

**REGISTERED NUMBER: 07828901 (England and Wales)**

Unaudited Financial Statements for the Year Ended 30 June 2019

for

Just Pose Ltd

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for the Year Ended 30 June 2019

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Just Pose Ltd

Company Information  
for the Year Ended 30 June 2019

**DIRECTOR:** S N Bradley

**SECRETARY:**

**REGISTERED OFFICE:** Unit 12 The Base Dartford Business Park,  
Victoria Road,  
Dartford  
Kent  
DA1 5FS

**REGISTERED NUMBER:** 07828901 (England and Wales)

**ACCOUNTANTS:** Numbers and Beyond  
Kingfisher House  
21-23 Elmfield Road  
Bromley  
Kent  
BR1 1LT

Balance Sheet  
30 June 2019

	Notes	30/6/19 £	£	30/6/18 £	£
<b>FIXED ASSETS</b>					
Tangible assets	5		79,750		70,171
<b>CURRENT ASSETS</b>					
Stocks		2,500		2,500	
Debtors	6	40,475		75,255	
Prepayments and accrued income		2,481		1,500	
Cash at bank		<u>24,525</u>		<u>1,294</u>	
		69,981		80,549	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>56,114</u>		<u>104,544</u>	
<b>NET CURRENT ASSETS/(LIABILITIES)</b>			<u>13,867</u>		<u>(23,995)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			93,617		46,176
<b>CREDITORS</b>					
Amounts falling due after more than one year	8		(77,599)		(17,550)
<b>PROVISIONS FOR LIABILITIES</b>			<u>(15,152)</u>		<u>(13,333)</u>
<b>NET ASSETS</b>			<u>866</u>		<u>15,293</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			2		2
Retained earnings			<u>864</u>		<u>15,291</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>866</u>		<u>15,293</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2019 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 21 October 2019 and were signed by:

S N Bradley - Director

Notes to the Financial Statements  
for the Year Ended 30 June 2019

1. **STATUTORY INFORMATION**

Just Pose Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **STATEMENT OF COMPLIANCE**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006.

3. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover represents sales to third parties excluding value added tax. Revenue arising in the year relating to future events is deferred until those events have taken place.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Photographic related equipment 10-33% straight line

Photo booth skins at 67% straight line

Fixtures and fittings at 20% straight line

Motor vehicles at 20% straight line

Computer equipment at 20% straight line

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

4. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 5 (2018 - 10) .

Notes to the Financial Statements - continued  
for the Year Ended 30 June 2019

5. **TANGIBLE FIXED ASSETS**

	Photo booths £	Fixtures and fittings £	Motor vehicles £	Computer equipment £	Totals £
<b>COST</b>					
At 1 July 2018	119,360	13,241	14,048	8,480	155,129
Additions	59,085	1,408	-	9,106	69,599
Disposals	(53,930)	(3,738)	(12,048)	(2,961)	(72,677)
At 30 June 2019	<u>124,515</u>	<u>10,911</u>	<u>2,000</u>	<u>14,625</u>	<u>152,051</u>
<b>DEPRECIATION</b>					
At 1 July 2018	74,118	5,022	2,430	3,388	84,958
Charge for year	26,771	2,890	1,514	3,233	34,408
Eliminated on disposal	(39,569)	(2,401)	(3,544)	(1,551)	(47,065)
At 30 June 2019	<u>61,320</u>	<u>5,511</u>	<u>400</u>	<u>5,070</u>	<u>72,301</u>
<b>NET BOOK VALUE</b>					
At 30 June 2019	<u>63,195</u>	<u>5,400</u>	<u>1,600</u>	<u>9,555</u>	<u>79,750</u>
At 30 June 2018	<u>45,242</u>	<u>8,219</u>	<u>11,618</u>	<u>5,092</u>	<u>70,171</u>

6. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/6/19 £	30/6/18 £
Trade debtors	33,274	75,255
Other debtors	7,201	-
	<u>40,475</u>	<u>75,255</u>

7. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	30/6/19 £	30/6/18 £
Bank loans and overdrafts	9,376	20,553
Trade creditors	12,036	16,762
Taxation and social security	9,898	17,667
Other creditors	24,804	49,562
	<u>56,114</u>	<u>104,544</u>

Other creditors include £1,000 of deferred revenue (£8,272 as at 30 June 2018)

8. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	30/6/19 £	30/6/18 £
Bank loans	38,428	-
Other creditors	39,171	17,550
	<u>77,599</u>	<u>17,550</u>

9. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 30 June 2019 and 30 June 2018:

	30/6/19 £	30/6/18 £
<b>S N Bradley</b>		
Balance outstanding at start of year	-	-
Amounts advanced	2,107	-
Amounts repaid	-	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>2,107</u>	<u>-</u>

The amount owed by the director was repaid to the company on 9 September 2019.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.