

**REGISTERED NUMBER: 07577884 (England and Wales)**

Unaudited Financial Statements for the Year Ended 31 March 2019

for

Branded Communications Ltd

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for the Year Ended 31 March 2019

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Branded Communications Ltd  
Company Information  
for the Year Ended 31 March 2019

|                           |  |
|---------------------------|--|
| <b>DIRECTOR:</b>          | T McCarthy   |
| <b>REGISTERED OFFICE:</b> | 29 Howard Street<br>North Shields<br>Tyne and Wear<br>NE30 1AR                               |
| <b>REGISTERED NUMBER:</b> | 07577884 (England and Wales)   |
| <b>ACCOUNTANTS:</b>       | Essell Accountants Limited<br>29 Howard Street<br>North Shields<br>Tyne and Wear<br>NE30 1AR |
| <b>BANKERS:</b>           | HSBC Bank plc<br>7 Northumberland Place<br>North Shields<br>Tyne and Wear<br>NE30 1NU        |

Balance Sheet  
31 March 2019

|  | Notes | 31/3/19<br>£  | £            | 31/3/18<br>£  | £              |
|--|-------|---------------|--------------|---------------|----------------|
| <b>FIXED ASSETS</b>                          |       |               |              |               |                |
| Tangible assets                              | 4     |               | 1,494        |               | 2,330          |
| <b>CURRENT ASSETS</b>                        |       |               |              |               |                |
| Stocks                                       |       | 4,000         |              | 4,000         |                |
| Debtors                                      | 5     | 9,788         |              | 4,427         |                |
| Cash at bank and in hand                     |       | <u>1,016</u>  |              | <u>2,865</u>  |                |
|  |       | 14,804        |              | 11,292        |                |
| <b>CREDITORS</b>                             |       |               |              |               |                |
| Amounts falling due within one year          | 6     | <u>14,441</u> |              | <u>13,184</u> |                |
| <b>NET CURRENT ASSETS/(LIABILITIES)</b>      |       |               | <u>363</u>   |               | <u>(1,892)</u> |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b> |       |               | <u>1,857</u> |               | <u>438</u>     |
| <b>CAPITAL AND RESERVES</b>                  |       |               |              |               |                |
| Called up share capital                      |       |               | 51           |               | 51             |
| Retained earnings                            |       |               | <u>1,806</u> |               | <u>387</u>     |
| <b>SHAREHOLDERS' FUNDS</b>                   |       |               | <u>1,857</u> |               | <u>438</u>     |

The notes form part of these financial statements

Balance Sheet - continued  
31 March 2019

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2019 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 13 December 2019 and were signed by:

T McCarthy - Director

Notes to the Financial Statements  
for the Year Ended 31 March 2019

1. **STATUTORY INFORMATION**

Branded Communications Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on cost

**Stocks**

Work in progress is valued at the lower of cost and net realisable value.

Cost is calculated using the first-in, first-out method and includes all purchase, transport, and handling costs in bringing stocks to their present location and condition.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2018 - 1).

Notes to the Financial Statements - continued  
for the Year Ended 31 March 2019

4. **TANGIBLE FIXED ASSETS**

|                                      | Plant and<br>machinery<br>etc<br>£ |
|--------------------------------------|------------------------------------|
| <b>COST</b>                          |                                    |
| At 1 April 2018<br>and 31 March 2019 | <u>11,135</u>                      |
| <b>DEPRECIATION</b>                  |                                    |
| At 1 April 2018                      | 8,805                              |
| Charge for year                      | <u>836</u>                         |
| At 31 March 2019                     | <u>9,641</u>                       |
| <b>NET BOOK VALUE</b>                |                                    |
| At 31 March 2019                     | <u>1,494</u>                       |
| At 31 March 2018                     | <u>2,330</u>                       |

5. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

|               | 31/3/19<br>£ | 31/3/18<br>£ |
|---------------|--------------|--------------|
| Trade debtors | 9,788        | 4,046        |
| Other debtors | <u>-</u>     | <u>381</u>   |
|               | <u>9,788</u> | <u>4,427</u> |

6. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

|                              | 31/3/19<br>£  | 31/3/18<br>£  |
|------------------------------|---------------|---------------|
| Taxation and social security | 12,430        | 11,449        |
| Other creditors              | <u>2,011</u>  | <u>1,735</u>  |
|                              | <u>14,441</u> | <u>13,184</u> |

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.