

REGISTERED NUMBER: 07581163 (England and Wales)

ALLORA MEDIA LTD
ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED
31 MARCH 2014

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FOR THE YEAR ENDED 31 MARCH 2014**

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ALLORA MEDIA LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2014

DIRECTOR:

Mr K Iyayi

REGISTERED OFFICE:

4th Floor
Radius House
51 Clarendon Road
Watford
Hertfordshire
WD17 1HP

REGISTERED NUMBER:

07581163 (England and Wales)

ACCOUNTANTS:

JSA Services Limited
4th Floor
Radius House
51 Clarendon Road
Watford
Hertfordshire
WD17 1HP

ALLORA MEDIA LTD

**REPORT OF THE ACCOUNTANTS TO THE DIRECTOR OF
ALLORA MEDIA LTD**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to six) have been prepared.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2014 set out on pages three to six and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

JSA Services Limited
4th Floor
Radius House
51 Clarendon Road
Watford
Hertfordshire
WD17 1HP

Date:

ABBREVIATED BALANCE SHEET
31 MARCH 2014

	Notes	2014 £	£	2013 £	£
FIXED ASSETS					
Tangible assets	2		370		739
CURRENT ASSETS					
Debtors		12,256		13,691	
Cash at bank		-		1,617	
		<u>12,256</u>		<u>15,308</u>	
CREDITORS					
Amounts falling due within one year		<u>12,617</u>		<u>16,029</u>	
NET CURRENT LIABILITIES			<u>(361)</u>		<u>(721)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>9</u>		<u>18</u>
CAPITAL AND RESERVES					
Called up share capital	3		1		1
Reserves - profit/loss b/fwd			<u>8</u>		<u>17</u>
SHAREHOLDERS' FUNDS			<u>9</u>		<u>18</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

ABBREVIATED BALANCE SHEET - continued
31 MARCH 2014

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 19 December 2014 and were signed by:

Mr K Iyayi - Director

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2013	
and 31 March 2014	985
DEPRECIATION	
At 1 April 2013	246
Charge for year	369
At 31 March 2014	615
NET BOOK VALUE	
At 31 March 2014	370
At 31 March 2013	739

During the year the company changed its method of depreciating computer equipment from 25% reducing balance to straight line over 3 years.

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
1	Ordinary	£1	<u>1</u>	<u>1</u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 MARCH 2014

4. **DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 March 2014 and 31 March 2013:

	2014 £	2013 £
Mr K Iyayi		
Balance outstanding at start of year	6,019	716
Amounts advanced	8,289	6,399
Amounts repaid	(4,503)	(1,096)
Balance outstanding at end of year	<u>9,805</u>	<u>6,019</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.