# REPORT OF THE DIRECTORS AND

# FINANCIAL STATEMENTS

FOR THE SIX MONTHS ENDED 31st DECEMBER 2013

TUESDAY



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# COMPANY INFORMATION FOR THE SIX MONTHS ENDED 31st DECEMBER 2013

DIRECTORS:

W Bush J D Groves K J Beltrame V Cox

SECRETARY:

A Trager-Lewis

REGISTERED OFFICE:

5 De Walden Court85 New Cavendish Street

London W1W 6XD

REGISTERED NUMBER:

07672867 (England and Wales)

#### REPORT OF THE DIRECTORS FOR THE SIX MONTHS ENDED 31st DECEMBER 2013

The directors present their report with the financial statements of the company for six months ended 31st December 2013.

#### PRINCIPAL ACTIVITY

The principal activity of the company in the period under review was that of software development

#### **DIRECTORS**

The directors shown below have held office during the whole of the period from 1 July 2013 to the date of this report.

K J Beltrame V Cox W Bush J D Groves

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

#### ON BEHALF OF THE BOARD:

V Cox - Director

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6th February 2014

# PROFIT AND LOSS ACCOUNT FOR THE SIX MONTHS ENDED 31st DECEMBER 2013

			Year ended 30/06/2013
		Six months ended	30/00/2013
		31/12/2013	_
I	Notes	£	£
TURNOVER		308,786	500,802
Cost of sales		288,669	574,868
GROSS PROFIT (LOSS)		20,117	(74,066)
Administrative expenses		261,817	377,427
OPERATING LOSS and LOSS ON ORDINARY ACTIVITIES			
BEFORE TAXATION	2	(241,700)	(451,493)
Tax on loss on ordinary activities	3	<u>(7,619</u> )	<u>(49,664</u> )
LOSS FOR THE FINANCIAL PERIO	D	<u>(234,081</u> )	<u>(401,829</u> )

The notes form part of these financial statements

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#### KLOOD LIMITED

#### BALANCE SHEET 31<sup>ST</sup> DECEMBER 2013

		31/12/13		30/6/13	
	Notes	£	£	£	£
FIXED ASSETS Tangible assets	4		20,256		13,321
CURRENT ASSETS Debtors Cash at bank	5	152,743 (3,409)		134,398 11,001	
		149,334		145,399	
<b>CREDITORS</b> Amounts falling due within one year	ar 6	1041,257		871,306	
NET CURRENT LIABILITIES			(891,923)		(725,907)
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(871,667)</u>		<u>(712,586</u> )
CAPITAL AND RESERVES			٠		
Called up share capital	7		763		763
Profit and loss account	8		(872,430)	•	(713,349)
SHAREHOLDERS' FUNDS			<u>(871,667)</u>		<u>(712,586)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31st December 2013.

The members have not required the company to obtain an audit of its financial statements for the period ended 31st December 2013 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board of Directors on 6th February 2014 and were signed on its behalf by:

V Cox - Director

The notes form part of these financial statements

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 31st DECEMBER 2013

#### 1. ACCOUNTING POLICIES

#### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life:

Computer Equipment - 33.33% straight line

Office Equipment - 33.33% straight line

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

#### 2. OPERATING LOSS

The operating loss is stated after charging:

	Six	Year
	months ended	ended
	31/12/13	30/6/13
	£	£
Depreciation - owned assets	6,906	<u>8,087</u>
Directors' remuneration and other benefits etc. See page overleaf	104,000	

#### 3. TAXATION

#### Analysis of the tax credit

The tax credit on the loss on ordinary activities for the year was as follows:

	Six months ended 31/12/13 £	Year ended 30/6/12 £
Current tax: UK corporation tax	(20,000)	(49,664)
Adjustment in repeat of previous year	12,381	
Tax on loss on ordinary activities	<u>(7,619)</u>	<u>(49,664</u> )

# Directors' remuneration and other benefits etc

An amour	it of £96,00	00 was	charged	by a c	ompany	controlled	by V.	Cox and	K. J.	Beltrame for
services p	rovided by	these of	directors	during	g the pe	riod.				

An amount of £8,000 was charged by J. D. Groves for professional services provided during the period.

Page 5 continued...

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE SIX MONTHS ENDED 31st DECEMBER 2013

# 4. TANGIBLE FIXED ASSETS

	COST		Office equipment £	Computer equipment £	Totals £
	At 1 July 20	13	6,551	21,050	27,601
	Additions		3,893	9,948	13,841
	At 31st Dece	ember 2013	10,444	30,998	41,442
	DEPRECIAT				
	At 1 July 20 Charge for p		1,986 1,740	12,294 5,166	14,280 6,906
	At 31st Dece		3,726	17,460	21,186
				17,400	21,100
	NET BOOK At 31st Decen		6,718	13,538	20,256
	At 30 June	2013	4,565	<u>8,756</u>	13,321
5.	DEBTORS:	AMOUNTS FALLING DUE WITHIN C	NE YEAR		
				31/12/13 £	30/6/13 £
	Trade debtor			79,223	84,734
	Other debtor	rs		73,520	49,664
				152,743	134,398
6.	CREDITORS	S: AMOUNTS FALLING DUE WITHIN	N ONE YEAR		
				31/12/13 €	30/6/13 £
	Trade credite			164,019	103,371
	Taxation and Other credite	d social security ors		20,164 857,074	11,945 755,990
				1,041,257	871,306
				1,041,207	871,300
7.	CALLED UP	SHARE CAPITAL			
		ued and fully paid:	Nominal	21/10/12	20/6/12
	Number:	Class:	Nominal value:	31/12/13 £	30/6/13 £
	763	Ordinary	£1	<u>763</u>	<u>763</u>

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE SIX MONTHS ENDED 31st DECEMBER 2013

### 8. RESERVES

RESERVES	Profit and loss account £
At 1 July 2013 Deficit for the period Cash share issue	(713,349) (234,081) 
At 31st December 2013	872,430

# REPORT OF THE ACCOUNTANTS TO THE DIRECTORS OF KLOOD LIMITED

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 30 June 2013 set out on pages three to seven and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

React Business Services 1 Royal Exchange Avenue

London EC3V 3LT

Date: .....

30-04-14

This page does not form part of the statutory financial statements

# TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 JUNE 2013

	Year ended		Period 16/6/11 to 30/6/12	
	30/6/ £	£	10/0/11 to £	£
Sales		500,802		152,483
Cost of sales				
Wages	202,706		73,431	
Other direct costs	367,900		391,896	
Commissions payable	4,262			
		574,868		465,327
GROSS LOSS		(74,066)		(312,844)
Expenditure				
Rent	22,437		7,372	
Rates & water	7,688		4,523	
Insurance	1,434		717	
Light & heat	8,010		1,408	
Wages	128,534		63,552	
Admin fees	4,766		3,709	
Telephone, fax & e-mail	17,603		6,521	
Printing, postage & stationery	2,982		6,075	
Advertising	12,017		42,575	
	10,186		2,253	
Travelling Motor expenses	15,080		6,498	
Motor expenses	1,540		0,730	
Subscriptions Computer consumables	37,098		13,562	
Computer consumables	8,348		20,937	
Recruitment fees	43,027		20,937 803	
Repairs & renewals	2,876		1,486	
Household and cleaning	1,121		1,700	
Training	364		1,209	
Sundry expenses	2,514		3,016	
Accountancy	2,314		17,225	
Legal & professional fees Entertainment	301		256	
	13,277		250	
Bad debts Donations	300		-	
Donations		368,912		203,697
		300,912		203,097
		(442,978)		(516,541)
Finance costs				
Bank charges		428		<u>36</u>
Carried forward		(443,406)		(516,577)

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# TRADING AND PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 30 JUNE 2013

	Year ended 30/6/13		Period 16/6/11 to 30/6/12	
Brought forward	£	£ (443,406)	£	£ (516,577)
<b>Depreciation</b> Fixtures and fittings Computer equipment	1,141 6,946	8,087	845 5,348	6,193
NET LOSS		<u>(451,493)</u>		<u>(522,770</u> )

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