limited



CSM Sport and Entertainment France
Limited

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for the Year Ended 31 December 2018

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CSM Sport and Entertainment France
Limited

Company Information
for the Year Ended 31 December 2018

DIRECTORS:

P C Collard
M J Vandrau

SECRETARY:

T G Tolliss

REGISTERED OFFICE:

PO Box 70693 62 Buckingham Gate
London
SW1P 9ZP

REGISTERED NUMBER:

07877230 (England and Wales)

CSM Sport and Entertainment France
Limited

Report of the Directors
for the Year Ended 31 December 2018

The directors present their report with the financial statements of the company for the year ended 31 December 2018.

DIRECTORS

The directors shown below have held office during the whole of the period from 1 January 2018 to the date of this report.

P C Collard
M J Vandrau

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD :



.....
P C Collard - Director

Date: 28th August 2019

CSM Sport and Entertainment France
Limited

Income Statement
for the Year Ended 31 December 2018

	Notes	31.12.18 €	31.12.17 as restated €
TURNOVER		4,828,999	4,187,411
Cost of sales		<u>(1,140,803)</u>	<u>(1,065,451)</u>
GROSS PROFIT		3,688,196	3,121,960
Administrative expenses		<u>(6,084,436)</u>	<u>(2,898,660)</u>
OPERATING (LOSS)/PROFIT		(2,396,240)	223,300
Interest receivable and similar income		<u>(1,207)</u>	<u>2,447</u>
(LOSS)/PROFIT BEFORE TAXATION	4	(2,397,447)	225,747
Tax on (loss)/profit	5	<u>(1,243,794)</u>	<u>67,945</u>
(LOSS)/PROFIT FOR THE FINANCIAL YEAR		<u><u>(3,641,241)</u></u>	<u><u>293,692</u></u>

The notes form part of these financial statements

CSM Sport and Entertainment France
Limited

Statement of Financial Position
for the Year Ended 31 December 2018

		31.12.18	31.12.17 as restated
	Notes	€	€
(LOSS)/PROFIT FOR THE YEAR		(3,641,241)	293,692
OTHER COMPREHENSIVE INCOME		-	-
TOTAL COMPREHENSIVE			
INCOME FOR THE YEAR		(3,641,241)	<u>293,692</u>
Prior year adjustment	Note 6	<u>1,191,015</u>	
TOTAL COMPREHENSIVE			
INCOME SINCE LAST ANNUAL			
REPORT		<u>(2,450,226)</u>	

The notes form part of these financial statements

CSM Sport and Entertainment France
Limited (Registered number: 07877230)

Balance Sheet
31 December 2018

	Notes	31.12.18 €	31.12.17 as restated €	1.1.17 €
FIXED ASSETS				
Intangible assets	7	-	2,650,000	2,650,000
Tangible assets	8	65,855	150,433	183,020
		<u>65,855</u>	<u>2,800,433</u>	<u>2,833,020</u>
CURRENT ASSETS				
Debtors	9	4,366,556	5,142,530	4,171,127
Cash at bank		384,191	201,835	105,087
		<u>4,750,747</u>	<u>5,344,365</u>	<u>4,276,214</u>
CREDITORS				
Amounts falling due within one year	10	(3,348,469)	(4,226,439)	(3,501,597)
NET CURRENT ASSETS		<u>1,402,278</u>	<u>1,117,926</u>	<u>774,617</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,468,133</u>	<u>3,918,359</u>	<u>3,607,637</u>
NET ASSETS		<u>1,468,133</u>	<u>3,918,359</u>	<u>3,607,637</u>
CAPITAL AND RESERVES				
Called up share capital	11	11,472	11,472	11,472
Share premium		2,638,528	2,638,528	2,638,528
Deemed remuneration reserve		602,272	602,272	535,822
Retained earnings		(1,784,139)	666,087	421,815
SHAREHOLDERS' FUNDS		<u>1,468,133</u>	<u>3,918,359</u>	<u>3,607,637</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

CSM Sport and Entertainment France
Limited (Registered number: 07877230)

Balance Sheet - continued
31 December 2018

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 28th August 2019 and were signed on its behalf by:



.....
P C Collard - Director

The notes form part of these financial statements

CSM Sport and Entertainment France
Limited

Statement of Changes in Equity
for the Year Ended 31 December 2018

	Called up share capital €	Retained earnings €	Share premium €	Deemed remuneration reserve €	Total equity €
Balance at 1 January 2017	11,472	372,395	2,638,528	535,822	3,558,217
Changes in equity					
Total comprehensive income	-	(897,323)	-	66,450	(830,873)
Balance at 31 December 2017	11,472	(524,928)	2,638,528	602,272	2,727,344
Prior year adjustment	-	1,191,015	-	-	1,191,015
As restated	11,472	666,087	2,638,528	602,272	3,918,359
Changes in equity					
Total comprehensive income	-	(3,641,241)	-	-	(3,641,241)
Balance at 31 December 2018	11,472	(2,975,154)	2,638,528	602,272	277,118

The notes form part of these financial statements

1. STATUTORY INFORMATION

CSM Sport and Entertainment France Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparation

These financial statements have been prepared in accordance with Financial Reporting Standard 101 "Reduced Disclosure Framework" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 101 "Reduced Disclosure Framework":

- the requirements of paragraphs 45(b) and 46 to 52 of IFRS 2 Share-based Payment;
- the requirements of paragraphs 62, B64(d), B64(e), B64(g), B64(h), B64(j) to B64(m), B64(n)(ii), B64(o)(ii), B64(p), B64(q)(ii), B66 and B67 of IFRS 3 Business Combinations;
- the requirements of paragraph 33(c) of IFRS 5 Non Current Assets Held for Sale and Discontinued Operations;
- the requirements of IFRS 7 Financial Instruments: Disclosures;
- the requirements of paragraphs 91 to 99 of IFRS 13 Fair Value Measurement;
- the requirements of the second sentence of paragraph 110 and paragraphs 113(a), 114, 115, 118, 119 (a) to (c), 120 to 127 and 129 of IFRS 15 Revenue from Contracts with Customers;
- the requirement in paragraph 38 of IAS 1 Presentation of Financial Statements to present comparative information in respect of:
 - paragraph 79(a)(iv) of IAS 1;
 - paragraph 73(e) of IAS 16 Property, Plant and Equipment;
 - paragraph 118(e) of IAS 38 Intangible Assets;
 - paragraphs 76 and 79(d) of IAS 40 Investment Property; and
 - paragraph 50 of IAS 41 Agriculture;
- the requirements of paragraphs 10(d), 10(f), 16, 38A, 38B, 38C, 38D, 40A, 40B, 40C, 40D and 111 of IAS 1 Presentation of Financial Statements;
- the requirements of paragraphs 134 to 136 of IAS 1 Presentation of Financial Statements;
- the requirements of IAS 7 Statement of Cash Flows;
- the requirements of paragraphs 30 and 31 of IAS 8 Accounting Policies, Changes in Accounting Estimates and Errors;
- the requirements of paragraphs 17 and 18A of IAS 24 Related Party Disclosures;
- the requirements in IAS 24 Related Party Disclosures to disclose related party transactions entered into between two or more members of a group;
- the requirements of paragraphs 134(d) to 134(f) and 135(c) to 135(e) of IAS 36 Impairments of Assets.

2. **ACCOUNTING POLICIES - continued**

Revenue recognition

CSM Sport and Entertainment France Limited has adopted IFRS 15 Revenue from contracts with customers and IFRS 9 Financial instruments during the year. The two new standards did not have a material impact on CSM Sport and Entertainment France Limited financial position and performance, nor on the disclosures in these financial statements for the year ended 31 December 2018.

IFRS 15 Revenue from contracts with customers establishes a comprehensive framework for determining whether, how much and when revenue is recognised. It has replaced previous revenue recognition guidance, including IAS 18 Revenue, IAS 11 Construction contracts and IFRIC 13 Customer loyalty programmes.

CSM Sport and Entertainment France Limited has adopted IFRS 15 using the cumulative effect method, with the effect of initially applying this standard recognised at the date of initial application (1 January 2018). As a result, CSM Sport and Entertainment France Limited has not applied the requirements of IFRS 15 to the comparative period. Additionally, CSM Sport and Entertainment France Limited has introduced new policies around measuring the satisfaction of performance obligations within long-term contracts. There was no impact on adoption of the new standard.

IFRS 9 Financial Instruments became effective from 1 January 2018, requiring companies to apply an expected credit loss' impairment model to financial assets measured at amortised cost or FVOCI (except for 'investments in equity instruments, and to contract assets). There was no impact on adoption of the new standard.

Goodwill

Goodwill arising on a business combination is not amortised but is reviewed for impairment on an annual basis or more frequently if there are indicators that goodwill may be impaired. Any impairment is recognised immediately in the income statement and is not subsequently reversed.

Goodwill as at 31 Dec 2017 £2,650,000
Impairment in year £(2,650,000)
Goodwill as at 31 Dec 2018 £0

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on cost

Taxation

The Company is resident in France for Corporation tax purposes. Current tax, including French corporation tax and foreign tax, is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit or loss on a straight line basis over the period of the lease.

2. ACCOUNTING POLICIES - continued

Employee benefit costs

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the income statement in the period to which they relate.

Going concern

The Directors have prepared forecasts which indicate that the company has adequate resources to continue in operational existence for the foreseeable future. In preparing these forecasts the directors have taken into account the following key factors:

- The rate of growth of the UK [and global] economy on the company's business during the economic recovery;
- Key client account renewals;
- The level of committed and variable costs; and
- Current new business targets compared to levels achieved in previous years.

The company operates under the banking facility operated by Chime, which benefits from committed facilities of £273.9 million, comprising £120.9m until September 2021 and £153 million until September 2022. This facility is subject to banking covenants. The company, together with Chime and certain other companies in the Chime Group Holdings Limited group, has given an unlimited cross-guarantee in favour of its bankers.

The directors have concluded, based on the cash flow forecasts and the commitment made by Chime under the cross-guarantee it has entered into that it is appropriate to prepare the financial statements on a going concern basis for the next 12 months.

