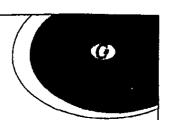
SH01

Return of allotment of shares



You can use the WebFiling service to file this form online. Please go to www.companieshouse gov uk

✓ What this form is for You may use this form to give notice of shares allotted following incorporation What this form is NOT
You cannot use this form
notice of shares taken by
on formation of the com
for an allotment of a new
shares by an unlimited company.



A09 23/08/2011 COMPANIES HOUSE

Company details → Filling in this form 7 6 4 8 Company number Please complete in typescript or in bold black capitals. PHOTOBOX HOLDCO LIMITED Company name in full All fields are mandatory unless specified or indicated by 1 Allotment dates • 42 42 From Date Allotment date If all shares were allotted on the To Date same day enter that date in the 'from date' box. If shares were allotted over a period of time, complete both 'from date' and 'to date' boxes. **Shares allotted** Please give details of the shares allotted, including bonus shares O Currency If currency details are not (Please use a continuation page if necessary) completed we will assume currency is in pound sterling Nominal value of Number of shares Amount (if any) Currency ② Amount paid Class of shares (including share allotted each share unpaid (including (E g Ordinary/Preference etc) share premium) on premium) on each each share share **C PREFERENCE** 27,430,906 £0 001 £1 75435495 **GBP** 501,438 **GBP** £0.001 **ORDINARY** £0 72167953 If the allotted shares are fully or partly paid up otherwise than in cash, please Continuation page Please use a continuation page if state the consideration for which the shares were allotted. necessary. Details of non-cash consideration. If a PLC, please attach valuation report (if appropriate)

Statement of capital Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return. Statement of capital (Share capital in pound sterling (£)) Please complete the table below to show each class of shares held in pound sterling. If all your issued capital is in sterling, only complete Section 4 and then go to Section 7 Amount paid up on Amount (if any) unpaid Number of shares @ Aggregate nominal value 🙃 Class of shares (E.g. Ordinary/Preference etc.) each share **0** on each share O £0 001 **ORDINARY £0 00** 20,521,321 £ 20,521 32 £0 72167953 £0.00 501.438 £ 501 44 **ORDINARY ORDINARY NON-VOTING** £0.001 £0 00 4,334 £ 433 £0 001 £0.00 31,369,641 £ 31,369 64 A PREFERENCE Totals SEE OVERLEAF £ SEE OVERLEAF Statement of capital (Share capital in other currencies) Please complete the table below to show any class of shares held in other currencles Please complete a separate table for each currency US\$ Currency Class of shares Amount paid up on Amount (if any) unpaid Number of shares ② Aggregate nominal value @ each share **0** on each share O (E.g. Ordinary / Preference etc.) 1 00 0.00 1 A-ORDINARY 1 00 **Totals** 1 1 00 Currency Amount (if any) unpaid Class of shares Amount paid up on Number of shares @ Aggregate nominal value 🛭 (E.g. Ordinary/Preference etc.) each share O on each share O **Totals** Statement of capital (Totals) Please give the total number of shares and total aggregate nominal value of O Total aggregate nominal value issued share capital Please list total aggregate values in different currencles separately For Total number of shares 86,905,422 example £100 + £100 + \$10 etc Total aggregate £86,905 42 + US\$1 00 nominal value • Continuation Pages • Including both the nominal value and any • E g Number of shares issued multiplied by share premium Please use a Statement of Capital continuation nominal value of each share page if necessary

SH01

Total number of issued shares in this class.

Return of allotment of shares

_	SH01 teturn of allotmer	nt of shares				
<u>-</u>	Anta	nital		······································		
		tion 5 and Section 6, if	appropriate) should refle	ect the		
	company's issued ca	pital at the date of this i	return		<u> </u>	
4 S	tatement of ca	pitai (Share capital	in pound sterling (£)))		
Please complete the tab issued capital is in sterii	ole below to show ea ing, only complete Se	ch class of shares held in ection 4 and then go to	n pound sterling. If all yo Section 7	ur		
Class of shares (E.g. Ordinary/Preference etc.)		Amount paid up on each share •	Amount (if any) unpaid on each share ①	Number of share	s 0	Aggregate nominal value 🗗
CONTINUED FROM	PREVIOUS					£
B PREFERENCE		£0.001	£0 00	7,077,781		£ 7,077 78
C PREFERENCE		£1 75435495	£0 00	27,430,90	3	£ 27,430 91
						£
			Totals	86,905,42	1	£ 86,905 42
5	Statement of ca	pital (Share capital	in other currencies)			
Please complete a sepa	ble below to show an erate table for each co	ny class of shares held in urrency.	other currencies.			
Currency		Amount matel and an	Amount (if any) unpaid	Number of share	- 0	Aggregate nominal value 6
Class of shares (E.g. Ordinary / Preference etc	:)	Amount paid up on each share •	on each share O	HUMBET OF SHAP	U	aggregate nominal value
					-	
		2.	Totals			
·			· · · · · · · · · · · · · · · · · · ·			·
Currency						
Class of shares (E.g. Ordinary/Preference etc)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of share	× 0	Aggregate nominal value 🛭
			Totals			
6	Statement of ca	pital (Totals)	· · · · · · · · · · · · · · · · · · ·			·
	Please give the tota issued share capital		total aggregate nominal	value of	Please li	gregate nominal value st total aggregate values in
Total number of shares	l <u> </u>					currencies separately For £100 + €100 + \$10 etc.
Total aggregate nominal value •						
Including both the noming share premium Total number of issued states.		© E.g. Number of shares iss nominal value of each sha	re. Plea	ntinuation Page ase use a Statem re if necessary		tal continuation

