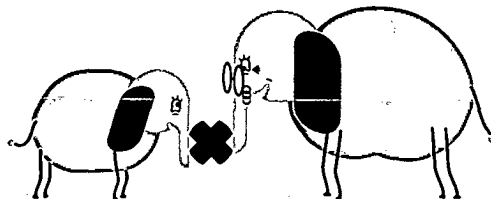




Trustees' Report
and Financial Statements for the year
ended 31st July 2020

Charity number 1148795

Company Number 07710097



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Legal and administrative information

Trustees:

Prof Angela Eleaine Thomas OBE – Chair

Richard Markham Samuda FCA

Timothy John Newman LLB

Monica Fletcher OBE

Derek Oldham [appointed January 27th 2020]

Philippa Elizabeth Davies MBE [resigned August 7th 2019]

Patrons:

Dr Phil Hammond

Sir Andrew Motion

Nadhim Zahawi MP

Sunny Ormonde

Charity Number: 1148795

Company Number: 07710097

Registered Office:

The Old Vicarage, Church Lane, Aston Cantlow B95 6JB

Independent Examiners:

H. L. Barnes, Chartered Accountants, Stratford upon Avon, CV37 6AH

Bankers:

Barclays Bank PLC Leicester LLE87 2BB

Review of the Charity's Activities from the Chair and Trustees

This has been an exceptionally busy year for the Charity. The COVID-19 pandemic saw the power of what can be achieved through our community of engaged and enthusiastic staff and our committed volunteers, who have all made such a difference to so many people. With the help of so many dedicated individuals, including vital support from our funders, we saw new projects come to fruition and other pieces of work progress. The flexibility and determination of everyone involved, under the stewardship of our Chief Executive Jill, has brought comfort and some cheer to so many otherwise isolated people.

Our student volunteers singing 'outside the windows' for residents in Care Homes was picked up by the National Press. At a time when residents were prevented from having visitors, the Charity brought the volunteers to them, during what was some of the darkest days care homes had experienced. Not only helping to lift spirits of residents but the staff too.

Building inter-generational communities is what Kissing it Better is about, and the forward thinking leadership ensured our work was able to continue as we all adapted to a world of Zoom. Many may have thought this would be an easy ask for the younger 'tech savvy generation', but we soon discovered, with a little support and guidance, that many vulnerable older people also adapted to this new world. Hundreds are now reached via weekly Zoom sessions in their care homes and this has given us greater UK and global visibility. This seems to be so popular that we hope it will be sustainable after the pandemic is over.

Work commenced on a book, 'In My Day', capturing the stories relayed to the young students by the elderly, describing their experiences of isolation, during the war, through illness, or through coming to the UK as a child. This book was published in September 2020 and is now being sold in good quantities.

As Trustees, we have been particularly impressed that the Charity has been able to sustain its staff and activities without any recourse to Government support schemes such as Furlough Claims. It has also managed to sustain student access to work experience despite isolation.

Chair of Trustees Prof. Angela Thomas

Other Trustees – Monica Fletcher, Tim Newman, Derek Oldham and Richard Samuda

Trustees' report for the year ended 31st July 2020

The trustees, who are also the directors of the company, present their report and financial statements of the charity for the year ended 31st July 2020. The financial statements have been prepared in accordance with the accounting policies set out in note 2 to the accounts and comply with the charity's Memorandum and Articles, The Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Structure, governance and management

Kissing it Better is a Registered Charity in England & Wales (registered 3 September 2012) and a Company Limited by Guarantee. The charity is governed by its Memorandum and Articles incorporated on 19 July 2011.

The Trustees are responsible for governance and appoint staff as required for the day to day running of the charity.

Trustees are appointed by the approval of the Board of Trustees. Some of the Trustees have been involved with the charity since its inception. The Trustees all give their time voluntarily and receive no remuneration. An AGM will be called following the approval of the annual accounts.

Staff who are responsible for the charity's activities in hospitals and care homes are required to meet their training requirements in child and adult protection and health and safety as appropriate for their roles. This is arranged by agreement with each partner organisation.

Risks have been assessed for each project. Policies and procedures are constantly reviewed.

Objectives and activities for the public benefit

The objects of the charity, as defined by the Memorandum of Association:

To promote and preserve the good health of patients receiving healthcare treatment from healthcare and other care providers (with particular regard to enhancing the patient experience) through the provision of education and practical advice to healthcare professionals in such ways as the charity trustees see fit, including without limitation the provision of online and physical forums to share, disseminate, discuss and promote best practice.

To achieve this:

- We work in partnership with hospitals and residential homes to introduce sustained and co-ordinated education and related activities which offer stimulation, conversation and companionship to patients and residents. This involves creating dynamic partnerships with colleges, universities, schools and community groups which directly benefit the existing provision of healthcare and enhance patient experience
- We provide education and training to healthcare staff and management
- We develop learning material and deliver training to enable us to spread our approach and innovation to healthcare providers, including primary care.
- We promote nationally the practical benefits of these ideas to the wellbeing and dignity of patients and residents in support of their clinical and nursing care

- We energise communities and develop their capacity to interact with and support their local hospitals and care home
- We provide opportunities for work experience and skill development to students and volunteers and raise awareness of the sensitive care of the elderly
- We provide a strong 'voice' on healthcare issues, as members of national health organisations, including the National Dignity Council, and two advisory groups to the Care Quality Commission

Questions we address:

- How can we constantly exceed patients' expectations of their care environment?
- How can we spread swiftly transformative and innovative ideas across the whole healthcare system?
- How can we harness in this task the contributions of volunteers and the local community?
- How can we do all this in a way that uses health resources better without extensive extra funding?
- How to give student meaningful work experience and volunteering opportunities to enhance their self confidence and employability

Public Benefit

The Trustees confirm that they have complied with their duty under the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

The Kissing it Better Story

KiB is a healthcare charity and training provider, working to end the isolation of old age by bringing the generations together. Our imaginative healthcare projects make an immediate and lasting difference to the lives of older people. It is our mission to educate and inspire young people so they understand the challenges of old age, and realise the joy and fulfilment that comes from true inter-generational friendships. Many of the young people who work with us will go on to have a career in the caring professions; others use their knowledge to make life better for older friends, family and neighbours.

We started Kissing it Better in 2009 as a way of sharing hundreds of simple but powerful ideas that make a world of difference to older, vulnerable people in hospitals, care homes and the community. To bring our ideas to life, we created supported volunteering projects. These give young people a framework to use their talents to light up the day for older people, through music, art, pampering, drama or cookery, or just having a lovely chat.

We noticed that everyone benefits when the generations come together. The young feel valued and the old feel valuable when they get the chance to tell their stories and pass on their experience. Our projects make a difference to healthcare staff too: feedback shows they feel uplifted, energised and more connected to the people they're caring for.

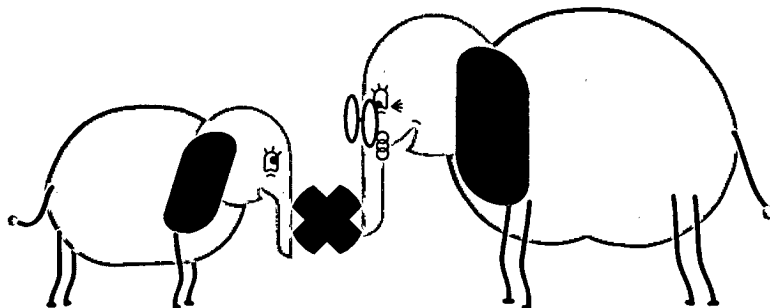
“The beauty of the Kissing It Better model is that everyone involved benefits – the patients and their carers, the staff, those giving their time, the provider as a whole and the community,” NHS England report.

All our projects are designed to create conversation and prompt reminiscence. This is important for all older people, but it's vital for those living with dementia: they may struggle to take part in day-to-day conversations, but can happily reminisce about times gone by. Research shows that reminiscing can give people with dementia a sense of competence and confidence: recalling the past is a means of owning your own life story, and preserving your sense of self. Most people with dementia find

themselves living in a world where most things are done 'for' them or 'to' them. When they get the chance to share stories about their past, they feel that are the ones giving something to another human being, rather than always being the one who is receiving or listening.

Whatever the future brings for Kissing it Better, we will always work to bring joy and friendship through good conversation and the sharing of great inter-generational stories. In a complicated world, it's good to know that simple things really can work wonders.

"KIB has the reputation and reach that is the envy of many organisations. Its ethos is powerful yet simple," NHS England Report.



Report from CEO Jill Fraser

Our year from August 2019 to July 2020 is a tale of two parts: before Covid-19 and after. During the first half of this story, we were steadily building our healthcare partners and consolidating our teaching and training offer for schools: just before the world closed down, we launched a new accredited and regulated course for Level 3 students.

And then Covid-19 happened; for a charity set up to provide human contact, this posed a conundrum. The pandemic means that people are feeling more alone, more isolated and more anxious, so our work is more important than ever. Yet the only way we can safely look after people now is to keep them apart. We had to stop and think: how could we use our expertise to help make a difference, from a distance?

I remembered a time years ago when we'd been due to sing in a ward for older people, but a D&V bug put a stop to visitors. Our young singers simply sang from outside the window, delighting patients and their visitors.

So we came up with a new way to reach older, vulnerable people with no visitors and send the message that they'd not been forgotten during lockdown. Within days, our young singers were performing in care home gardens and through open windows at hospitals; starting in the Midlands and then spreading out to London in the south and Yorkshire in the north. Every session was meticulously planned with healthcare providers and carried out within government guidelines.

The response was incredible: the BBC, Sky News and ITN all carried comprehensive coverage. The pieces captured the joy and hope these sessions created, not just for patients and care home residents, but also for the hard-working staff who look after them.

But young people were also suffering. Our students benefit from friendships with people whose experiences are so different from their own, and their confidence increases when they get the chance to make a difference. For many, these relationships help them deal with the pressures in their own lives by putting their anxieties into a wider context. So we have been helping them to stay connected to older people trapped in hospitals and care homes, even during lockdown.

In partnership with the Duke of Edinburgh's Award, we devised a host of new ways for students to complete their DofE volunteering hours during lockdown, and help older people feel cared for and remembered during the crisis. By the summer of 2020, more than 500 young people were taking part in our volunteering from home programme. The project grows constantly and now includes masterclasses for medical students, and students who want to know more about how to support older people in the community. To this end we:

- Created Zoom projects for students across the country, so young and old could talk directly and share stories.
- Gave students tips on how to plan a call to an older person, and what to talk about to inspire conversation and connection.
- Showed students how to create letters, cards and goody bags for older people; then we organised delivery to local hospitals and care homes.
- Used social media to send out regular ideas and updates, so students could keep their sessions fresh and fun.

We also launched poetry and art competitions, to give young people an outlet for their creativity, and keep them thinking about the importance of intergenerational contact. Winning entries were displayed in hospitals and care homes to inspire conversation and show older people that we miss visiting them, and we are still thinking about them.

Meanwhile, we've been working hard to transfer our existing teaching courses onto virtual platforms for schools and colleges.

While all this was going on, it occurred to us that we had an untapped resource to turn to for help and advice: British people over the age of 80. These men and women lived through wartime evacuation; through smallpox, typhus and scarlet fever. They know all about TB sanatoriums, where you might spend months of your life, cut off from family and friends. How did people cope with homesickness, loneliness and isolation? We asked our students to ask their older friends and relatives these questions, and they started work on a book called *In My Day: Memories of Isolation Shared Between the Generations*, to be published in partnership with Stratford

Literary Festival. The stories the young people have been hearing are astonishing; and the older people are thoroughly enjoying the chance to tell these tales.

Stories, connections, and making people feel valued: these are the things we have always done and always will. Our mission now is to remind everyone of the power of inter-generational friendships. More than a quarter of British adults say they've felt lonely since the coronavirus crisis brought the social shutters down. The figure will be much higher for older people, especially those living on their own, without regular visitors to look forward to. Many risk sinking into cognitive decline for the want of another person to talk to.

The challenge for all of us is to find ways we can keep human connections alive during this crisis and beyond. Whatever happens, we won't give up. As NHS England said in a report on our work: "Kissing It Better provides the sustained variety, established infrastructure, focused energy and inexorable drive to do what the majority of organisations know to be important but find difficult or impossible to do on their own."



Jill Fraser

CEO, Kissing it Better

April 2021

NEXT STEPS

The year ahead will be challenging, but challenges can bring new opportunities. For instance, we can now reach more students, in more places, by creating Zoom conversations rather than face-to-face sessions. And if older people are computer-savvy, we can Zoom into their homes to help address loneliness; before we mainly worked in hospitals, care homes and community centres.

In the coming year, we will strive to complete three main projects:

- Increase our digital teaching offer for schools. We already have several big schools interested in our enrichment and teaching courses, and hope to work with many more in the coming months.
- Become more inclusive for students with complex needs. A growing number of young people with complex disabilities have joined our Zoom projects lately. Volunteering from home gives these students new freedoms; they don't need to travel, or worry about mobility issues to take part. Parents report that our scheme has not only enabled them to support isolated older people; it's also helped them to interact more easily with young people their own age. We are keen to extend our work to add extra benefit for people with complex disabilities. To this end, we are working on a new project with the charity Sense and the Birmingham organisation Millennium Point, to benefit able-bodied students, and those with complex needs.
- Launch a raft of specialist films and virtual courses for medical students on the Medic Portal website. This is a highly respected online resource, run in partnership with the Royal Society of Medicine.

Financial review of the year

The finances for the charity for the year to 31 July 2020 are set out on pages 17 to 24.

Total income was £168,497 and generated a surplus of £3,151. Closing reserves stood at £47,356. Fundraising during the year was directly impacted by the Pandemic affecting general fundraising such as the cancellation of the Kissing it Better Raceday which had raised significant funds the previous year. The lockdown also required a rapid review of the charity's operations. The successful re-alignment of our business model will stand the charity in good stead in the future. In addition, successful bids from recovery funding sources have been achieved both in the year and subsequently.

Funding streams:

In addition to income raised from hospitals, care homes, fundraising events and individual donations from the public, the charity has obtained financial support from:

- Heart of England Community Foundation
- The Coronavirus Community Support Fund (National Lottery)
- The Rank Foundation
- The Pargiter Trust
- Warwick Town Trust
- Esmee Fairbairn

Our health and social care partners:

- South Warwickshire NHS FT
- Whittington Health NHS Trust
- Sandwell and West Birmingham NHS Trust
- Methodist Homes

Reserves policy

The Trustees regularly review the charity's financial position with a view to retaining sufficient reserves to support approximately six months of financial obligations in the absence of any further income generation.

Trustees' responsibilities in relation to the financial statements

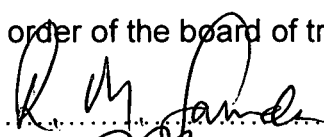

The charity trustees (who are also the directors of Kissing It Better for the purposes of company law) are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources. In preparing the financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

By order of the board of trustees

X 
X 

..... **R M Samuda FCA**

..... **T J Newman**

14 April 2021

INDEPENDENT EXAMINER'S REPORT**TO THE TRUSTEES OF KISSING IT BETTER**

I report to the charity trustees on my examination of the accounts of the company for the year ended 31 July 2020 which are set out on pages 17 to 24.

Responsibilities and basis of report

As the charity trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



R W P Bowen FCA
Chartered Accountant
H L Barnes
Barclays Bank Chambers
Stratford upon Avon

14 April 2021

KISSING IT BETTER
STATEMENT OF FINANCIAL ACTIVITIES
(INCLUDING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 JULY 2020

		2020		2019
	Notes	Unrestricted Funds	Restricted Funds	Total Funds
		£	£	£
Income				
Donations	3	72,158	72,735	144,893
Income from charitable activities	4	23,604	-	23,604
Total income		<u>95,762</u>	<u>72,735</u>	<u>168,497</u>
Expenditure				
Expenditure on raising funds	5	26,783	12,100	38,883
Expenditure on charitable activities	6	85,527	40,936	126,463
Total expenditure		<u>112,310</u>	<u>53,036</u>	<u>165,346</u>
Net income and net movement in funds for the year		(16,548)	19,699	3,151
Reconciliation of Funds				
Total funds brought forward		<u>22,565</u>	<u>21,640</u>	<u>44,205</u>
Total funds carried forward		<u>£ 6,017</u>	<u>£ 41,339</u>	<u>£ 47,356</u>

The company has no recognised gains or losses other than those stated in the Statement of Financial Activities for the above year.

The notes on pages 19 to 24 form part of these accounts.

KISSING IT BETTER

Company No. 07710097

BALANCE SHEET

31 JULY 2020

	Notes	2020 £	2019 £
Current Assets			
Debtors and prepayments	9	27,400	51,344
Cash at bank and on deposit	10	49,076	21,791
		<u>76,476</u>	<u>73,135</u>
Liabilities			
Creditors	11	29,120	28,930
		<u>£ 47,356</u>	<u>£ 44,205</u>
Net Assets			
		<u>£ 47,356</u>	<u>£ 44,205</u>
The funds of the charity			
Unrestricted Funds	12	6,017	22,565
Restricted Funds	12	41,339	21,640
		<u>£ 47,356</u>	<u>£ 44,205</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2020.

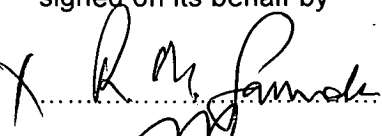
The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2020 in accordance with Section 476 of the Companies Act 2006.


The trustees acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006; and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees on 14 April 2021 and were signed on its behalf by

X  R M Samuda FCA

X  T J Newman

The notes on pages 19 to 24 form part of these accounts

KISSING IT BETTER
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2020

1. STATUTORY INFORMATION

Kissing it Better is a private company limited by guarantee. The company is registered in England under number 07710097 and the address of the registered office is The Old Vicarage, Church Lane, Aston Cantlow, Henley in Arden, England B95 6JB.

2. ACCOUNTING POLICIES

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) – (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Kissing it Better meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

b) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the company.

Restricted funds are subject to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

c) Income

All incoming resources are included in the Statement of Financial Activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy.

d) Expenditure

Expenditure is recognised on an accruals basis as a liability is incurred.

All costs are allocated between expenditure categories on the Statement of Financial Activities on a basis to reflect the use of the resource. Costs relating to a particular activity are allocated directly.

e) Going concern

Covid-19 continues to have an effect on the charity due to the uncertainty that exists. The trustees consider that the charity has adequate resources to continue in operation for the time being. Accordingly, the financial statements have been prepared on a going concern basis.

KISSING IT BETTER
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 JULY 2020

3. INCOME FROM DONATIONS

	Unrestricted funds	2020 Restricted funds	Total	2019 Total
	£	£	£	£
Donations and collections	70,158	-	70,158	85,390
Grants from Trusts	2,000	72,735	74,735	64,900
	<u>£ 72,158</u>	<u>£ 72,735</u>	<u>£ 144,893</u>	<u>£ 150,290</u>

In 2019 £88,640 of income was attributable to unrestricted funds, and £61,650 to restricted funds.

4. INCOME FROM CHARITABLE ACTIVITIES

	£	£	£	£
Hairdressing salon	617	-	617	3,726
Fundraising events	18,223	-	18,223	43,154
Training income	4,764	-	4,764	-
	<u>£ 23,604</u>	<u>£ -</u>	<u>£ 23,604</u>	<u>£ 46,880</u>

In 2019, all income from charitable activities was attributable to unrestricted funds.

5. EXPENDITURE ON RAISING FUNDS

	£	£	£	£
Fundraising expenses	9,272	-	9,272	25,094
Website	2,206	-	2,206	2,686
Travel and subsistence	720	363	1,083	1,259
Staff costs	9,056	10,066	19,122	10,426
Consultant's costs	5,529	1,671	7,200	7,200
	<u>£ 26,783</u>	<u>£ 12,100</u>	<u>£ 38,883</u>	<u>£ 46,665</u>

In 2019 £35,668 of the expenditure was charged to unrestricted funds and £10,997 to restricted funds.

6. EXPENDITURE ON CHARITABLE ACTIVITIES

	£	£	£	£
Hospital/care home projects :				
Contractors' costs	66,086	-	66,086	92,242
Travel and subsistence	3,470	726	4,196	6,766
Administration	1,425	-	1,425	3,018
Staff costs	7,738	30,768	38,506	10,427
Training expenses	304	-	304	-
Governance costs (see note 7)	6,504	9,442	15,946	15,546
	<u>£ 85,527</u>	<u>£ 40,936</u>	<u>£ 126,463</u>	<u>£ 127,999</u>

In 2019, £83,569 of the expenditure was charged to unrestricted funds and £44,430 to restricted funds.

KISSING IT BETTER
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 JULY 2020

7. GOVERNANCE COSTS

	Unrestricted funds £	2020 Restricted funds £	Total £	2019 Total £
Travel and subsistence	-	362	362	520
Administration expenses	353	-	353	2,356
Insurance	751	-	751	813
Accountancy fees	5,400	-	5,400	4,200
Staff costs	-	9,080	9,080	7,657
	<u>£ 6,504</u>	<u>£ 9,442</u>	<u>£ 15,946</u>	<u>£ 15,546</u>

In 2019, £7,369 of the expenditure was charged to unrestricted funds and £8,177 to restricted funds.

8. EMPLOYEES

The average number of employees during year was 3 (2019 - 2).

No employees had employee benefits in excess of £60,000 (2019 - Nil).

9. DEBTORS AND PREPAYMENTS

	£	£	£	£
Donations	19,456	-	19,456	42,520
Prepayments	7,944	-	7,944	8,824
	<u>£ 27,400</u>	<u>£ -</u>	<u>£ 27,400</u>	<u>£ 51,344</u>

10. CASH AT BANK AND ON DEPOSIT

	£	£	£	£
Barclays Bank plc – current account	<u>£ 7,737</u>	<u>£ 41,339</u>	<u>£ 49,076</u>	<u>£ 21,791</u>

11. CREDITORS

	£	£	£	£
Trade creditors	4,741	-	4,741	2,202
Accruals and deferred income	23,391	-	23,391	24,916
Taxes and social security	-	-	-	1,231
Other creditors	988	-	988	581
	<u>£ 29,120</u>	<u>£ -</u>	<u>£ 29,120</u>	<u>£ 28,930</u>

KISSING IT BETTER
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 JULY 2020

12. ANALYSIS OF CHARITABLE FUNDS

	Balance at 1 August 2019 £	Income £	Expenditure £	Balance at 31 July 2020 £
Current Year				
Unrestricted funds	22,565	95,762	112,310	6,017
Restricted funds	21,640	72,735	53,036	41,339
	<u>£ 44,205</u>	<u>£ 168,497</u>	<u>£ 165,346</u>	<u>£ 47,356</u>

	Balance at 1 August 2018 £	Income £	Expenditure £	Balance at 31 July 2019 £
Previous Year				
Unrestricted funds	6,282	135,520	119,237	22,565
Restricted funds	15,417	61,650	55,427	21,640
	<u>£ 21,699</u>	<u>£ 197,170</u>	<u>£ 174,664</u>	<u>£ 44,205</u>

Analysis of movements in restricted funds – current year

	Balance at 1 August 2019 £	Income £	Expenditure £	Balance at 31 July 2020 £
Rank Foundation Fund	11,250	30,000	30,000	11,250
Pargiter Trust Fund – Creative Thoughtfulness Project	10,390	-	10,390	-
Heart of England Community Fund – Black Country Fund	-	2,000	500	1,500
Heart of England Community Fund – Tipton Fund	-	2,000	500	1,500
Heart of England Community Fund – Resilience Fund	-	3,000	-	3,000
National Lottery Grant Fund	-	10,000	-	10,000
Warwick Town Trust Funds	-	5,000	2,500	2,500
Rank Foundation – Time to Shine Student Fund	-	20,735	9,146	11,589
	<u>£ 21,640</u>	<u>£ 72,735</u>	<u>£ 53,036</u>	<u>£ 41,339</u>

KISSING IT BETTER
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 JULY 2020

Analysis of movements in restricted funds – previous year

	Balance at 1 August 2018 £	Income £	Expenditure £	Balance at 31 July 2019 £
Rank Foundation Fund	11,250	30,000	30,000	11,250
Pargiter Trust Fund	4,167	-	4,167	-
Pargiter Trust Fund – Creative Thoughtfulness Project	-	31,650	21,260	10,390
	<u>£ 15,417</u>	<u>£ 61,650</u>	<u>£ 55,427</u>	<u>£ 21,640</u>

The Pargiter Trust Fund was established in 2016 to fund an intergenerational project using Art Therapy and Technology to decrease isolation for older people in care settings, primarily hospitals.

The Pargiter Trust Fund – Creative Thoughtfulness Project was established in 2019 to fund the Creative Thoughtfulness Project – an inter-generational project using Art Therapy and Technology to decrease isolation for older people in care settings, primarily hospitals.

The Heart of England Community Funds established in 2020 relate to providing work experience for young people not in education, training or employment in the Black Country area.

The Heart of England Community Resilience Fund established in 2020 covers project work providing music and entertainment outside Care Homes in the Pandemic when no visitors were allowed to see their relatives.

The National Lottery Grant Fund established in 2020 is to cover a project in Leeds in partnership with Methodist Homes to delivery music and arts activities with Care Homes during the Pandemic.

The Warwick Town Trust Funds established in 2020 are to fund linked projects with Primary Schools in the Warwick area for children to understand older generations and make gifts for isolated older people and Care Home staff in the Pandemic and some Zoom sessions to engage with them.

The Rank Time to Shine Student Fund was established in 2020 to finance the appointment and development of a new student to work on the charity's core programmes gaining work experience and training.

The Rank Foundation Fund was established in 2018 to be used for the appointment of a Chief Operating Officer to enhance the targeting of fundraising, the measurement of outcomes and relationship/project management, particularly in support of the charity's training and development opportunities.

KISSING IT BETTER
NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)
FOR THE YEAR ENDED 31 JULY 2020

13. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	2020			2019		
	Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
	£	£	£	£	£	£
Debtors	27,400	-	27,400	51,233	111	51,344
Bank	7,737	41,339	49,076	262	21,529	21,791
Creditors	29,120	-	29,120	28,930	-	28,930
	<u>£ 6,017</u>	<u>£ 41,339</u>	<u>£ 47,356</u>	<u>£ 22,565</u>	<u>£ 21,640</u>	<u>£ 44,205</u>

14. INDEMNITY INSURANCE

Funds belonging to the Charity have been used in the purchase of insurance:

- a) to protect the Charity from loss arising from the neglect or defaults of its trustees; and
- b) to indemnify the trustees against the consequences of any neglect or default on their part.

The cover provided for this insurance during the year was £100,000 with the annual premium being £751 which also includes insurance cover for employer's liability, public and products liability and legal expenses.

15. TAXATION

The company is not liable to taxation upon its income by reason of the exemption under Section 505 of the Income and Corporation Taxes Act 1988.

16. RELATED PARTY TRANSACTIONS

During the year Jill Fraser, wife of R Samuda, a trustee, was paid a salary of £Nil (2019 £Nil) reimbursed expenses and paid travel expenses of £Nil (2019 £3,000). At the year end the amount owed by the company was £8,525 (2019 £11,495).

None of the trustees were paid any remuneration by the company during the year (2019 £Nil).

17. LIABILITY OF THE MEMBERS

The liability of the members on the dissolution or winding up of the company is limited to a sum not to exceed £10 each.