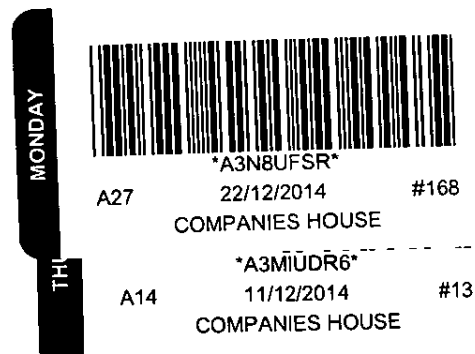


Abbreviated Unaudited Accounts for the Year Ended 31 March 2014

for

Fresh Eyes-People to People Travel CIC



Contents of the Abbreviated Accounts
for the Year Ended 31 March 2014

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Fresh Eyes-People to People Travel CIC

Company Information
for the Year Ended 31 March 2014

DIRECTOR:

A Rutherford

REGISTERED OFFICE:

118 Manor Park
London
SE13 5RH

REGISTERED NUMBER

07650643 (England and Wales)

ACCOUNTANTS.

Harris Accountancy Services CIC
1st Floor, Cobalt Square
83 Hagley Road
Birmingham
B16 8QG

Abbreviated Balance Sheet
31 March 2014

	Notes	31 3 14 £	£	31.3 13 £	£
FIXED ASSETS					
Tangible assets	2		708		1,039
CURRENT ASSETS					
Debtors		633		968	
Cash at bank and in hand		4,954		15,347	
		5,587		16,315	
CREDITORS					
Amounts falling due within one year		7,445		6,796	
NET CURRENT (LIABILITIES)/ASSETS			(1,858)		9,519
TOTAL ASSETS LESS CURRENT LIABILITIES			(1,150)		10,558
RESERVES					
Income and expenditure account			(1,150)		10,558
			(1,150)		10,558

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2014 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on

3/12/14.

and were signed by


A Rutherford Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2014

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Depreciation charged at 25% on the cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2013	2,079
Additions	254
	<hr/>
At 31 March 2014	2,333
	<hr/>
DEPRECIATION	
At 1 April 2013	1,040
Charge for year	585
	<hr/>
At 31 March 2014	1,625
	<hr/>
NET BOOK VALUE	
At 31 March 2014	708
	<hr/>
At 31 March 2013	1,039
	<hr/>

400044 / 15

400044 / 15.

CIC 34

Community Interest Company Report

For official use
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Please
complete in
typescript, or
in bold black
capitals.

Company Name in
full

Fresh Eyes - People to People Travel CIC

Company Number

7650643

Year Ending ³¹

March 2014

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a fair and accurate description of how they have benefited the community, or section of the community, which the company is intended to serve.

A social audit report covering a description of the Company's activities and impact is attached.

(If applicable, please just state "A social audit report covering these points is attached").

(Please continue on separate continuation sheet if necessary.)

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company's stakeholders are, how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear

Organisational structure and decision making

Fresh Eyes – People to People Travel cic has one Director, Andy Rutherford

The community interest company has four advisors - Zakir Hossain, Bangladesh, Christina (Tina) Ebro, The Philippines, Sanjay Kumar, India and Bethan Cobley, UK The Director has periodically consulted with the advisors on aspects of the direction, principles and strategy of the community interest company The advice and support of the advisors has been invaluable to Fresh Eyes – People to People Travel cic

The main stakeholders at present are the potential partners for Just Tours. These are in India, Bangladesh and Laos at present

A social audit report covering consultations with stakeholders is attached

(If applicable, please just state "A social audit report covering these points is attached")

PART 3 – DIRECTORS' REMUNERATION – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes) If no remuneration was received you must state that "no remuneration was received" below

Fresh Eyes registered as an employer in 2013/14 and Andy Rutherford, the Director was paid a total of £6,406 for the whole year. This is the equivalent of two paid working days a week at the London Living Wage rate. There were no other transactions or arrangements in connection with the remuneration of director, or compensation for director's loss of office which require to be disclosed

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below

No transfer of assets other than for full consideration has been made.

