

REGISTERED NUMBER: 07650643 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 March 2015

for

Fresh Eyes-People to People Travel CIC

WEDNESDAY



A4MVMS5L

A19 23/12/2015 #562
COMPANIES HOUSE

A4LQG46X

A15 07/12/2015 #120
COMPANIES HOUSE

Fresh Eyes-People to People Travel CIC

Contents of the Abbreviated Accounts
for the Year Ended 31 March 2015

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

Fresh Eyes-People to People Travel CIC

Company Information
for the Year Ended 31 March 2015

DIRECTOR:

A Rutherford

REGISTERED OFFICE:

118 Manor Park
London
SE13 5RH

REGISTERED NUMBER:

07650643 (England and Wales)

ACCOUNTANTS:

Harris Accountancy Services CIC
1st Floor, Cobalt Square
83 Hagley Road
Birmingham
B16 8QG

Abbreviated Balance Sheet
31 March 2015

	Notes	31 3 15 £	£	31 3 14 £	£
FIXED ASSETS					
Tangible assets	2		98		708
CURRENT ASSETS					
Debtors		-		633	
Cash at bank and in hand		3,169		4,954	
		<u>3,169</u>		<u>5,587</u>	
CREDITORS					
Amounts falling due within one year		<u>7,328</u>		<u>7,445</u>	
NET CURRENT LIABILITIES			<u>(4,159)</u>		<u>(1,858)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(4,061)</u>		<u>(1,150)</u>
RESERVES					
Income and expenditure account			<u>(4,061)</u>		<u>(1,150)</u>
			<u>(4,061)</u>		<u>(1,150)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2015

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2015 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on

24/11/15

and were signed by



A Rutherford Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2015

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Depreciation charged at 25% on the cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2014 and 31 March 2015	2,333
DEPRECIATION	
At 1 April 2014	1,625
Charge for year	610
At 31 March 2015	2,235
NET BOOK VALUE	
At 31 March 2015	98
At 31 March 2014	708

400051/15

15/400051

CIC 34**Community Interest Company Report**For official use
(Please leave blank)Please
complete in
typescript, or
in bold black
capitals.Company Name in
full

Company Number

Year Ending

Fresh Eyes - People to People Travel CIC

7650643

31/ March 2015

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

A social audit report covering a description of the Company's activities and impact is attached



COMPANIES HOUSE

(If applicable, please just state "A social audit report covering these points is attached").

(Please continue on separate continuation sheet if necessary)

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear

Organisational structure and decision making :- Fresh Eyes – People to People Travel cic has one Director, Andy Rutherford during the report period. It should be noted that an additional Director was appointed as part of the Annual Return for 2015/16 in June 2015 The new Director is Libby Blake

The community interest company has four advisors - Zakir Hossain, Bangladesh, Christina (Tina) Ebro, The Philippines, Sanjay Kumar, India and Bethan Cobley, UK. The Director has periodically consulted with the advisors on aspects of the direction, principles and strategy of the community interest company The advice and support of the advisors has been invaluable to Fresh Eyes – People to People Travel cic The main stakeholders at present are the potential partners for Just Tours Potential Just Tours are being identified in India, Bangladesh, Laos during the report period , then in Indonesia, Madagascar, Turkey, Tanzania, Greece and Italy

(If applicable, please just state "A social audit report covering these points is attached")

PART 3 – DIRECTORS' REMUNERATION – if you have provided full details in your accounts you need not reproduce it here Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below.

GreeFresh Eyes registered as an employer in 2013/14 and Andy Rutherford ,the Director was paid a total of £6,406 for the whole year. This is the equivalent of two paid working days a week at the London Living Wage rate

In 2014/15 there were no transactions or arrangements in connection with the remuneration of director, or compensation for director's loss of office which require to be disclosed

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below.

No transfer of assets other than for full consideration has been made.


