

Unaudited Financial Statements for the Year Ended 30 June 2020

for

Just Pose Ltd

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for the Year Ended 30 June 2020

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Just Pose Ltd

Company Information  
for the Year Ended 30 June 2020

**DIRECTOR:** S N Bradley

**SECRETARY:**

**REGISTERED OFFICE:** The Base Dartford Business Park,  
Victoria Road,  
Dartford  
Kent  
DA1 5FS

**REGISTERED NUMBER:** 07828901 (England and Wales)

**ACCOUNTANTS:** Numbers and Beyond  
Kingfisher House  
21-23 Elmfield Road  
Bromley  
Kent  
BR1 1LT

Balance Sheet  
30 June 2020

	Notes	30/6/20 £	£	30/6/19 £	£
<b>FIXED ASSETS</b>					
Tangible assets	5		54,573		79,750
<b>CURRENT ASSETS</b>					
Stocks		2,500		2,500	
Debtors	6	16,533		40,475	
Prepayments and accrued income		3,435		2,481	
Cash at bank		<u>151,982</u>		<u>24,525</u>	
		174,450		69,981	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>87,116</u>		<u>56,114</u>	
<b>NET CURRENT ASSETS</b>			<u>87,334</u>		<u>13,867</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			141,907		93,617
<b>CREDITORS</b>					
Amounts falling due after more than one year	8		(111,168)		(77,599)
<b>PROVISIONS FOR LIABILITIES</b>			<u>(10,369)</u>		<u>(15,152)</u>
<b>NET ASSETS</b>			<u>20,370</u>		<u>866</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			2		2
Retained earnings			<u>20,368</u>		<u>864</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>20,370</u>		<u>866</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 12 August 2020 and were signed by:

S N Bradley - Director

Notes to the Financial Statements  
for the Year Ended 30 June 2020

1. **STATUTORY INFORMATION**

Just Pose Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **STATEMENT OF COMPLIANCE**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006.

3. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover represents sales to third parties excluding value added tax. Revenue arising in the year relating to future events is deferred until those events have taken place.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Photographic related equipment 10-33% straight line

Photo booth skins at 67% straight line

Fixtures and fittings at 20% straight line

Motor vehicles at 20% straight line

Computer equipment at 20% straight line

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

4. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 4 (2019 - 5).

Notes to the Financial Statements - continued  
for the Year Ended 30 June 2020

5. **TANGIBLE FIXED ASSETS**

	Photo booths £	Fixtures and fittings £	Motor vehicles £	Computer equipment £	Totals £
<b>COST</b>					
At 1 July 2019	124,515	10,911	2,000	14,625	152,051
Additions	3,670	1,528	-	3,926	9,124
Disposals	(35,831)	(2,337)	(2,000)	(1,191)	(41,359)
At 30 June 2020	<u>92,354</u>	<u>10,102</u>	<u>-</u>	<u>17,360</u>	<u>119,816</u>
<b>DEPRECIATION</b>					
At 1 July 2019	61,320	5,511	400	5,070	72,301
Charge for year	24,868	2,070	267	4,927	32,132
Eliminated on disposal	(35,619)	(1,713)	(667)	(1,191)	(39,190)
At 30 June 2020	<u>50,569</u>	<u>5,868</u>	<u>-</u>	<u>8,806</u>	<u>65,243</u>
<b>NET BOOK VALUE</b>					
At 30 June 2020	<u>41,785</u>	<u>4,234</u>	<u>-</u>	<u>8,554</u>	<u>54,573</u>
At 30 June 2019	<u>63,195</u>	<u>5,400</u>	<u>1,600</u>	<u>9,555</u>	<u>79,750</u>

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/6/20 £	30/6/19 £
Trade debtors	16,533	33,274
Other debtors	-	7,201
	<u>16,533</u>	<u>40,475</u>

7. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/6/20 £	30/6/19 £
Bank loans and overdrafts	31,680	9,376
Trade creditors	9,513	12,036
Taxation and social security	40,483	9,898
Other creditors	5,440	24,804
	<u>87,116</u>	<u>56,114</u>

8. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	30/6/20 £	30/6/19 £
Bank loans	111,168	38,428
Other creditors	-	39,171
	<u>111,168</u>	<u>77,599</u>

Amounts falling due in more than five years:

Repayable by instalments		
Bank loans more 5 yr by instal	<u>9,167</u>	<u>-</u>

9. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 30 June 2020 and 30 June 2019:

	30/6/20 £	30/6/19 £
<b>S N Bradley</b>		
Balance outstanding at start of year	2,107	-
Amounts advanced	-	2,107
Amounts repaid	(2,107)	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>-</u>	<u>2,107</u>

The amount owed by the director was repaid to the company on 9 September 2019.

10. **POST BALANCE SHEET EVENTS**

The Coronavirus pandemic is having an impact on the business of the company. Although many of the lock down restrictions have been eased, social gatherings are still limited. Given the current uncertainty re the longer term implications of the pandemic, it is not possible to quantify the likely impact on the 2020/21 results.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.