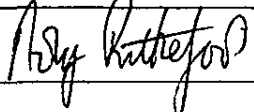
(Please continue on separate continuation sheet if necessary)

(N.B. Please enclose a cheque for £15 payable to Companies House)

PART 5 – SIGNATORY

The original report must be signed by a director or secretary of the company

Signed



Date

03/12/14

Office held (tick as appropriate) ☒ Director ☐ Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record

118 Manor Park

London SE13 5RH

Telephone 07540114826

DX Number

DX Exchange

When you have completed and signed the form, please send it to the Registrar of Companies at:

For companies registered in England and Wales: Companies House, Crown Way, Cardiff, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland: Companies House, 4th Floor, Edinburgh Quay 2, 139
Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland: Companies House, 2nd Floor, The Linenhall, 32-38
Linenhall Street, Belfast, BT2 8BG

Fresh Eyes – People to People Travel cic Social Audit Report for CIC34 2013/14

PART 1 GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

Summary of Fresh Eyes – People to People Travel cic's objectives

Our Community Interest Statement is that the CIC will provide benefit to

1. Community organisations and social movements working to promote social, economic and environmental justice across Asia, Africa and Latin America and the communities of often marginalised women and men that they are working in partnership with.
2. Guests from outside the host communities across Asia, Africa and Latin America who will be able to gain better understanding and appreciation of the work, visions and challenges faced by these community organisations and social movements.
3. Community organisations and social movements working to promote social, economic and environmental justice in London and the communities of often marginalised women and men that they are working in partnership with.
4. Guests from outside the host communities in London who will be able to gain better understanding and appreciation of the work, visions and challenges faced by these community organisations and social movements

Fresh Eyes – People to People Travel cic's Vision and Core Aim

Fresh Eyes – People to People Travel has a not-for profit/socially responsible tourism commitment enabling increased resources to stay within and for the benefit of host communities in Asia, so contributing to economic and social development of often marginalised women and men. Travel and Solidarity working together.

The core aim of Fresh Eyes is to contribute to strengthening community organisations and social movements in Asia, Africa and Central America, enabling their work for social justice in their communities and countries.

Fresh Eyes – People to People Travel is committed to working in partnership people and organisations at the forefront of change in their communities and countries



Fresh Eyes is linking two interests/needs

1. The challenge that community organisations and social movements have in getting support for their essential work.
2. The difficulty that people travelling or on holiday have in getting access to the 'real people' of the country that they are visiting. There is significant interest to link meeting with, and getting a better understanding of, people and organisations working for social justice in countries that people are visiting with a holiday that will still enable people to experience the historical and natural sights of the 'host' country and communities

Fresh Eyes – People to People Travel is linking the meeting and getting to appreciate the 'real people' and their organisations with travel in the host country.

This is a development of the Responsible Tourism approach to travel that has evolved over the last decade with a clear and explicit social justice focus

Fresh Eyes – People to People Travel is a Company Limited by Guarantee and is proud to have become a Community Interest Company (CIC) This has enabled it to be, we believe, **the first** explicitly not-for profit, CIC Travel Company in the UK. This will enable people travelling with **Fresh Eyes – People to People Travel** on *Just Tours* to be confident both of the ethical foundations of the organisation and that any surplus of the Company will be transferred to community organisations and social movements in Asia, Africa and Central America to support their core running costs.

As a company, within the constraints of our organisation's size, we are encouraging and supporting practices and policies that ensure that the benefits of the world's tourism industry are maximised for local economies and ideally have a positive impact on broader development and promote greater social and economic justice in the host countries. We are a not-for-profit, community interest company committed to directly supporting social movements and community organisations in the countries that travellers will be guests in and where Fresh Eyes works with partners

Fresh Eyes – People to People Travel cic's second full year

Partners - the heart of *Just Tours*

Since 1984 the Director has had the privilege of working with people and organisations at the forefront of change in their communities and countries across Asia, Africa and Latin America. Organisations that he has established relationships of trust and mutual respect have already committed themselves to working in partnership with **Fresh Eyes – People to People Travel** in developing *Just Tours* and making them a reality

Developing *Just Tours*

In India, Kabani in Kerala have been the main contact and in this year and we have developed together a range of options for travellers which build on Fresh Eyes' and Kabani's shared ethos, principles and commitments For example in India, Kabani, has partnered groups in the village of Thrikkaipetta including Uravu which has been central to developing a *Bamboo Village* and to work with groups that have both provided homestays for 'guests' and pulled together expertise on agricultural life and how best develop a travel opportunities that would offer enriching travel experiences and improve the lives of local people We have now worked to develop similar opportunities in a number of parts of Kerala.

We have also begun a partnership with Edge of India in Uttarakhand and with Hacra in Rajasthan

We visited all three partners this year. We also visited Green Trails in Himachal Pradesh, a new partner and organisation who are in the process of developing a camp near Ouchghat village in Himachal Pradesh

In Bangladesh, Nagorik Uddyog, Gonoshasthaya Kendra and ARBAN have been the main organisations that have committed to being partners. In Laos Padetc and Saoban have been the core partners. Each organisation has contacts and working relationships with other organisations, networks and communities that will be 'hosts' for *Just Tours*. These provide privileged access to people and communities.

