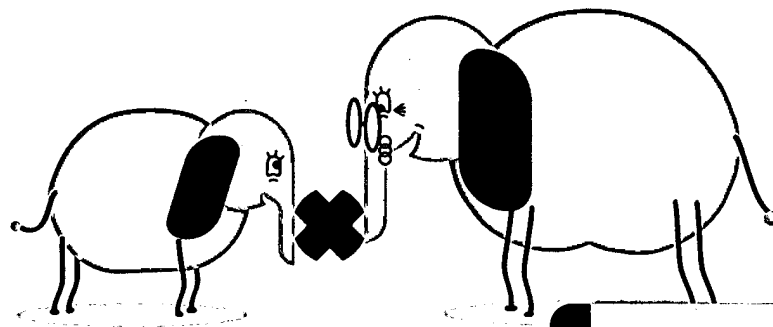




**Trustees' Report &  
Financial Statements  
for the year ended  
31 July 2022**



**"KIB has the reputation and reach that is the envy of many organisations. Its ethos is powerful yet simple," NHS England Report.**

**Charity number 1148795**

**Company Number 07710097**

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## **Legal and Administrative Information**

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### **Trustees:**

Prof Angela Eleine Thomas OBE

Richard Markham Samuda FCA

Timothy John Newman LLB

Monica Fletcher OBE

Derek William Oldham

### **Patrons:**

Dr Phil Hammond

Sir Andrew Motion

Sunny Ormonde

**Charity Number:** 1148795

**Company Number:** 07710097

### **Registered Office:**

The Old Vicarage, Church Lane, Aston Cantlow B95 6JB

### **Independent Examiners:**

H. L. Barnes, Chartered Accountants, Stratford upon Avon, CV37 6AH

### **Bankers:**

Barclays Bank PLC Leicester LE87 2BB

## **Trustees' report for the year ended 31 July 2022**

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The Trustees, who are also the directors of the company, present their report and financial statements of the charity for the year ended 31 July 2022. The financial statements have been prepared in accordance with the accounting policies set out in note 2 to the accounts and comply with the charity's Memorandum and Articles, The Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

### **Structure, governance and management**

Kissing it Better is a Registered Charity in England & Wales (registered 3 September 2012) and a Company Limited by Guarantee. The charity is governed by its Memorandum and Articles incorporated on 19 July 2011.

The Trustees are responsible for governance and appoint staff as required for the day to day running of the charity.

Trustees are appointed by the approval of the Board of Trustees. Some of the Trustees have been involved with the charity since its inception. The Trustees all give their time voluntarily and receive no remuneration. An AGM will be called following the approval of the annual accounts.

Staff who are responsible for the charity's activities in hospitals and care homes are required to meet their training requirements in child and adult protection and health and safety as appropriate for their roles. This is arranged by agreement with each partner organisation.

Risks have been assessed for each project. Policies and procedures are constantly reviewed.

## Objectives and Activities for the Public Benefit

---

The objects of the charity, as defined by the Memorandum of Association:

To promote and preserve the good health of patients receiving healthcare treatment from healthcare and other care providers (with particular regard to enhancing the patient experience) through the provision of education and practical advice to healthcare professionals in such ways as the charity trustees see fit, including without limitation the provision of online and physical forums to share, disseminate, discuss and promote best practice.

### To achieve this:

- We work in partnership with hospitals and residential homes to introduce sustained and co-ordinated education and related activities which offer stimulation, conversation and companionship to patients and residents. This involves creating dynamic partnerships with colleges, universities, schools and community groups which directly benefit the existing provision of healthcare and enhance patient experience.
- We provide education and training to healthcare staff and management
- We develop learning material and deliver training to enable us to spread our approach and innovation to healthcare providers, including primary care.
- We promote nationally the practical benefits of these ideas to the wellbeing and dignity of patients and residents in support of their clinical and nursing care
- We energise communities and develop their capacity to interact with and support their local hospitals and care home
- We provide opportunities for work experience and skill development to students and volunteers and raise awareness of the sensitive care of the elderly.
- We provide a strong 'voice' on healthcare issues, as members of national health organisations, including the National Dignity Council, and two advisory groups to the Care Quality Commission

**Questions we address:**

- How can we constantly exceed patients' expectations of their care environment?
- How can we spread swiftly transforming and innovative ideas across the whole healthcare system?
- How can we harness in this task the contributions of volunteers and the local community?
- How can we do all this in a way that uses health resources better without extensive extra funding?
- How to give students meaningful work experience and volunteering opportunities to enhance their self confidence and employability.