(Please continue on separate continuation sheet if necessary)

(N.B. Please enclose a cheque for £15 payable to Companies House)

PART 5 – SIGNATORY

The original report must be signed by a director or secretary of the company

Signed



Date

28/07/15

Office held (tick as appropriate) ☒ Director ☐ Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

118 Manor Park	
London SE13 5RH	
Telephone	07540114826
DX Number	DX Exchange

When you have completed and signed the form, please send it to the Registrar of Companies at:

For companies registered in England and Wales: Companies House, Crown Way, Cardiff, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland: Companies House, 4th Floor, Edinburgh Quay 2, 139
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland: Companies House, 2nd Floor, The Linenhall, 32-38
Linenhall Street, Belfast, BT2 8BG

Fresh Eyes – People to People Travel cic Social Audit Report for CIC34 2014/15

PART 1 GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

Summary of Fresh Eyes – People to People Travel cic's objectives

Our Community Interest Statement is that the CIC will provide benefit to

1. Community organisations and social movements working to promote social, economic and environmental justice across Asia, Africa and Latin America and the communities of often marginalised women and men that they are working in partnership with
2. Guests from outside the host communities across Asia, Africa and Latin America who will be able to gain better understanding and appreciation of the work, visions and challenges faced by these community organisations and social movements
3. Community organisations and social movements working to promote social, economic and environmental justice in London and the communities of often marginalised women and men that they are working in partnership with.
4. Guests from outside the host communities in London who will be able to gain better understanding and appreciation of the work, visions and challenges faced by these community organisations and social movements.

Fresh Eyes – People to People Travel cic's Vision and Core Aim

Fresh Eyes – People to People Travel has a not-for profit/socially responsible tourism commitment enabling increased resources to stay within and for the benefit of host communities in Asia, so contributing to economic and social development of often marginalised women and men

The core aim of Fresh Eyes is to contribute to strengthening community organisations and social movements in Asia, Africa and Central America, enabling their work for social justice in their communities and countries
Fresh Eyes – People to People Travel is committed to working in partnership people and organisations at the forefront of change in their communities and countries.



Fresh Eyes is linking two interests/needs

1. The challenge that community organisations and social movements have in getting support for their essential work.
2. The difficulty that people travelling or on holiday have in getting access to the 'real people' of the country that they are visiting. There is significant interest to link meeting with, and getting a better understanding of, people and organisations working for social justice in countries that people are visiting with a holiday that will still enable people to experience the historical and natural sights of the 'host' country and communities.

Fresh Eyes – People to People Travel community interest company promotes socially responsible travel and tours. Our initiatives enable both host communities and guests to make this a reality.

We facilitate tours and visits that enable guests to meet people and organisations working for social justice in South Asia as well as experiencing the historical, cultural and natural sights of host countries. Guests will be able to experience these through 'fresh eyes'. The host communities are able to increase their ability to work for social justice and to be more sustainable. Guests are encouraged to become involved in solidarity and campaigning activities Travel and Solidarity working together.

This is a development of the Responsible Tourism approach to travel that has evolved over the last decade with a clear and explicit social justice focus

Fresh Eyes – People to People Travel is a Company Limited by Guarantee and is proud to have become a Community Interest Company (CIC). This has enabled it to be, we believe, the first explicitly not-for profit, CIC Travel Company in the UK. This will enable people travelling with Fresh Eyes – People to People Travel on *Just* to be confident both of the ethical foundations of the organisation and that any surplus of the Company will be transferred to community organisations and social movements in Asia, Africa and Central America to support their core running costs.

As a company, within the constraints of our organisation's size, we are encouraging and supporting practices and policies that ensure that the benefits of the world's tourism industry are maximised for local economies and ideally have a positive impact on broader development and promote greater social and economic justice in the host countries. We are a not-for-profit, community interest company committed to directly supporting social movements and community organisations in the countries that travellers will be guests in and where Fresh Eyes works with partners.

Fresh Eyes – People to People Travel cic's third full year

Partners - the heart of *Just*

Since 1984, the founder Director of Fresh Eyes has had the privilege of working with people and organisations at the forefront of change in their communities and countries across Asia, Africa and Latin America. Organisations that he has established relationships of trust and mutual respect have already committed themselves to working in partnership with Fresh Eyes – People to People Travel in developing *Just* and making them a reality

Developing *Just*

In India, **Kabani** in Kerala have been our main contact and in this year and we have developed together a range of options for travellers which build on Fresh Eyes' and Kabani's shared ethos, principles and commitments <http://www.kabanitour.com/>. For example in India, Kabani, has partnered groups in the village of Thrikkaipetta including Uravu which has been

central to developing a *Bamboo Village* and to work with groups that have both provided homestays for 'guests' and pulled together expertise on agricultural life and how best develop a travel opportunities that would offer enriching travel experiences and improve the lives of local people. We have now worked to develop similar opportunities in a number of other parts of Kerala and are also working with a number of family run guest houses in market and larger towns.