Foreign currencies

The financial statements are presented in Euros, which is the currency of the primary economic environment in which the Company operates (its functional currency).

Transactions in denominated in currencies other than Euros are recorded at the rates of exchange prevailing on the dates of the transactions. At each balance sheet date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the balance sheet date. Gains and losses arising on retranslation are included in net profit or loss for the period.

Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Critical accounting judgements and key sources of estimation uncertainty

In the application of the Company's accounting policies, which are described in note 2, the directors are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

3. EMPLOYEES AND DIRECTORS

	31.12.18	31.12.17 as restated
	€	€
Wages and salaries	1,792,997	1,390,088
Social security costs	587,218	478,819
Other pension costs	-	66,450
	<u>2,380,215</u>	<u>1,935,357</u>

The average number of employees during the year was as follows:

	31.12.18	31.12.17 as restated
Executive Directors	3	3
Employees	<u>17</u>	<u>16</u>
	<u>20</u>	<u>19</u>

	31.12.18	31.12.17 as restated
	€	€
Directors' remuneration	<u>-</u>	<u>-</u>

4. (LOSS)/PROFIT BEFORE TAXATION

The loss before taxation (2017 - profit before taxation) is stated after charging/(crediting):

	31.12.18	31.12.17 as restated
	€	€
Cost of inventories recognised as expense	1,140,803	-
Other operating leases	172,572	-
Depreciation - owned assets	(13,460)	37,260
Loss on disposal of fixed assets	-	6,950
Auditors' remuneration	36,864	-
Foreign exchange differences	1,841	-
Staff costs (see note 3)	<u>-</u>	<u>1,935,357</u>

CSM Sport and Entertainment France
Limited

Notes to the Financial Statements - continued
for the Year Ended 31 December 2018

5. **TAXATION**

Analysis of tax expense/(income)

	31.12.18	31.12.17 as restated
	€	€
Current tax:		
Tax	753,870	(67,945)
Deferred tax	489,924	-
Total tax expense/(income) in income statement	<u>1,243,794</u>	<u>(67,945)</u>

6. **PRIOR YEAR ADJUSTMENT**

IFRS 15 Prior year adjustment of £1,191,015

7. **INTANGIBLE FIXED ASSETS**

	Goodwill €
COST	
At 1 January 2018	2,650,000
Disposals	(2,650,000)
At 31 December 2018	-
NET BOOK VALUE	
At 31 December 2018	-
At 31 December 2017	<u>2,650,000</u>

8. TANGIBLE FIXED ASSETS

	Plant and machinery etc €
COST	
At 1 January 2018	228,733
Additions	34,386
Disposals	(132,424)
At 31 December 2018	<u>130,695</u>
DEPRECIATION	
At 1 January 2018	78,300
Charge for year	(13,460)
At 31 December 2018	<u>64,840</u>
NET BOOK VALUE	
At 31 December 2018	<u>65,855</u>
At 31 December 2017	<u>150,433</u>

9. DEBTORS

	31.12.18 €	31.12.17 as restated €
Amounts falling due within one year:		
Trade debtors	4,672,264	4,198,411
Bad Debt Provision	(350,283)	(103,406)
Tax	-	64,746
Prepayments and accrued income	9,463	492,855
Prepayments	35,112	-
	<u>4,366,556</u>	<u>4,652,606</u>
Amounts falling due after more than one year:		
Deferred Tax Debtor	-	489,924
	<u>-</u>	<u>489,924</u>
Aggregate amounts	<u>4,366,556</u>	<u>5,142,530</u>

**CSM Sport and Entertainment France
Limited**

**Notes to the Financial Statements - continued
for the Year Ended 31 December 2018**

10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.18	31.12.17 as restated
	€	€
Trade creditors	472,702	37,556
Amounts owed to group undertakings	285,372	557,404
Tax	518,920	-
Social security and other taxes	74,461	664,250
VAT	685,495	-
Other creditors	8,086	16,594
Accruals and deferred income	17,070	2,950,635
Accrued expenses	1,286,363	-
	<u>3,348,469</u>	<u>4,226,439</u>

11. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			31.12.18	31.12.17 as restated
Number:	Class:	Nominal value:		
			€	€
100,000	Ordinary Shares	£0.10	<u>11,472</u>	<u>11,472</u>

13. ULTIMATE CONTROLLING PARTY

The company's immediate parent undertaking and its immediate controlling party is CSM Sport & Entertainment International Ltd, incorporated in the United Kingdom and registered in England and Wales.

The company's ultimate parent company and controlling party is PM VII S.a.r.l, a company incorporated and registered in Luxembourg.

The largest group for which the group financial statements are prepared and of which the group is a member is Chime Group Holdings Limited which is incorporated in the United Kingdom and registered in England and Wales. The smallest group for which the group financial statements are prepared and of which the group is a member is Chime Group Limited which is incorporated in the United Kingdom and registered in England and Wales. Copies of their financial statements are available from Companies House, Crown Way, Maindy, Cardiff CF14 3UZ.