

**ABBREVIATED UNAUDITED ACCOUNTS**

**FOR THE PERIOD 1 MAY 2012 TO 31 DECEMBER 2012**

**FOR**

**MY LOVE AFFAIR LIMITED**

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**FOR THE PERIOD 1 MAY 2012 TO 31 DECEMBER 2012**

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**MY LOVE AFFAIR LIMITED**

**COMPANY INFORMATION**  
**FOR THE PERIOD 1 MAY 2012 TO 31 DECEMBER 2012**

**DIRECTOR:** R Aflalo

**SECRETARY:**

**REGISTERED OFFICE:** 311 Ballards Lane  
London  
N12 8LY

**REGISTERED NUMBER:** 07608885 (England and Wales)

**ACCOUNTANTS:** Defries Weiss (Accountants) Limited  
311 Ballards Lane  
London  
N12 8LY

**ABBREVIATED BALANCE SHEET**  
**31 DECEMBER 2012**

	Notes	31.12.12 £	£	30.4.12 £	£
<b>FIXED ASSETS</b>					
Intangible assets	2		20,153		-
Tangible assets	3		1,205		1,712
Investments	4		203,212		203,212
			<u>224,570</u>		<u>204,924</u>
<b>CURRENT ASSETS</b>					
Debtors		443,413		630,751	
Cash at bank		<u>278,992</u>		<u>229,993</u>	
		722,405		860,744	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>555,249</u>		<u>331,965</u>	
<b>NET CURRENT ASSETS</b>			<u>167,156</u>		<u>528,779</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>391,726</u>		<u>733,703</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	5		11,111		11,111
Share premium			615,224		615,224
Profit and loss account			<u>(234,609)</u>		<u>107,368</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>391,726</u>		<u>733,703</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 December 2012.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 20 November 2013 and were signed by:

R Aflalo - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE PERIOD 1 MAY 2012 TO 31 DECEMBER 2012**

1. **ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Preparation of consolidated financial statements**

The financial statements contain information about My Love Affair Limited as an individual company and do not contain consolidated financial information as the parent of a group. The company has taken the option under Section 398 of the Companies Act 2006 not to prepare consolidated financial statements.

**Turnover**

Turnover represents services provided, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at 33% on reducing balance in order to write off computer equipment over its estimated useful life.

**Foreign currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange prevailing at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange prevailing at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

2. **INTANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
Additions	25,124
At 31 December 2012	<u>25,124</u>
<b>AMORTISATION</b>	
Amortisation for period	4,971
At 31 December 2012	<u>4,971</u>
<b>NET BOOK VALUE</b>	
At 31 December 2012	<u><u>20,153</u></u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**FOR THE PERIOD 1 MAY 2012 TO 31 DECEMBER 2012**

**3. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 May 2012	
and 31 December 2012	<u>2,302</u>
<b>DEPRECIATION</b>	
At 1 May 2012	590
Charge for period	<u>507</u>
At 31 December 2012	<u>1,097</u>
<b>NET BOOK VALUE</b>	
At 31 December 2012	<u>1,205</u>
At 30 April 2012	<u>1,712</u>

**4. FIXED ASSET INVESTMENTS**

	Investments other than loans £
<b>COST</b>	
At 1 May 2012	
and 31 December 2012	<u>203,212</u>
<b>NET BOOK VALUE</b>	
At 31 December 2012	<u>203,212</u>
At 30 April 2012	<u>203,212</u>

The company's investments at the balance sheet date in the share capital of companies include the following:

**Subsidiary**

On 4 August 2011 the company acquired 100% of the issued share capital of Be My Guest Communication Services France SARL, which is incorporated in France, for £7,211. As at 31 December 2011, the balance sheet total of that company was £115,182 and its profit for the period then ended was £5,432.

**Associated companies**

On 15 February 2012 the company acquired 50% of the issued share capital of Dayclic SA for £174,891. The company is incorporated in France.

On 30 November 2011 the company acquired 2% of the issued share capital of Awdio SA for £21,110. This company is incorporated in France.

**5. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.12.12 £	30.4.12 £
11,111	Ordinary	£	<u>11,111</u>	<u>11,111</u>

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**FOR THE PERIOD 1 MAY 2012 TO 31 DECEMBER 2012**

**5. CALLED UP SHARE CAPITAL - continued**

On incorporation the company issued 10,000 ordinary £1 shares at par.

On 15 June 2011, the company increased its share capital to 11,111 ordinary £1 shares. The additional shares of 1,111 were issued at a premium of £554.76 per share. The premium raised through the issue of these shares was taken to the share premium reserve.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.