We have also developed a partnership with **Edge of India in Uttarakhand** and with **Hacra** in Rajasthan. We also met **Apni Dhani** in Rajasthan and will encourage travellers to travel to them. We explored new exciting partnerships in two parts of Tamil Nadu, one with **Ecoscape** in the Nilgiris <http://www.ecoscape.co.in/> . Developing such partnerships includes meeting partners in their communities, sharing our understandings of responsible travel and approaches to making it a reality.

In Bangladesh, **Nagorik Uddyog** <http://www.nuhr.org/AboutUS.aspx> , **Gonoshasthaya Kendra** <http://gonoshasthayakendra.com/> and **ARBAN** have been the main organisations that have committed to being partners. The continuing social instability in Bangladesh has meant that we have not felt it feasible to take forward *Just* in Bangladesh at present

In Laos **Padetc** <http://www.padetc.org/> and **Saoban** <http://www.saobancrafts.com/> have been the potential core partners. Each organisation has contacts and working relationships with other organisations, networks and communities that will be 'hosts' for *Just* . These provide privileged access to people and communities . However in Laos, since the enforced disappearance of **Sombath Somphone** on 15th December 2012 we have decided that it feasible to take forward *Just* in Laos until **Sombath's** safe return to his family

We are constantly monitoring the situation in Bangladesh and Laos and hope to take forward *Just* in the future.

In India, and Bangladesh and in Laos if it becomes possible to operate there, we will work with local organisations and suppliers, ensuring that wherever possible that transactions are fairly traded, that guides and people contributing to *Just* . are fairly paid and meet and better national minimum wages and working standards.

In 2014/15 **Fresh Eyes** began exploring partnerships with community based organisations in **Indonesia** which we plan to take forward in 2015/16

Fresh Eyes also began developing what we hope to be a partnership with **Tamadi, France** an association committed to 'Voyages Solidaires' <http://tamadi.org/> . This included visiting and staying with a mutual partner **Ekta Parishad** in **Madhya Pradesh, India**; meetings at **Tamadi's** office in **Nantes, France** and later participating in and speaking at **Tamadi's AGM** . This also was an opportunity to meet with **Tamadi's** partners from and in **India, Tanzania, Madagascar, Turkey and Tunisia** who are also members of **Tamadi's** governing structures.

Fresh Eyes – People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel

Suspension of programme with Laos due to enforced disappearance of Sombath Somphone

It is important to note that our proposed partnership in Laos is at present on hold due to very disturbing developments in December 2012. As part of the Director's scoping visits to Laos in May, August and October 2012 a partnership was developing with Saoban and Padet. This led to a first successful trial Community tour/visit in October 2012 with some participants from the Asia Europe People's Forum. Saoban and Fresh Eyes had also jointly organised a successful seminar on Human Rights and Tourism which also had Kabani from India as a co-organiser. This was part of the Asia Europe People's Forum 9 in Vientiane, Laos in October 2012. This brought together Fresh Eyes partners from two countries together for the first time and Fresh Eyes' Director and representatives of Kabani, Saoban and Padet were speakers.

Fresh Eyes is a member of the International Organising Committee of the Asia Europe People's Forum and was significantly involved in the preparation and organisation of the Asia Europe People's Forum 9 in Vientiane, Laos in October 2012. One of the main Lao co-organisers was Sombath Somphone of Padet. His inspiration and vision was a major contribution to the event being the largest forum for civil society on sustainable development issues ever held in Laos.

Sombath is a highly respected educationalist, inspiration for sustainable development and a recipient of the prestigious international *Ramon Magsaysay Award* for Community Leadership in 2005. He has dedicated his life to sustainable development and poverty reduction in the Lao PDR, and has contributed positively to numerous international processes, including the AEPF9. Sombath is an inspiration to development practitioners all over the world.

