

Unaudited Financial Statements for the Year Ended 30 June 2021

for

Just Pose Ltd

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for the Year Ended 30 June 2021

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DIRECTOR: S N Bradley

SECRETARY:

REGISTERED OFFICE: The Base Dartford Business Park,
Victoria Road,
Dartford
Kent
DA1 5FS

REGISTERED NUMBER: 07828901 (England and Wales)

ACCOUNTANTS: Numbers and Beyond
Kingfisher House
21-23 Elmfield Road
Bromley
Kent
BR1 1LT

Balance Sheet
30 June 2021

	Notes	30/6/21 £	£	30/6/20 £	£
FIXED ASSETS					
Tangible assets	5		156,993		54,573
CURRENT ASSETS					
Stocks		1,250		2,500	
Debtors	6	24,677		16,533	
Prepayments and accrued income		75,418		3,435	
Cash at bank		<u>136,152</u>		<u>151,982</u>	
		237,497		174,450	
CREDITORS					
Amounts falling due within one year	7	<u>147,426</u>		<u>87,116</u>	
NET CURRENT ASSETS			<u>90,071</u>		<u>87,334</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			247,064		141,907
CREDITORS					
Amounts falling due after more than one year	8		(131,459)		(111,168)
PROVISIONS FOR LIABILITIES			<u>(9,066)</u>		<u>(10,369)</u>
NET ASSETS			<u>106,539</u>		<u>20,370</u>
CAPITAL AND RESERVES					
Called up share capital			2		2
Retained earnings			<u>106,537</u>		<u>20,368</u>
SHAREHOLDERS' FUNDS			<u>106,539</u>		<u>20,370</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 27 July 2021 and were signed by:

S N Bradley - Director

Notes to the Financial Statements
for the Year Ended 30 June 2021

1. **STATUTORY INFORMATION**

Just Pose Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **STATEMENT OF COMPLIANCE**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006.

3. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents sales to third parties excluding value added tax. Revenue invoiced in the year relating to future events is deferred until those events have taken place. Revenue from long term projects is recognised up to the stage of completion.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Photographic related equipment 10-33% straight line

Photo booth skins at 67% straight line

Fixtures and fittings at 20% straight line

Motor vehicles at 20% straight line or term of finance lease

Computer equipment at 20% straight line

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

4. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 3 (2020 - 4) .

Notes to the Financial Statements - continued
for the Year Ended 30 June 2021

5. **TANGIBLE FIXED ASSETS**

	Photo booths £	Fixtures and fittings £	Motor vehicles £	Computer equipment £	Totals £
COST					
At 1 July 2020	92,354	10,102	-	17,360	119,816
Additions	4,758	9,595	132,547	1,289	148,189
Disposals	(20,567)	(4,966)	-	(2,578)	(28,111)
At 30 June 2021	<u>76,545</u>	<u>14,731</u>	<u>132,547</u>	<u>16,071</u>	<u>239,894</u>
DEPRECIATION					
At 1 July 2020	50,569	5,868	-	8,806	65,243
Charge for year	21,575	2,932	10,584	4,715	39,806
Eliminated on disposal	(16,427)	(3,486)	-	(2,235)	(22,148)
At 30 June 2021	<u>55,717</u>	<u>5,314</u>	<u>10,584</u>	<u>11,286</u>	<u>82,901</u>
NET BOOK VALUE					
At 30 June 2021	<u>20,828</u>	<u>9,417</u>	<u>121,963</u>	<u>4,785</u>	<u>156,993</u>
At 30 June 2020	<u>41,785</u>	<u>4,234</u>	<u>-</u>	<u>8,554</u>	<u>54,573</u>

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/6/21 £	30/6/20 £
Trade debtors	<u>24,677</u>	<u>16,533</u>

7. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/6/21 £	30/6/20 £
Bank loans and overdrafts	55,821	31,680
Trade creditors	8,405	9,513
Taxation and social security	33,750	40,483
Other creditors	49,450	5,440
	<u>147,426</u>	<u>87,116</u>

8. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	30/6/21 £	30/6/20 £
Bank loans	<u>131,459</u>	<u>111,168</u>
Amounts falling due in more than five years:		
Repayable by instalments		
Bank loans more 5 yr by instal	<u>4,293</u>	<u>9,167</u>

Notes to the Financial Statements - continued
for the Year Ended 30 June 2021

9. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 30 June 2021 and 30 June 2020:

	30/6/21 £	30/6/20 £
S N Bradley		
Balance outstanding at start of year	-	2,107
Amounts repaid	-	(2,107)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>-</u>	<u>-</u>

10. **RELATED PARTY DISCLOSURES**

During the year Just Pose Ltd recharged costs and charged fees for use of two vehicles to Glampify Ltd. Glampify Ltd is 100% owned by Sam Bradley and his wife Jessica Bradley and Sam Bradley is the sole director. The total amount charged was £11,139 plus VAT and as at 30 June 2021 the balance due from Glampify Ltd was £13,307.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.