In India and Bangladesh and in Laos, if it becomes possible to operate there, we will work with local organisations and suppliers, ensuring that wherever possible that transactions are fairly traded, that guides and people contributing to *Just Tours* are fairly paid and meet and better national minimum wages and working standards.

Fresh Eyes – People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel.

Suspension of programme with Laos due to enforced disappearance of Sombath Somphone

It is important to note that our proposed partnership in Laos is at present on hold due to very disturbing developments in December 2012. As part of the Director's scoping visits to Laos in May, August and October 2012 a partnership was developing with Saoban and Padetc. This led to a first successful trial Community tour/visit in October 2012 with some participants from the Asia Europe People's Forum. Saoban and Fresh Eyes had also jointly organised a successful seminar on Human Rights and Tourism which also had Kabani from India as a co-organiser. This was part of the Asia Europe People's Forum 9 in Vientiane, Laos in October 2012. This brought together Fresh Eyes partners from two countries together for the first time. Fresh Eyes also co-organised a major seminar on Just Work and Sustainable Livelihoods with Padetc, also part of the Asia Europe People's Forum 9. In each of these events Fresh Eyes' Director was a speaker and representatives of Kabani, Saoban and Padetc were speakers.

Fresh Eyes is a member of the International Organising Committee of the Asia Europe People's Forum and was significantly involved in the preparation and organisation of the Asia Europe People's Forum 9 in Vientiane, Laos in October 2012. One of the main Lao co-organisers was Sombath Somphone of Padetc. His inspiration and vision was a major contribution to the event being the largest forum for civil society on sustainable development issues ever held in Laos.

Sombath is a highly respected educationalist, inspiration for sustainable development and a recipient of the prestigious international *Ramon Magsaysay Award* for Community Leadership in 2005. He has dedicated his life to sustainable development and poverty reduction in the Lao PDR, and has contributed positively to numerous international

processes, including the AEPF9. Sombath is an inspiration to development practitioners all over the world.

Sombath Somphone has been missing since about 5 30 pm on Saturday December 15th 2012. For the UN, European Union and Amnesty International Sombath's disappearance is considered as an enforced disappearance. Please refer to www.sombath.org

Fresh Eyes has been working since then with citizens, parliamentarians, social movements, development and human rights organisations from across Asia and Europe to support initiatives to encourage all actions that can ensure Sombath Somphone's safety and freedom. This included being part of the European delegation to Laos in March 2012. Fresh Eyes also worked with the European Parliament on developing the Resolutions passed unanimously in 2013 and 2014 concerning Sombath Somphone. In 2014 it contributed to the United Nations – Universal Periodic Review of Human Rights in Laos. In 2014 Fresh Eyes, as a member of the International Organising Committee of the Asia Europe People's Forum has been significantly involved in the preparation and organisation of the Asia Europe People's Forum 10 in Milan, Italy in October 2014. The activities there will be covered in the 2014/15 Annual Report.

Until Sombath is safely returned to his family, Fresh Eyes will not develop or undertake any Just Tours to Laos and it will encourage other tour operators to consider suspending their programmes. It will review this commitment periodically.

Establishing and developing Fresh Eyes

Apart from the development of *Just Tours* our key part of our second full year has been the establishing and developing of Fresh Eyes. We have

- followed our core principles by business banking with the Co-operative Bank and company insurance with the Co-operative Insurance Services;
- adopted accountants who are a Community Interest Company;
- successfully applied to be a member of the Travel Trust Association;
- been an enthusiastic member of the Tourism Concern Ethical Tour Operators Group being active in meetings and campaigns,
- adopted our logo developed by Mithu Hossain in Bangladesh;
- taken forward our commitment to working with partners and travellers, hosts and guests, to develop fairly and transparently traded travel;
- worked on developing our website;
- taken forward a commitment to work in ways which are as responsible and environmentally friendly as possible including in the office environment

As part of the development **Fresh Eyes – People to People Travel** in 2013/14 the organisation,

- 1 Made two scoping visits to India
- 2 Developed *Just Tours* itineraries, in four parts of India and in Bangladesh.
- 3 Began the development of the website.
- 4 Began outreach marketing of *Just Tours*.
5. Agreed that 'bespoke' options were a key part of the offers of **Fresh Eyes**.

- 6 Communicated with potential travellers/guests
- 7 The **second** and then **third Fresh Eyes** travellers went to India in February and then March 2013
8. Followed up on the successful seminar as part of the Asia Europe People's Forum on Human Rights and Tourism in Vientiane, Laos in October 2012
9. Continued to build a financial cushion for trading by the Director undertaking consultancies for **Fresh Eyes – People to People Travel**, doing work that was consistent with the core principles of **Fresh Eyes**. This included the evaluation of a ground back programme across six European countries advocating and working for Just Trade.
- 10 Continued to strengthen links with organisations and individuals working on human rights issues in the tourist industry.