**Public Benefit**

The Trustees confirm that they have complied with their duty under the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

## **The Kissing it Better Story**

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KiB is a healthcare charity and training provider working to bring the generations together to help older people feel cared for, connected and part of a wider community.

It is our mission to educate and inspire young people so they understand the challenges of old age, and realise the joy and fulfilment that comes from true inter-generational friendships. Many of the young people who work with us will go on to have a career in the caring professions; others use their knowledge to make life better for older friends, family and neighbours.

We started Kissing it Better in 2009 as a way of sharing hundreds of simple but powerful ideas that make a world of difference to older, vulnerable people in hospitals, care homes and the community. To bring our ideas to life, we created supported volunteering projects. These give young people a framework to use their talents to light up the day for older people, through music, art, pampering, drama or cookery, or just having a lovely chat.

We noticed that everyone benefits when the generations come together. The young feel valued and the old feel valuable when they get the chance to tell their stories and pass on their experience. Our projects make a difference to healthcare staff too: feedback shows they feel uplifted, energised and more connected to the people they're caring for.

All our projects are designed to create conversation and prompt reminiscence. This is important for all older people, but it's vital for those living with dementia: they may struggle to take part in day-to-day conversations, but can happily reminisce about times gone by. Research shows that reminiscing can give people with dementia a sense of competence and confidence: recalling the past is a means of owning your own life story, and preserving your sense of self. Most people with dementia find themselves living in a world where most things are done 'for' them or 'to' them. When they get the chance to share stories about their past, they feel that are the ones giving something to another human being, rather than always being the one who is receiving or listening.

In a complicated world, it's good to know that simple things really can work wonders.

"The beauty of the Kissing It Better model is that everyone involved benefits – the patients and their carers, the staff, those giving their time, the provider as a whole and the community," NHS England report.

## **Review of the Charity's Activities from the Trustees**

---

This has been another busy year for the charity – we are delighted that the commitment and dedication shown by all our staff and volunteers has been recognised by a Queens Award shortly before our year end.

The charity has managed to retain its income level despite the highly competitive arena for funding given the combined effect of inflation following the war in Ukraine and the residual economic effects of Covid. Despite this, the team have established a further widening of its funding sources.

We have been pleased to see that the charity's models of online delivery have become well established and now include both students in the UK and overseas. This has enabled the charity to increasingly support older isolated people in their own homes as well as in care homes and hospitals.

Through its continued expansion of its links with schools, the charity is increasingly adding significant value through volunteering opportunities for those interested in a career in healthcare at a time of real need for increased recruitment. Our work with those completing Duke of Edinburgh's Awards, and other similar organisations, has demonstrated that the course is suitable for any students interested in a career where good people skills are a key requirement.

The distinctive focus on the benefits of the inter-generational work of our volunteers continues to serve the charity well.



## Report from CEO Jill Fraser

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KiB exists to bring joy and friendship into the lives of older people. We do this by giving young people the chance to create projects that make a powerful difference. This past year, our students have applied their energy and talents in countless ways, from music and drama sessions, through online volunteering, to running vintage garden parties. And when rules allow, they've been back into hospitals and care homes to connect with lonely older people. Thousands of high school, college and university students have joined our cause. With every new recruit, we spread our message that simple ideas can create instant and lasting change. I could write a book about what we have achieved over the past 12 months; the challenge is to condense it into a couple of pages. Here are the highlights:

### Hospital and Care Home Visits

In Warwickshire, our work was recognised with a Queens's Award for Voluntary Service in June 2022. This is the highest award a volunteer group can receive in the UK; equivalent to an MBE. I'm immensely proud of our KiB team and all our young volunteers. We work with 12 primary and high schools in the area, linking our volunteers to local care homes and the two local hospitals, Warwick and Leamington. When these care settings are open to visitors, the children bring music and conversation to the wards and dayrooms. At other times, they send in hand-made cards and gifts for the older people, so they never feel forgotten.

### Live Music

In Yorkshire, we created a unique music project, offering live music events at community centres, care homes and sheltered accommodation; plus digital music sessions for the growing number of older people who learned to use Zoom during the pandemic.

For the live part of the brief, we found four young professional Yorkshire musicians to play songs from the soundtrack of our audience's lives: from swing and jazz, through skiffle, to rock and pop. Every session gave older people a chance to enjoy the kind of young talent that would not normally appear in church halls and care settings: for example, the **Washboard Resonators** have an international following, and have just completed a sell-out UK tour.

For the digital part of the project, the most popular session was our Zoom Vintage Pop Choir, a singalong session where older people get the chance to learn new skills in a safe and inclusive environment. Zoom means muted mics for everyone except for the teacher, so you can belt out a tune without fear of going off-key. "It's the highlight of the week for me," says 83 year old Margaret Lockwood from Huddersfield. "After all these years, I finally know how to sing my favourite songs!"

### **Zoom Comedy Drama**

Since the start of the pandemic, we've been running online comedy drama groups for older people. What started as a simple idea to lift lockdown loneliness has turned into an ongoing programme that gives older people the chance to learn new skills and meet new friends, all from the comfort of their own home. You can watch a clip [here](#).

### **When Great Granny Came to Stay**

This is a fun, interactive workshop for primary schools across the country. These sessions are designed to help young children understand the challenges of old age. After our workshop, we help primary schools connect with local care homes. Research shows that regular visits to older people help children develop new communication skills, encouraging them to speak clearly and make eye contact. These sessions also light up the day for older people and help them to feel valued and cared for. And for both age groups, there's the simple joy of making new friends and hearing new stories.

### **Teaching and Training**

Our Enrichment & Volunteering Programme for Schools combines online lessons with virtual visits to care homes. This unique programme has proved a big success with schools, and is particularly popular with students looking towards a career in health and social care, public service or teaching. As soon as young people have completed our programme, they can join our ongoing volunteering project, giving them the chance to deepen their learning, boost their CVs, and enhance the lives of older people. We also run courses in the summer holidays, and during the Christmas break.

### **Online Volunteering**

When the pandemic brought the social shutters down, we set up a programme of Zoom sessions to connect older people living alone with our young KiB volunteers. To this day, they are still sharing stories online through our Zoom volunteering sessions that run several times a week, every week of the year. The project has benefitted everyone, young and old. In the

words of one care home resident: "My ears have come alive to listen to the younger views. Today's world does not appear all black now." Our young volunteers have also been changed by the experience: 94% say they feel more positive towards older people; and 97% say the project has shown them the value of listening to others. "Elder people have so much wisdom and knowledge about life and the world. It's so important to listen to them, to show you care about them," says one KiB student. "The sheer happiness that I've seen on some of the resident's faces after the video calls was humbling," says another.

### **Student Ambassador Programme**

Some of our most active volunteers are keen to get even more from their KiB experience. They become part of our KiB Ambassador Programme, helping with fundraising, running masterclasses, hosting Zooms and creating social media content.

### **Duke of Edinburgh's Award**

We've been a DofE Approved Activity Provider for eight years, offering Bronze, Silver and Gold volunteering opportunities to students across the country. Since the pandemic, these mainly run online, via Zoom. We're delighted to announce that we now offer DofE Skills training too, covering: communication, project planning, teamwork, understanding dignity and respect, and the principles of healthcare, particularly with older and vulnerable people.

### **Corporate Partnerships**

We offer a host of ways for companies to get involved with our intergenerational work. This year, we teamed with Coopers of Stortford to create a programme of staff volunteering and local events. In the past few months alone, we created a circus-themed spectacular in their car park (a huge hit with young families!) and organised weekend of Jubilee celebrations.



Jill Fraser

CEO, Kissing it Better

March 2023

## **Financial Review of the Year**

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The finances for the charity for the year to 31 July 2022 are set out on pages 14 to 23.

Total income was £188,177 and generated a deficit of £8,585. Closing reserves stood at £25,438.

### **Funding streams:**

In addition to income raised from hospitals, care homes , fundraising events and the individual donations from the public, the charity has obtained financial support from ;

- Rank Foundation – Student Fund
- Pargiter Trust
- Morris Beneficent Trust
- Coopers of Stortford
- Wilmcote Charitrust
- Dumbreck charity
- Warwickshire Crimebeat

### **Reserves policy**

The Trustees regularly review the charity's financial position with a view to retaining sufficient reserves to support approximately six months of financial obligations in the absence of any further income generation.

## Trustees' responsibilities in relation to the financial statements

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The charity Trustees (who are also the directors of Kissing It Better for the purposes of company law) are responsible for preparing a Trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources. In preparing the financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

By order of the Board of Trustees



R M Samuda FCA



T J Newman

27 March 2023

**INDEPENDENT EXAMINER'S REPORT**  
**TO THE TRUSTEES OF KISSING IT BETTER**

I report to the charity trustees on my examination of the accounts of the company for the year ended 31 July 2022 which are set out on pages 14 to 23.

**Responsibilities and basis of report**

As the charity trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**R W P Bowen FCA**  
Chartered Accountant  
H L Barnes  
Barclays Bank Chambers  
Stratford upon Avon

27 March 2023

**KISSING IT BETTER**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**(INCLUDING INCOME AND EXPENDITURE ACCOUNT)**  
**FOR THE YEAR ENDED 31 JULY 2022**

|  |              | <b>2022</b>               |                         |                    | <b>2021</b>        |
|--|--------------|---------------------------|-------------------------|--------------------|--------------------|
|  | <b>Notes</b> | <b>Unrestricted Funds</b> | <b>Restricted Funds</b> | <b>Total Funds</b> | <b>Total Funds</b> |
|  |              | <b>£</b>                  | <b>£</b>                | <b>£</b>           | <b>£</b>           |
| <b>Income</b>  |              |                           |                         |                    |                    |
| Donations and other contributions                        | 3            | 97,521                    | 65,341                  | 162,862            | 170,257            |
| Income from charitable activities                        | 4            | 25,315                    | -                       | 25,315             | 18,153             |
| <b>Total income</b>                                      |              | <u>122,836</u>            | <u>65,341</u>           | <u>188,177</u>     | <u>188,410</u>     |
| <b>Expenditure</b>                                       |              |                           |                         |                    |                    |
| Expenditure on raising funds                             | 5            | 23,525                    | 3,400                   | 26,925             | 38,146             |
| Expenditure on charitable activities                     | 6            | 109,735                   | 60,102                  | 169,837            | 163,597            |
| <b>Total expenditure</b>                                 |              | <u>133,260</u>            | <u>63,502</u>           | <u>196,762</u>     | <u>201,743</u>     |
| <b>Net income and net movement in funds for the year</b> |              | (10,424)                  | 1,839                   | (8,585)            | (13,333)           |
| <b>Reconciliation of Funds</b>                           |              |                           |                         |                    |                    |
| Total funds brought forward                              |              | 29,606                    | 4,417                   | 34,023             | 47,356             |
| <b>Total funds carried forward</b>                       |              | <u>£ 19,182</u>           | <u>£ 6,256</u>          | <u>£ 25,438</u>    | <u>£ 34,023</u>    |

The company has no recognised gains or losses other than those stated in the Statement of Financial Activities for the above year.

The notes on pages 16 to 23 form part of these accounts.

**KISSING IT BETTER****Company No. 07710097****BALANCE SHEET****31 JULY 2022**

|                                 | Notes | 2022<br>£     | 2021<br>£       |
|---------------------------------|-------|---------------|-----------------|
| <b>Current Assets</b>           |       |               |                 |
| Stock                           |       | 3,505         | -               |
| Debtors and prepayments         | 9     | 32,884        | 17,569          |
| Cash at bank and on deposit     | 10    | 25,257        | 30,785          |
|                                 |       | <u>61,646</u> | <u>48,354</u>   |
| <b>Liabilities</b>              |       |               |                 |
| Creditors                       | 11    | 36,208        | 14,331          |
|                                 |       | <u>25,438</u> | <u>£ 34,023</u> |
| <b>Net Assets</b>               |       |               |                 |
| <b>The funds of the charity</b> |       |               |                 |
| Unrestricted Funds              | 12    | 19,182        | 29,606          |
| Restricted Funds                | 12    | 6,256         | 4,417           |
|                                 |       | <u>25,438</u> | <u>£ 34,023</u> |
| Total charity funds             |       | <u>25,438</u> | <u>£ 34,023</u> |

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2022.

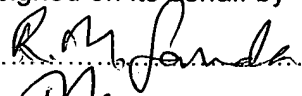
The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2022 in accordance with Section 476 of the Companies Act 2006.

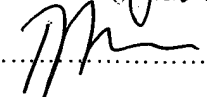
The trustees acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006; and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 27 March 2023 and were signed on its behalf by

 R M Samuda FCA

 T J Newman

The notes on pages 16 to 23 form part of these accounts



**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2022**

**1. STATUTORY INFORMATION**

Kissing it Better is a private company limited by guarantee. The company is registered in England under number 07710097 and the address of the registered office is The Old Vicarage, Church Lane, Aston Cantlow, Henley in Arden, England B95 6JB.

**2. ACCOUNTING POLICIES**

**a) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Kissing it Better meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

**b) Fund accounting**

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the company.

Restricted funds are subject to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

**c) Income**

All incoming resources are included in the Statement of Financial Activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy.

**d) Expenditure**

Expenditure is recognised on an accruals basis as a liability is incurred.

All costs are allocated between expenditure categories on the Statement of Financial Activities on a basis to reflect the use of the resource. Costs relating to a particular activity are allocated directly.

**e) Going concern**

The trustees consider that the charity has adequate resources to continue in operation for the time being. Accordingly, the financial statements have been prepared on a going concern basis.

**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 JULY 2022**

**3. INCOME FROM DONATIONS AND OTHER CONTRIBUTIONS**

|                           | Unrestricted funds | 2022<br>Restricted funds | Total            | 2021<br>Total    |
|---------------------------|--------------------|--------------------------|------------------|------------------|
|                           | £                  | £                        | £                | £                |
| Donations and collections | 96,521             | 2,270                    | 98,791           | 96,498           |
| Grants from Trusts        | 1,000              | 63,071                   | 64,071           | 73,759           |
|                           | <u>£ 97,521</u>    | <u>£ 65,341</u>          | <u>£ 162,862</u> | <u>£ 170,257</u> |

In 2021 £117,098 of income was attributable to unrestricted funds, and £53,159 to restricted funds.

**4. INCOME FROM CHARITABLE ACTIVITIES**

|                    | £               | £          | £               | £               |
|--------------------|-----------------|------------|-----------------|-----------------|
| Sale of T-Shirts   | 80              | -          | 80              | -               |
| Fundraising events | 11,389          | -          | 11,389          | 520             |
| Training income    | 13,846          | -          | 13,846          | 17,633          |
|                    | <u>£ 25,315</u> | <u>£ -</u> | <u>£ 25,315</u> | <u>£ 18,153</u> |

In 2021, all income from charitable activities was attributable to unrestricted funds.

**5. EXPENDITURE ON RAISING FUNDS**

|                        | £               | £              | £               | £               |
|------------------------|-----------------|----------------|-----------------|-----------------|
| Fundraising expenses   | 4,785           | -              | 4,785           | 2,535           |
| Website                | 1,546           | -              | 1,546           | 2,884           |
| Travel and subsistence | 497             | -              | 497             | 88              |
| Staff costs            | -               | -              | -               | 1,017           |
| Consultant's costs     | 16,697          | 3,400          | 20,097          | 31,622          |
|                        | <u>£ 23,525</u> | <u>£ 3,400</u> | <u>£ 26,925</u> | <u>£ 38,146</u> |

In 2021 £17,481 of the expenditure was charged to unrestricted funds and £20,665 to restricted funds.

