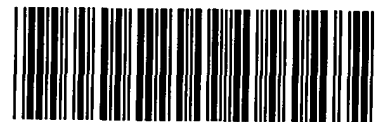


Company Registration No. 07608691 (England and Wales)

**NUDGE FACTORY LTD**  
**UNAUDITED ABBREVIATED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 30 APRIL 2014**

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# NUDGE FACTORY LTD

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# NUDGE FACTORY LTD

## ABBREVIATED BALANCE SHEET

AS AT 30 APRIL 2014

	Notes	2014 £	£	2013 £	£
<b>Fixed assets</b>					
Tangible assets	2		2,944		829
<b>Current assets</b>					
Debtors		601		582	
Cash at bank and in hand		2,976		1,927	
		<u>3,577</u>		<u>2,509</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(6,234)</u>		<u>(6,126)</u>	
<b>Net current liabilities</b>			(2,657)		(3,617)
<b>Total assets less current liabilities</b>			<u>287</u>		<u>(2,788)</u>
<b>Capital and reserves</b>					
Called up share capital	3		2		2
Profit and loss account			285		(2,790)
<b>Shareholders' funds</b>			<u>287</u>		<u>(2,788)</u>

For the financial year ended 30 April 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 29 January 2015

 P S Scully  
Director

Company Registration No. 07608691

# NUDGE FACTORY LTD

## NOTES TO THE ABBREVIATED ACCOUNTS

**FOR THE YEAR ENDED 30 APRIL 2014**

### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

#### 1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

#### 1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

#### 1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment                      25% on reducing balance

### 2 Fixed assets

#### Tangible assets

	£
<b>Cost</b>	
At 1 May 2013	1,105
Additions	3,096
	<hr/>
At 30 April 2014	4,201
	<hr/>
<b>Depreciation</b>	
At 1 May 2013	276
Charge for the year	981
	<hr/>
At 30 April 2014	1,257
	<hr/>
<b>Net book value</b>	
At 30 April 2014	2,944
	<hr/>
At 30 April 2013	829
	<hr/>

### 3 Share capital

	2014	2013
	£	£
<b>Allotted, called up and fully paid</b>		
2 Ordinary of £1 each	2	2
	<hr/>	<hr/>

# NUDGE FACTORY LTD

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

**FOR THE YEAR ENDED 30 APRIL 2014**

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**4 Transactions with directors**

	Amount outstanding		Maximum in year
	2014	2013	
	£	£	£
A Chowdhury	601	-	601
	<u>        </u>	<u>        </u>	<u>        </u>