Sombath Somphone has been missing since about 5.30 pm on Saturday December 15th 2012. For the UN, European Union and Amnesty International Sombath's disappearance is considered as an enforced disappearance. Please refer to www.sombath.org

Fresh Eyes has been working since then with citizens, parliamentarians, social movements, development and human rights organisations from across Asia and Europe to support initiatives to encourage actions that can ensure Sombath Somphone's safety and freedom. This included being part of the European delegation to Laos in March 2012. Fresh Eyes also worked with the European Parliament on developing the Resolutions passed unanimously in 2013 and 2014 concerning Sombath Somphone. In 2014 it contributed to the United Nations – Universal Periodic Review of Human Rights in Laos. In 2014 Fresh Eyes, as a member of the International Organising Committee of the Asia Europe People's Forum, was significantly involved in the preparation and organisation of the Asia Europe People's Forum 10 in Milan, Italy in October 2014. We enabled Shui-Meng Ng, Sombath's wife, to be an opening speaker at the Asia Europe People's Forum 10 and for deep concerns about Sombath to head the Final Declaration of AEPF10
<http://www.aseminfoboard.org/documents/aepf10-10th-asia-europe-peoples-forum-aepf10-final-declaration>

and to be given prominence in the direct presentations of AEPF representatives, including the Director of Fresh Eyes to the 51 heads of state and government at ASEM10 on 16th October 2014

<http://www.aepf.info/36-resources/publications/121-10th-asia-europe-people-s-forum-aepf-at-asem10-october-16th-2014>

Until Sombath is safely returned to his family, Fresh Eyes will not develop or undertake any *Just* to Laos and it will encourage other tour operators to consider suspending their programmes. It will review this commitment periodically in consultation with Sombath's family.

Fresh Eyes and the Asia Europe People's Forum

Since 2011 Fresh Eyes has been a member of the International Organising Committee of the Asia Europe People's Forum and has been significantly involved in the preparation and organisation of the bi-annual Asia Europe People's Forum. In October 2014 this took place in Milan, Italy. Fresh Eyes co-organised a workshop "Tourism needs Another Governance" on October 11th. This was co-organised with One World Net Northern Westphalia, Germany, Kabani the other direction, India and Brot für die Welt – Tourism Watch, Germany. Specific recommendations from the workshop were included in the AEPF10 Final Declaration. Representatives from Italian, responsible travel organisations attended the workshop.

Fresh Eyes and Fa'la cosa Giusta, Milan, Italy – March 2015

At the AEPF10 made contacts with representatives of the Italian Association for Responsible Tourism (AITR) <http://www.aitr.org/italian-association-responsible-tounsm/> and Terre di Mezzo <http://magazine.terre.it/>. Fresh Eyes was then invited to be an exhibitor at the **Fa'la cosa Giusta**, Milan, Italy between 13-15th March 2015. Fresh Eyes prepared its first flyers/leaflets and display banner, designed and printed its first posters and postcards and a range of outreach materials for the event. Over 70,000 people attended. Fresh Eyes was able to network with many of the AITR members who attended which has led to at least two potential partners for Fresh Eyes in Italy in Lunigiana and Sicily.

Establishing and developing Fresh Eyes

Apart from the development of *Just* our key contributions to the developing of Fresh Eyes in our third full year have been -

- followed our core principles by business banking with the Co-operative Bank and company insurance with the Co-operative Insurance Services;
- adopted accountants who are a Community Interest Company;
- are members of the Travel Trust Association;
- been an enthusiastic member of the Tourism Concern Ethical Tour Operators Group being active in meetings and campaigns;
- widely used our logo developed by Mithu Hossain in Bangladesh;
- taken forward our commitment to working with partners and travellers, hosts and guests, to develop thoughtful, fairly and transparently traded travel;
- launched our website;

- taken forward a commitment to work in ways which are as responsible and environmentally friendly as possible including in the office environment

As part of the development Fresh Eyes – People to People Travel in 2014/15 the organisation,

1. Made one scoping visits to India to Madhya Pradesh, Rajasthan, Kerala and Tamil Nadu.
2. Developed *Just* itineraries in five parts of India.
3. Met with potential partners in Indonesia
4. Met with potential partners in Italy.
5. Development of partnership with Tamadi, France
6. Launched the Fresh Eyes website <http://www.fresheyes.org/>
7. Began outreach marketing of *Just*.
8. Agreed that 'bespoke' options were a key part of the offers of Fresh Eyes.
9. Communicated with potential travellers/guests.
10. Developed leaflets, banners, posters, flyers and outreach materials.
11. Exhibited with a paid stand at Fa'la cosa giusta Milan, attended the World Travel Market, London and Destinations, London
12. The ten Fresh Eyes travellers went to India in 2014/15.
13. A successful seminar as part of the Asia Europe People's Forum10 in Milan on Tourism needs Another Governance in October 2014.
14. Continued to build a financial cushion for trading by the Director undertaking consultancies for Fresh Eyes – People to People Travel, doing work that was consistent with the core principles of Fresh Eyes. This included work for the organisation of the Asia Europe People's Forum 10 in Milan
15. Continued to strengthen links with organisations and individuals working on human rights issues in the tourist industry.

In 2015/16 we plan to

1. Develop options in Europe for people who do not wish to fly 'long-haul' We will start in Italy.
2. Explore options and partners in Indonesia
3. Develop partnership with Tamadi, France
4. Encourage travellers from other countries including France
5. Continue to develop the website
6. Improve outreach marketing of *Just*.
7. Continue engagement with the Asia Europe People's Forum
8. Strengthen Solidarity actions and the use of the **Community Solidarity Fund**
9. Strengthen governance of Fresh Eyes
10. Take forward an annual planning process

The Fresh Eyes – Community Solidarity Fund

There is an absolute commitment to translate of Our Community Interest Statement into a core reality of the organisation.

This is taken forward through the Community Solidarity Fund that is dedicated to supporting the community organisations and social movements that guests/travellers have met. This fund will focus on supporting the core costs of the community organisations and social movements. It will be run transparently and accountably.

Initially it will allocate resources/solidarity/grants to community organisations and social movements in countries that the *Just* take place in and/or where Fresh Eyes partners and people and organisations we are active work are based.

The resources will be developed in two main ways -

- Each guest will contribute 20% of the price of their travel or *Just* costs to the Community Solidarity Fund
- Part of the annual surplus, if there is one, will be transferred to the Community Solidarity Fund. The annual surplus is also essential to develop a cash flow cushion for Travel Trust Association (TTA) related trading.

In our third full year there were ten guests/travellers.

Notwithstanding the limited income from travellers, in 2014/15 the organisation has still committed £300 from the Community Solidarity Fund.

One commitment made was to Tourism Concern for its campaign and research work, including in relation to Alleppey, Kerala, India. <http://tourismconcern.org.uk/save-alleppey/>
This is part of the commitment to supporting Ethical Travel as being active in the Ethical Tour Operators Group <http://tourismconcern.org.uk/category/etog/>

PART 2 CONSULTATION WITH STAKEHOLDERS

Organisational structure and decision making

Fresh Eyes – People to People Travel cic has one Director, Andy Rutherford. (In 2015/16 Libby Blake became a co-Director)

The community interest company has four advisors

- Zakir Hossain, Bangladesh,
- Christina (Tina) Ebro, The Philippines,
- Sanjay Kumar, India and
- Bethan Cobley, UK.

The Director has periodically consulted with the advisors on aspects of the direction, principles and strategy of the community interest company. The advice and support of the advisors has been invaluable in the third full year of Fresh Eyes – People to People Travel cic.

There have been face-to-face meetings with three of our four advisors in our second full year and they have made significant contributions to the principles and approach of Fresh Eyes

Working with Partners - the heart of *Just*

Developing *Just*

In India, Kabani in Kerala, Edge of India, Uttarakhand, Hacra and Apani Dhani in Rajasthan and Green Trails in Himachal Pradesh have been the main contacts. In Bangladesh, Nagorik Uddyog, Gonoshasthaya Kendra and ARBAN have been the main organisations that have committed to being partners. In Laos Padet and Saoban have been the core partners. Each organisation has contacts and working relationships with other organisations, networks and communities that will be 'hosts' for *Just*. These provide privileged access to people and communities.

In India and Bangladesh and in Laos, if it becomes possible to operate there, we will work with local organisations and suppliers, ensuring that wherever possible that transactions are fairly traded, that guides and people contributing to *Just* are fairly paid and meet and better national minimum wages and working standards.

Fresh Eyes – People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel.

November 2015