

Registered number
07563299

SM Marketing & PR Ltd

Abbreviated Accounts

31 March 2016

SM Marketing & PR Ltd**Registered number:** 07563299**Abbreviated Balance Sheet****as at 31 March 2016**

	Notes	2016 £	2015 £
Fixed assets			
Intangible assets	2	-	7,520
Tangible assets	3	1,649	213
		<u>1,649</u>	<u>7,733</u>
Current assets			
Debtors		3,965	8,253
Cash at bank and in hand		16,990	22,257
		<u>20,955</u>	<u>30,510</u>
Creditors: amounts falling due within one year		<u>(5,893)</u>	<u>(4,946)</u>
Net current assets		15,062	25,564
Net assets		<u>16,711</u>	<u>33,297</u>
Capital and reserves			
Called up share capital	4	12	12
Profit and loss account		16,699	33,285
Shareholder's funds		<u>16,711</u>	<u>33,297</u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Susan Morgan

Director

Approved by the board on 18 May 2016

SM Marketing & PR Ltd
Notes to the Abbreviated Accounts
for the year ended 31 March 2016

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Office equipment	25% reducing balance
------------------	----------------------

2 Intangible fixed assets **£**

Cost

At 1 April 2015	37,600
At 31 March 2016	<u>37,600</u>

Amortisation

At 1 April 2015	30,080
Provided during the year	<u>7,520</u>
At 31 March 2016	<u>37,600</u>

Net book value

At 31 March 2016	<u>-</u>
At 31 March 2015	<u>7,520</u>

3 Tangible fixed assets **£**

Cost

At 1 April 2015	713
Additions	<u>1,986</u>
At 31 March 2016	<u>2,699</u>

Depreciation

At 1 April 2015	500
Charge for the year	<u>550</u>
At 31 March 2016	1,050

Net book value

At 31 March 2016

1,649

At 31 March 2015

213

4 Share capital	Nominal value	2016 Number	2016 £	2015 £
Allotted, called up and fully paid:				
Ordinary shares	£1 each	12	<hr/> 12	<hr/> 12

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.