**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 JULY 2022**

**6. EXPENDITURE ON CHARITABLE ACTIVITIES**

|                               | £                | £               | £                | £                |
|-------------------------------|------------------|-----------------|------------------|------------------|
| Hospital/care home projects : |                  |                 |                  |                  |
| Contractors' costs            | 74,448           | 39,592          | 114,040          | 91,271           |
| Travel and subsistence        | 2,338            | -               | 2,338            | 1,167            |
| Administration                | 2,455            | -               | 2,455            | 5,015            |
| Staff costs                   | 23,448           | 20,150          | 43,598           | 57,928           |
| Training expenses             | -                | 360             | 360              | 1,548            |
| Governance costs (see note 7) | 7,046            | -               | 7,046            | 6,668            |
|                               | <u>£ 109,735</u> | <u>£ 60,102</u> | <u>£ 169,837</u> | <u>£ 163,597</u> |

In 2021, £94,181 of the expenditure was charged to unrestricted funds and £69,416 to restricted funds.

**7. GOVERNANCE COSTS**

|                         | Unrestricted funds | 2022<br>Restricted funds | Total          | 2021<br>Total  |
|-------------------------|--------------------|--------------------------|----------------|----------------|
|                         | £                  | £                        | £              | £              |
| Administration expenses | 1,332              | -                        | 1,332          | 1,021          |
| Insurance               | 914                | -                        | 914            | 847            |
| Accountancy fees        | 4,800              | -                        | 4,800          | 4,800          |
|                         | <u>£ 7,046</u>     | <u>£ -</u>               | <u>£ 7,046</u> | <u>£ 6,668</u> |

In 2021, all of the expenditure was charged to unrestricted funds.

**8. EMPLOYEES**

The average number of employees during year was 3 (2021 - 3).

No employees had employee benefits in excess of £60,000 (2021 - Nil).

**9. DEBTORS AND PREPAYMENTS**

|                                   | £               | £          | £               | £               |
|-----------------------------------|-----------------|------------|-----------------|-----------------|
| Donations and other contributions | 29,354          | -          | 29,354          | 12,989          |
| Prepayments                       | 3,530           | -          | 3,530           | 4,580           |
|                                   | <u>£ 32,884</u> | <u>£ -</u> | <u>£ 32,884</u> | <u>£ 17,569</u> |

**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 JULY 2022**

**10. CASH AT BANK AND ON DEPOSIT**

|  | £                 | £                 | £                 | £                 |
|--|-------------------|-------------------|-------------------|-------------------|
| Barclays Bank plc –<br>current account | 19,001            | 6,256             | 25,257            | £ 30,785          |
|  | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |

**11. CREDITORS**

|                              | £                 | £                 | £                 | £                 |
|------------------------------|-------------------|-------------------|-------------------|-------------------|
| Trade creditors              | 7,616             | -                 | 7,616             | 6,764             |
| Accruals and deferred income | 25,592            | -                 | 25,592            | 6,533             |
| Other creditors              | 3,000             | -                 | 3,000             | 1,034             |
|                              | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |
|                              | £ 36,208          | £ -               | £ 36,208          | £ 14,331          |
|                              | <u>          </u> | <u>          </u> | <u>          </u> | <u>          </u> |

**12. ANALYSIS OF CHARITABLE FUNDS**

|                    | Balance at<br>1 August 2021<br>£ | Income<br>£       | Expenditure<br>£  | Balance at<br>31 July 2022<br>£ |
|--------------------|----------------------------------|-------------------|-------------------|---------------------------------|
| Current Year       |                                  |                   |                   |                                 |
| Unrestricted funds | 29,606                           | 122,836           | 133,260           | 19,182                          |
| Restricted funds   | 4,417                            | 65,341            | 63,502            | 6,256                           |
|                    | <u>          </u>                | <u>          </u> | <u>          </u> | <u>          </u>               |
|                    | £ 34,023                         | £ 188,177         | £ 196,762         | £ 25,438                        |
|                    | <u>          </u>                | <u>          </u> | <u>          </u> | <u>          </u>               |