SH01 Return of allotment of shares

	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5.	Prescribed particulars of rights attached to shares The particulars are.	
Class of share	A-ORDINARY	a particulars of any voting rights,	
Prescribed particulars	SEE ATTACHED	including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating	
Class of share	ORDINARY	to redemption of these shares.	
Prescribed particulars	SEE ATTACHED	A separate table must be used for each class of share Continuation page Please use a Statement of Capital continuation page If necessary	
Class of share Prescribed particulars	ORDINARY NON-VOTING		
O O	SEE ATTACHED		
8	Signature		
_ _	I am signing this form of behalf of the company.	Societas Europaea	
Signature	Separature X For and on behalf of ABOGADO NOMINEES LIMITED	If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership.	
	This form may be signed by Director ©, Secretary, Person authorised ©, Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager.	Person authorised Under either section 270 or 274 the Companies Act 2006	

7	Statement of capital (Prescribed particulars of rights attached to share	es)
lass of share	A-ORDINARY	
rescribed particulars	(a) On a show of hands every member shall have one vote and on a poll every member shall have one vote for every share of which he is the holder	
	(b) Subject to the rights attached to the Preference Shares, the holder of the A-Ordinary Shares shall be entitled to receive a dividend as declared by the Company	
	(c) Subject to the rights attached to the Preference Shares, if the Company is wound up, the liquidator may divide among the holders of the A-Ordinary Shares in specie the remaining assets of the Company	
	(d) The A-Ordinary Shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006	

	Statement of capital (Prescribed particulars of rights attached to shares)	
lass of share	ORDINARY	· · · · · · · · · · · · · · · · · · ·
rescribed particulars	(a) On a show of hands every member shall have one vote and on a poll every member shall have one vote for every share of which he is the holder	
	(b) Subject to the rights attached to the Preference Shares, the holder of the Ordinary Shares shall be entitled to receive a dividend as declared by the Company	
	(c) Subject to the rights attached to the Preference Shares, if the Company is wound up, the liquidator may divide among the holders of the Ordinary Shares in specie the remaining assets of the Company	
	(d) The Ordinary Shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006.	

lass of share	Statement of capital (Prescribed particulars of rights attached to shares) ORDINARY NON-VOTING	
Prescribed particulars	(a) The holders of the Non-Voting Ordinary Shares shall not have any voting rights with respect to the shares of Non-Voting Ordinary Shares held by such holders	
	(b) Subject to the rights attached to the Preference Shares, the holder of the Non-Voting Ordinary Shares shall be entitled to receive a dividend as declared by the Company	
	(c) Subject to the rights attached to the Preference Shares, if the Company is wound up, the liquidator may divide among the holders of the Non-Voting Ordinary Shares in specie the remaining assets of the Company	
	(d) The Non-Voting Ordinary Shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006	