The Fresh Eyes – Community Solidarity Fund

There is an absolute commitment to translate of Our Community Interest Statement into a core reality of the organisation

This is taken forward through the **Community Solidarity Fund** that is dedicated to supporting the community organisations and social movements that guests/travellers have met. This fund will focus on supporting the core costs of the community organisations and social movements. It will be run transparently and accountably

Initially it will allocate resources/solidarity/grants to community organisations and social movements in countries that the **Just Tours** take place in and/or where Fresh Eyes partners and people and organisations we are active work are based

The resources will be developed in two main ways.-

- Each guest will contribute 20% of the price of their travel or **Just Tour** costs to the **Community Solidarity Fund**
- Part of the annual surplus, if there is one, will be transferred to the **Community Solidarity Fund**. The annual surplus is also essential to develop a cash flow cushion for Travel Trust Association (TTA) related trading

In our second full year there were two guests/travellers

Notwithstanding the limited income from travellers, in 2013/14 the organisation has still committed £2,385 from the **Community Solidarity Fund**.

There were two commitments were made, one related to India and one related to The Philippines -

1. To **Kabani** in Kerala, India of Indian Rupees 20,172 19 (£2,235) which contributed to three main areas

- i) **KABANI** is facilitating a farmer's community tourism initiative 'The Bamboo Village', Thrikkaipetta Village, Wayanad. In Alappuzha, one of the popular beach and backwater tourism destinations of Kerala, they are working to facilitate another community tourism programme with an organization called Gandhi Smaraka Gramina Seva Kendram (GSGSK), an organization working with Gandhian principles. This organization is working with 85,000 families in both coastal and backwater areas in Alappuzha. A community tourism programme has been initiated with farmer's and fisher folk Self-Help Group members in this area. These programmes are being developed in consultation with community members

Specific Activities:-

Research to support capacity building / training programmes

Research will be undertaken to support training programmes in the following areas. They are provided for capacity building of the local community to tackle the issues relating to the tourism and related activities

- Awareness programmes on tourism and its impacts
- Tourist Interpreters
- Home stay providers
- Transporters
- Waste management
- Sustainable agriculture
- Language skills
- Social Entrepreneurship development
- Food processing
- Local Cooking
- Bio-diversity
- Water harvesting and treatment
- Appropriate Rural Technologies

- ii) **There will be specific research on**

- Developing responsible options for travellers to Alappuzha
- Developing a Festival calendar
- Developing Standards for service providers - A code of conduct for both guests and hosts and detailed standards for various service providers building on local culture and realities

- iii) **Training modules and manuals** for strengthening the capacity of villagers

2. Support through the **Active Citizen's Foundation** for work with some of the communities affected by Typhoon Haiyan (Yolanda) in The Philippines - 10,487 51 Philippine Pesos (£150.00)

PART 2 CONSULTATION WITH STAKEHOLDERS

Organisational structure and decision making

Fresh Eyes – People to People Travel cic has one Director, Andy Rutherford.

The community interest company has four advisors

- Zakir Hossain, Bangladesh,
- Christina (Tina) Ebro, The Philippines,
- Sanjay Kumar, India and
- Bethan Cobley, UK

The Director has periodically consulted with the advisors on aspects of the direction, principles and strategy of the community interest company. The advice and support of the advisors has been invaluable in the second full year of Fresh Eyes – People to People Travel cic.

There have been face-to-face meetings with three of our four advisors in our second full year and they have made significant contributions to the principles and approach of Fresh Eyes

Working with Partners - the heart of *Just Tours*

Developing *Just Tours*

In India, Kabani in Kerala, Edge of India, Uttarakhand, Hakra in Rajasthan and Green Trails in Himachal Pradesh have been the main contacts. In Bangladesh, Nagorik Uddyog, Gonoshasthaya Kendra and ARBAN have been the main organisations that have committed to being partners. In Laos Padet and Saoban have been the core partners. Each organisation has contacts and working relationships with other organisations, networks and communities that will be 'hosts' for *Just Tours*. These provide privileged access to people and communities.

In India and Bangladesh and in Laos, if it becomes possible to operate there, we will work with local organisations and suppliers, ensuring that wherever possible that transactions are fairly traded, that guides and people contributing to *Just Tours* are fairly paid and meet and better national minimum wages and working standards

Fresh Eyes – People to People Travel is committed to working with partners and travellers, hosts and guests to develop fairly and transparently traded travel

November 2014