

**REGISTERED NUMBER: 07581163 (England and Wales)**

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE PERIOD 28 MARCH 2011 TO 31 MARCH 2012**  
**FOR**  
**ALLORA MEDIA LTD**

**CONTENTS OF THE ABBREVIATED ACCOUNTS  
FOR THE PERIOD 28 March 2011 to 31 March 2012**

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	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Report of the Accountants</b>	<b>2</b>
<b>Abbreviated Balance Sheet</b>	<b>3</b>
<b>Notes to the Abbreviated Accounts</b>	<b>4</b>

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**ALLORA MEDIA LTD**  
**COMPANY INFORMATION**  
**FOR THE PERIOD 28 March 2011 to 31 March 2012**

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**DIRECTOR:** Mr K Iyayi

**REGISTERED OFFICE:** 5 Hawarden Road  
London  
London  
E17 6NS

**REGISTERED NUMBER:** 07581163 (England and Wales)

**ACCOUNTANTS:** JSA Services Limited  
JSA House  
110 The Parade  
Watford  
Hertfordshire  
WD17 1GB

**ALLORA MEDIA LTD**

**REPORT OF THE ACCOUNTANTS TO THE DIRECTOR OF  
ALLORA MEDIA LTD**

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**The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to four) have been prepared.**

As described on the balance sheet you are responsible for the preparation of the financial statements for the period ended 31 March 2012 set out on pages three to four and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

JSA Services Limited  
JSA House  
110 The Parade  
Watford  
Hertfordshire  
WD17 1GB

Date: .....

**ABBREVIATED BALANCE SHEET**  
31 March 2012

	£
<b>CURRENT ASSETS</b>	
Debtors	6,446
Cash at bank	<u>2,751</u>
	9,197
<b>CREDITORS</b>	
Amounts falling due within one year	<u>9,178</u>
<b>NET CURRENT ASSETS</b>	<u>19</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<u>19</u>
<b>CAPITAL AND RESERVES</b>	
Called up share capital	2
Reserves - profit/loss b/fwd	<u>18</u>
<b>SHAREHOLDERS' FUNDS</b>	<u>19</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 March 2012.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 March 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 14 December 2012 and were signed by:

Mr K Iyayi - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE PERIOD 28 March 2011 to 31 March 2012**

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**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**2. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
1	Ordinary	£1	<u>1</u>

1 Ordinary share of £1 was allotted and fully paid for cash at par during the period.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.