|                    | Balance at<br>1 August 2020<br>£ | Income<br>£       | Expenditure<br>£  | Balance at<br>31 July 2021<br>£ |
|--------------------|----------------------------------|-------------------|-------------------|---------------------------------|
| Previous Year      |                                  |                   |                   |                                 |
| Unrestricted funds | 6,017                            | 135,251           | 111,662           | 29,606                          |
| Restricted funds   | 41,339                           | 53,159            | 90,081            | 4,417                           |
|                    | <u>          </u>                | <u>          </u> | <u>          </u> | <u>          </u>               |
|                    | £ 47,356                         | £ 188,410         | £ 201,743         | £ 34,023                        |
|                    | <u>          </u>                | <u>          </u> | <u>          </u> | <u>          </u>               |

**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 JULY 2022**

**Analysis of movements in restricted funds – current year**

|                                    | Balance at<br>1 August 2021<br>£ | Income<br>£     | Expenditure<br>£ | Balance at<br>31 July 2022<br>£ |
|------------------------------------|----------------------------------|-----------------|------------------|---------------------------------|
| Rank Foundation – Student Fund     | 4,417                            | 8,350           | 12,767           | -                               |
| Warwickshire Crimebeat Fund        | -                                | 895             | 895              | -                               |
| Pargiter Yorkshire Music Project   | -                                | 9,900           | 8,970            | 930                             |
| Pargiter Warwickshire Fund         | -                                | 9,926           | 8,100            | 1,826                           |
| Morris Beneficent Trust Fund       | -                                | 20,000          | 18,500           | 1,500                           |
| Coopers of Stortford Fund          | -                                | 14,000          | 12,000           | 2,000                           |
| York University Digital Drama Fund | -                                | 1,910           | 1,910            | -                               |
| Rank Foundation Training Fund      | -                                | 360             | 360              | -                               |
|                                    | <u>£ 4,417</u>                   | <u>£ 65,341</u> | <u>£ 63,502</u>  | <u>£ 6,256</u>                  |

The Rank Foundation Student Fund was established in 2020 to employ a Rank sponsored student who would work full time for the charity as a stepping stone to their future career.

Warwickshire Crimebeat Fund was set up in November 2021 to work with schoolchildren across Warwickshire to set up and deliver a wide range of projects that teach them to understand old age and, in doing so, help them to connect and then learn from the wisdom of their elders.

The Pargiter Yorkshire Music project was established in November 2021 to create a unique music project designed to help older people across Leeds and West Yorkshire feel happier, more connected and socially included.

The Pargiter Warwickshire Fund was established in November 2021 to deliver a project – 'Looking after Great Granny' – working with young people in Warwickshire through schools to raise awareness of the needs of older people.

Morris Beneficent Trust Fund was set up in December 2021 with funding to set up initiatives in North London and the Home Counties linking with agencies geared to the care of older people, in particular to encourage isolated older people in care homes and those living alone to connect with the wider community.

The Coopers of Stortford Fund was established in December 2021 to create a project to provide engagement and information to support isolated older people in the wider Bishop's Stortford area.

**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 JULY 2022**

The York University Digital Drama Fund was set up in April 2022 to deliver a Digital Drama project to support older people in Yorkshire care homes.

The Rank Foundation Training Fund was established in May 2022 to be used for Mental Health First Aider Training.

**Analysis of movements in restricted funds – previous year**

|   | Balance at<br>1 August 2020 | Income          | Expenditure     | Balance at<br>31 July 2021 |
|---|-----------------------------|-----------------|-----------------|----------------------------|
|   | £                           | £               | £               | £                          |
| Rank Foundation Fund                                    | 11,250                      | -               | 11,250          | -                          |
| Heart of England Community<br>Fund – Black Country Fund | 1,500                       | -               | 1,500           | -                          |
| Heart of England Community<br>Fund – Tipton Fund        | 1,500                       | -               | 1,500           | -                          |
| Heart of England Community<br>Fund – Resilience Fund    | 3,000                       | -               | 3,000           | -                          |
| National Lottery Grant Fund                             | 10,000                      | 10,000          | 20,000          | -                          |
| Warwick Town Trust Funds                                | 2,500                       | -               | 2,500           | -                          |
| Rank Foundation – Time to<br>Shine Student Fund         | 11,589                      | 4,735           | 16,324          | -                          |
| Rank Foundation – Student<br>Fund                       | -                           | 12,524          | 8,107           | 4,417                      |
| Rank Recovery Fund                                      | -                           | 25,000          | 25,000          | -                          |
| Bramley Elderly Donation                                | -                           | 900             | 900             | -                          |
|   | <u>£ 41,339</u>             | <u>£ 53,159</u> | <u>£ 90,081</u> | <u>£ 4,417</u>             |

