Registered Number 07770756

666 Media Ltd

Abbreviated Accounts

31 March 2012

Company Information

Registered Office:
Unit 7
The Business Centre
Barlow Drive
Winsford
Cheshire
CW7 2GN

Reporting Accountants:
Bennett Brooks & Co Limited
Chartered Accountants
St George's Court
Winnington Avenue
Northwich
Cheshire
CW8 4EE

666 Media Ltd **Registered Number 07770756**

Balance Sheet as at 31 March 2012

	Notes	2012	
		£	£
Fixed assets			
Tangible	2		1,298
			1,298
Current assets			
Stocks		42,645	
Debtors		22,549	
Cash at bank and in hand		34,679	
Total current assets		99,873	
Creditors: amounts falling due within one year	3	(88,577)	
Net current assets (liabilities)			11,296
Total assets less current liabilities			12,594
Total net assets (liabilities)			12,594
Capital and reserves			
Called up share capital	4		1
Profit and loss account			12,593
Shareholders funds			12,594

a. For the year ending 31 March 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 01 June 2012

And signed on their behalf by:
A D Green, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 31 March 2012

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	15% on reducing balance
Computer equipment	33% on cost

2 **Tangible fixed assets**

		Total
Cost		**£**
Additions	-	1,469
At 31 March 2012	-	1,469
Depreciation		
Charge for year	-	171
At 31 March 2012	-	171
Net Book Value		
At 31 March 2012		1,298

3 **Creditors**

	2012 £
Secured Debts	13,750

4 **Share capital**

	2012 £
Allotted, called up and fully paid:	
100 Ordinary shares of £0.01 each	1

Ordinary shares issued in the year:

100 Ordinary shares of £0.01 each were issued in the year with a nominal value of £1, for a consideration of £1