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

A PREFERENCE

Prescribed particulars

- (a) Each holder of outstanding Class A Preference Shares shall be entitled to cast such number of votes as is equal to the number of Ordinary Shares into which the Class A Preference Shares held by such holder are convertible as of the record date for determining shareholders entitled to vote on such matter. The holders of Class A Preference Shares, Class B Preference Shares and Class C Preference Shares shall vote together with the holders of Ordinary Shares as a single class
- (b) The holders of the Class A Preference Shares shall be entitled to receive dividends at the rate per annum of US\$0 09229 per Class A Preference Share (as appropriately adjusted to reflect any subdivision or consolidation of Class A Preference Shares) (the "Class A Accruing Dividends") plus the amount of US\$17,018,826 in respect of all dividends previously accrued (as of the Closing Date) on the shares of Series A Preferred Stock pursuant to the Photoways Certificate (the "Class A Accrued Dividends") The Class A Accruing Dividends shall accrue from day to day commencing on the date on which each Class A Preference Share was first issued, whether or not earned or declared, shall be cumulative, and together with the Class A Accrued Dividends shall be payable when and as declared by the Board or the Company.
- (c) In the event of any voluntary or involuntary liquidation. dissolution or winding up of the Company and after the payment of all preferential amounts required to be paid to the holders of shares of Liquidation Preference Shares the holders of Class A Preference Shares then outstanding shall be entitled to be paid out of the assets available for distribution to its shareholders, before any payment shall be made to the holders of Ordinary Shares, Non-Voting Ordinary Shares or any other class or series of shares ranking on liquidation subordinate to the Class A Preference Shares by reason of the rights attaching thereto, an amount equal to the greater of (a) US\$1 153604721271 per share, as adjusted for scrip dividends, sub-divisions, consolidations or other similar recapitalisations effected after the Closing Date affecting the shares of Class A Preference Shares (the "Class A Original Issue Price") plus any dividends declared but unpaid thereon, including, without limitation, the Class A Accruing Dividends and the Class A Accrued Dividends, and (b) such amount per share as would have been received had all shares of Class A Preference Shares been converted to Ordinary Shares in accordance with Article 12 immediately prior to such liquidation, dissolution or winding up. The amount to which a holder of a Class A Preference Share is entitled to receive is hereinafter referred to as the "Class A Liquidation Amount"

CONTINUED OVERLEAF

lass of share	A PREFERENCE
Prescribed particulars	CONTINUED FROM PREVIOUS PAGE
	If upon any such liquidation, dissolution or winding up of the Company, after payment in full of the Class B Liquidation Amount
	and the Class C Liquidation Amount, the remaining assets available for distribution to its shareholders shall be insufficient to pay
	the holders of Class A Preference Shares and any class or series of shares ranking on liquidation pari passu with the Class A
	Preference Shares the full amount to which they shall be entitled, the holders of Class A Preference Shares and any class or series of
	shares ranking on liquidation pari passu with the Class A Preference Shares shall share in any distribution of the remaining
	assets available for distribution in proportion to the respective
	amounts which would otherwise be payable in respect of the shares held by them upon such distribution if all amounts payable on or
	with respect to such shares were paid in full
	(d) The A Preference Shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 of Part 18 of
	the Companies Act 2006

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Return of allotment of shares

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

B PREFERENCE

Prescribed particulars

- (a) Each holder of outstanding Class B Preference Shares shall be entitled to cast such number of votes as is equal to the number of Ordinary Shares into which the Class B Preference Shares held by such holder are convertible as of the record date for determining shareholders entitled to vote on such matter. The holders of Class. A Preference Shares, Class B Preference Shares and Class C Preference Shares shall vote together with the holders of Ordinary Shares as a single class
- (b) The holders of the Class B Preference Shares shall be entitled to receive in preference to the holders of any other class or series of shares (other than the holders of Class C Preference Shares) and on a pari passu basis with the holders of Class C Preference Shares, dividends at the rate per annum of US\$0 15256 per Class B Preference Share (as appropriately adjusted to reflect any subdivision or consolidation of Class B Preference Shares) (the "Class B Accruing Dividends") plus the amount of US\$4,407,895 in respect of all dividends previously accrued (as of the Closing Date) on the shares of Series B Preferred Stock pursuant to the Photoways Certificate (the "Class B Accrued Dividends") The Class B Accruing Dividends shall accrue from day to day commencing on the date on which each Class B Preference Share was first issued, whether or not earned or declared, shall be cumulative, and together with the Class B Accrued Dividends shall be payable, in priority to payments to all other classes or series of shares (other than payment of Class C Accruing Dividends) when and as declared by the Board or the Company, or, if any Class B Accruing Dividends or Class B Accrued Dividends have not been declared by the Board or the Company
- (c) In the event of any voluntary or involuntary liquidation, dissolution or winding up of the Company, subject to applicable laws, the Class B Preference Shares and Class C Preference Shares (the "Liquidation Preference Shares") then outstanding shall rank pari passu and the holders of such shares shall be entitled to be paid out of the assets available for distribution to its shareholders, before any payment shall be made to the holders of Class A Preference Shares, Ordinary Shares, Non-Voting Ordinary Shares or any other class of shares ranking on liquidation subordinate to the Liquidation Preference Shares by reason of the rights attaching thereto, an amount equal to the greater of,