The Rank Foundation Fund was established in 2018 to be used for the appointment of a Chief Operating Officer to enhance the targeting of fundraising, the measurement of outcomes and relationship/project management, particularly in support of the charity's training and development opportunities.

The Heart of England Community Funds established in 2020 relate to providing work experience for young people not in education, training or employment in the Black Country area.

The Heart of England Community Resilience Fund established in 2020 covers project work providing music and entertainment outside Care Homes in the Pandemic when no visitors were allowed to see their relatives.

The National Lottery Grant Fund established in 2020 is to cover projects in Yorkshire in partnership with Methodist Homes to deliver music and arts activities with Care Homes during the Pandemic.

**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 JULY 2022**

The Warwick Town Trust Funds established in 2020 are to fund linked projects with Primary Schools in the Warwick area for children to understand older generations and make gifts for isolated older people and Care Home staff in the Pandemic and some Zoom sessions to engage with them.

The Rank Time to Shine Student Fund was established in 2020 to finance the appointment and development of a new student to work on the charity's core programmes gaining work experience and training.

The Rank Foundation Student Fund was established in 2020 to employ a Rank sponsored student who would work full time for the charity as a stepping stone to their future career.

The Rank Recovery Fund was established in 2021 with funding to support the charity in addressing impacts of the Pandemic on its services and business model.

The Bramley Elderly donation was established in 2021 providing music sessions in community centres and care homes in Yorkshire.

**13. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

|           | <b>2022</b>        |                  |                 | <b>2021</b>        |                  |                 |
|-----------|--------------------|------------------|-----------------|--------------------|------------------|-----------------|
|           | Unrestricted funds | Restricted funds | Total           | Unrestricted funds | Restricted funds | Total           |
|           | £                  | £                | £               | £                  | £                | £               |
| Stock     | 3,505              | -                | 3,505           | -                  | -                | -               |
| Debtors   | 32,884             | -                | 32,884          | 17,569             | -                | 17,569          |
| Bank      | 19,001             | 6,256            | 25,257          | 26,368             | 4,417            | 30,785          |
| Creditors | 36,208             | -                | 36,208          | 14,331             | -                | 14,331          |
|           | <u>£ 19,182</u>    | <u>£ 6,256</u>   | <u>£ 25,438</u> | <u>£ 29,606</u>    | <u>£ 4,417</u>   | <u>£ 34,023</u> |

**14. INDEMNITY INSURANCE**

Funds belonging to the Charity have been used in the purchase of insurance:

- a) to protect the Charity from loss arising from the neglect or defaults of its trustees; and
- b) to indemnify the trustees against the consequences of any neglect or default on their part.

The cover provided for this insurance during the year was £100,000 with the annual premium being £914 which also includes insurance cover for employer's liability, public and products liability and legal expenses.

**15. TAXATION**

The company is not liable to taxation upon its income by reason of the exemption under Section 505 of the Income and Corporation Taxes Act 1988.

**KISSING IT BETTER**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 JULY 2022**

**16. RELATED PARTY TRANSACTIONS**

During the year Jill Fraser, wife of R Samuda, a trustee, was paid a salary of £Nil (2021 £9,600) reimbursed expenses and paid travel expenses of £Nil (2021 £Nil). At the year end the amount owed by the company was £Nil (2021 £Nil).

None of the trustees were paid any remuneration by the company during the year (2021 £Nil).

**17. LIABILITY OF THE MEMBERS**

The liability of the members on the dissolution or winding up of the company is limited to a sum not to exceed £10 each.