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SH01 - continuation page

Return of allotment of shares

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

B PREFERENCE

Prescribed particulars

CONTINUED FROM PREVIOUS PAGE

- (a) in the case of the Class B Preference Shares, US\$1 907 per share, as adjusted for scrip dividends, sub-divisions, consolidations or other similar recapitalisations effected after the Closing Date affecting the Class B Preference Shares (the "Class B Onginal Issue Price") plus any dividends declared but unpaid thereon, including, without limitation, the Class B Accruing Dividends and the Class B Accrued Dividends, (b) such amount per share as would have been received had all Liquidation Preference Shares been converted to Ordinary Shares in accordance with Article 12 immediately prior to such liquidation, dissolution or winding up The amount to which a holder of a Class B Preference Share is entitled to receive is referred to as the "Class B Liquidation Amount" If upon any such liquidation, of the Company the remaining assets available for distribution to its shareholders shall be insufficient to pay the holders of Liquidation Preference Shares the full amount to which they shall be entitled the holders of Liquidation Preference Shares shall share in any distribution of the remaining assets available for distribution in proportion to the respective amounts which would otherwise be payable in respect of the shares held by them upon such distribution if all amounts payable on or with respect to such shares were paid in full
- (d) The B Preference shares are not issued as redeemable, and a are not redeemable other than pursuant to Chapter 5 of Part 18 of the Companies Act 2006

5	

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

C PREFERENCE

Prescribed particulars

- (a) Each holder of outstanding Class C Preference Shares shall be entitled to cast such number of votes as is equal to the number at Ordinary Shares into which the Class C Preference Shares held by such holder are convertible as of the record date for determining shareholders entitled to vote on such matter. Subject to applicable laws and the Articles holders of Class A Preference Shares, Class B Preference Shares and Class C Preference Shares shall vote together with the holders of Ordinary Shares as a single class.
- (b) The holders of the Class C Preference Shares shall be entitled to receive in preference to the holders of any other class or senes of shares (other than the holders of Class B Preference Shares) and on a pan passu basis with the holders of Class B Preference Shares dividends at the rate per annum of 8.0 per cent per Class C Preference Share (as appropriately adjusted to reflect any subdivision or consolidation of Class C Preference Shares) (the "Class C Accruing Dividends") The Class C Accruing Dividends shall accrue from day to day commencing on the date on which each Class C Preference Share was first issued, whether or not earned or declared, shall be cumulative, and shall be payable, in priority to payments to all other classes or series of shares (other than the payment of Class B Accruing Dividends and Class B Accrued Dividends) when and as declared by the Board or the Company, or, if any Class C Accruing Dividends have not been declared by the Board or the Company, upon a liquidation, dissolution or winding up of the Company
- c) In the event of any voluntary or involuntary liquidation, dissolution or winding up of the Company, the Class B Preference Shares and Class C Preference Shares (the "Liquidation Preference Shares") then outstanding shall rank pari passu and the holders of such shares shall be entitled to he paid out of the assets available for distribution to its shareholders, before any payment shall be made to the holders of Class A Preference Shares, Ordinary Shares, Non-Voting Ordinary Shares or any other class of shares ranking on liquidation subordinate to the Liquidation Preference Shares by reason of the rights attaching thereto, an amount equal to the greater of (a) in the case of the Class C Preference Shares, £1 75435495 per share as adjusted for scrip dividends, subdivisions, consolidations or other similar recapitalisations effected after the Closing Date affecting the Class C Preference Shares (the "Class C Original Issue Price") plus any dividends declared but unpaid thereon, including, without limitation, the Class C Accruing Dividends

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	Statement of capital (Prescribed particulars of rights attached to sh	aies)
lass of share	C PREFERENCE	
escribed particulars	CONTINUED FROM PREVIOUS PAGE	
	(b) such amount per share as would have been received had all Liquidation Preference Shares been converted to Ordinary Shares immediately prior to such liquidation, dissolution or winding up. If upon any such liquidation, dissolution or winding up of the Company the remaining assets available for distribution to its shareholders shall be insufficient to pay the holders of Liquidation Preference. Shares and any class or series of shares ranking on liquidation pari passu with the Liquidation Preference Shares shall share in any distribution at the remaining assets available for distribution in proportion to the respective amounts which would otherwise be payable in respect of the shares held by them upon such distribution if all amounts payable on or with respect to such shares were paid in full.	
	(d) The C Preference Shares are not issued as redeemable, and are not redeemable other than pursuant to Chapter 5 at Part 18 of the Companies Act 2006	

Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name 961695 (AG)
Company name DECHERT LLP
Address 160 QUEEN VICTORIA STREET
Post town
County/Region LONDON
Postcode E C 4 V 4 Q Q
COUNTRY UNITED KINGDOM
^{0x} 30
Telephone 020 7184 7491

✓ Checklist

We may return the forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- You have completed all appropriate share details in section 3
- ☐ You have completed the appropriate sections of the Statement of Capital
- ☐ You have signed the form

Important information

Please note that all information on this form will appear on the public record.

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.

For companies registered in England and Wales: The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff.

For companies registered in Scotland: The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF. DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland: The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1

Further information

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk