Registered number: 07532874

BAKER STREET QUARTER PARTNERSHIP LIMITED

(A company limited by guarantee)

DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021



(A company limited by guarantee)

COMPANY INFORMATION

Directors

V Arvaniti (appointed 6 July 2020)

H Corney (appointed 11 September 2020)

M Lindsay J Ponsford A Sarin A Cherry J Ibell

S Loomes

S Regan (resigned 6 June 2020)

C Meloy T Doyle T Robinson A Richardson

R Levy (appointed 2 April 2020)

A Tyler L Low S Buttleman

C Rees (resigned 6 June 2020)

N Lazari

T Waters (appointed 2 February 2021)

G Pickup (appointed 2 April 2020) (Resigned 11 November 2020) T Randall (appointed 6 June 2020) (Resigned 2 January 2021)

Company secretary

P Pescud (nee Alexander)

Registered number

07532874

Registered office

1st Floor Rear 64 Baker Street London W1U 7DF

Independent auditors

Wellers

Accountants & Statutory Auditors

1 Vincent Square

London SW1P 2PN

(A company limited by guarantee)

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DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2021

The directors present their report and the financial statements for the year ended 31 March 2021.

Directors' responsibilities statement

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Company's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements and other information included in Directors' reports may differ from legislation in other jurisdictions.

Directors

The directors who served during the year were:

S Loomes

V Arvaniti (appointed 6 July 2020)

H Corney (appointed 11 September 2020)

M Lindsay

J Ponsford

A Sarin

A Cherry

J Ibell

S Regan (resigned 6 June 2020)

C Meloy

T Doyle

T Robinson

A Richardson

R Levy (appointed 2 April 2020)

A Tyler

L Low

DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2021

S Buttleman

C Rees (resigned 6 June 2020)

N Lazari

T Waters (appointed 2 February 2021)

G Pickup (appointed 2 April 2020(resigned 11 November 2020))

T Randall (appointed 6 June 2020(resigned 2 January 2021))

Disclosure of information to auditors

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Company's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of
 any relevant audit information and to establish that the Company's auditors are aware of that information.

Auditors

The auditors, Wellers, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

Small companies note

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board and signed on its behalf.

DocuSigned by:

---- ADDF1ECD23334F2

S Loomes Director

Date: 25-11-21

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BAKER STREET QUARTER PARTNERSHIP LIMITED

Opinion

We have audited the financial statements of Baker Street Quarter Partnership Limited (the 'Company') for the year ended 31 March 2021, which comprise the Statement of income and retained earnings, the Balance sheet and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 March 2021 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BAKER STREET QUARTER PARTNERSHIP LIMITED (CONTINUED)

Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' report thereon. The directors are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Directors' report and from the requirement to prepare a Strategic report.

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BAKER STREET QUARTER PARTNERSHIP LIMITED (CONTINUED)

Responsibilities of directors

As explained more fully in the Directors' responsibilities statement set out on page 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BAKER STREET QUARTER PARTNERSHIP LIMITED (CONTINUED)

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Discussions with and enquiries of management and those charged with governance were held with a view to identifying those laws and regulations that could be expected to have a material impact on the financial statements. We also evaluated the commercial objectives of the Company and assessed managements incentives and opportunities for fraudulent manipulation of results. During the engagement team briefing, the outcomes of these discussions and enquiries were shared with the team, as well as consideration as to where and how fraud may occur in the entity.

Those laws and regulations considered to have a direct effect on the financial statements or which are fundamental to the operating aspect of the business include UK financial reporting standards, Company Law, Employment Law, Health and Safety Legislation and the Business Improvement Districts (England) Regulations 2004.

Audit procedures undertaken in response to the potential risks relating to irregularities (which include fraud and non-compliance with laws and regulations) comprised of: enquiries of management and those charged with governance as to whether the entity complies with such laws and regulations; enquiries with the same concerning any actual or potential litigation or claims; inspection of relevant legal expenses for evidence of disputes or litigation; review of board minutes; testing the appropriateness of journal entries; the performance of analytical review to identify unexpected movements in account balances and transactions which may be indicative of fraud or error and the vouching of expenses and bank payments to source documentation on a sample basis.

No instances of material non-compliance were identified. However, the likelihood of detecting irregularities, including fraud, is limited by the inherent difficulty in detecting irregularities, the effectiveness of the entity's controls, and the nature, timing and extent of the audit procedures performed. Irregularities that result from fraud might be inherently more difficult to detect than irregularities that result from error. As explained above, there is an unavoidable risk that material misstatements may not be detected, even though the audit has been planned and performed in accordance with ISAs (UK).

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' report.

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF BAKER STREET QUARTER PARTNERSHIP LIMITED (CONTINUED)

Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

DocuSigned by:

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Ross Andrews (Senior statutory auditor) for and on behalf of **Wellers**Accountants
Statutory Auditors
1 Vincent Square
London

SW1P 2PN Date: 25-11-21

STATEMENT OF INCOME AND RETAINED EARNINGS FOR THE YEAR ENDED 31 MARCH 2021

		0004	
	Note	2021 £	2020 £
Turnover		1,381,910	1,366,139
Cost of sales		(681,937)	(1,070,041)
Gross profit		699,973	296,098
Administrative expenses		(308,947)	(312,844)
Other operating income		55,535	
Operating profit/(loss)		446,561	(16,746)
Profit/(loss) after tax		446,561	(16,746)
Retained earnings at the beginning of the year		161,028	177,774
		161,028	177,774
Profit/(loss) for the year		446,561	(16,746)
Retained earnings at the end of the year		607,589	161,028
The notes on pages 11 to 16 form part of these financial statements			

(A company limited by guarantee) REGISTERED NUMBER: 07532874

BALANCE SHEET AS AT 31 MARCH 2021

	Note		2021 £		2020 £
Fixed assets					
Tangible assets	4		73,634		116,679
		_	73,634	_	116,679
Current assets					
Debtors: amounts falling due within one year	5	225,965		287,532	
Cash at bank and in hand	6	703,751		279,320	•
Cash at bank and in hand			-		
		929,716		566,852	
Creditors: amounts falling due within one year	7	(395,761)		(522,503)	
Net current assets			533,955	 	44,349
Total assets less current liabilities		_	607,589	_	161,028
Net assets		_	607,589	- 	161,028
Capital and reserves					
Profit and loss account			607,589		161,028
		_	607,589	· _	161,028

(A company limited by guarantee) REGISTERED NUMBER: 07532874

BALANCE SHEET (CONTINUED) AS AT 31 MARCH 2021

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements were approved and authorised for issue by the board and were signed on its behalf by:

-DocuSigned by:

ADDF1ECD23334F2.....S Loomes

Director

Date: 25-11-21

The notes on pages 11 to 16 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

1. General information

Baker Street Quarter Partnership Limited is a private company, limited by guarantee, domiciled in England and Wales, registration number 07532874. The registered office is 1st Floor rear, 64 Baker Street, London, W1U 7DF.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

2.2 Going concern

The company reported a profit for the period of £446,561 (2020: £16,746 loss), and closing reserves stood at £607,589 (2020: £161,028) at the period end.

The relative increase in Operating Profit is the direct result of the cost control measures relative to income which has held up.

The directors continue to assess and respond to challenges posed by the ongoing COVID19 pandemic and carefully monitor cash flows, undertaking analysis of the impact on incoming resources and responding with robust cost control measures.

The directors are satisfied that the business has sufficient resources to continue in operation for the foreseeable future and accordingly, present these accounts on a going concern basis.

2.3 Revenue recognition

Revenue comprises BID levies collected by Westminster City Council from members, together with voluntary contributions and grants for specific projects. All income is stated exclusive of Value Added Tax where applicable.

BID levies are recognised as revenue when, and only to the extent, that the company becomes entitled to the income in line with Part Four of the Local Government Act 2003 and accompanying Business Improvement Districts (England) Regulations 2004. Any amounts received which relates to future accounting periods is deferred. Any overpayments are refunded to members.

Entitlement to voluntary levies and donations does not occur until the contribution is made and accordingly, income is recognised on receipt.

Other income is recognised on receipt of the funds to the extent that entitlement is not contingent on fulfilling contractual obligations post year-end. Where these obligations are satisfied after the balance sheet date, the income is deferred to later accounting periods.

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

2. Accounting policies (continued)

2.4 Operating leases: the Company as lessee

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the lease term.

2.5 Government grants

Grants are accounted under the accruals model as permitted by FRS 102.

Grants of a revenue nature are recognised in the Statement of income and retained earnings in the same period as the related expenditure.

2.6 Pensions

Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Balance sheet. The assets of the plan are held separately from the Company in independently administered funds.

2.7 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Fixtures and fittings - 33%
Office equipment - 33%
Computer equipment - 33%
Decorative lighting - 33%

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

2. Accounting policies (continued)

2.8 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

2.9 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

2.10 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

2.11 Financial instruments

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

3. Employees

The average monthly number of employees, including directors, during the year was 6 (2020 - 6).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

4. Tangible fixed assets

	Fixtures and fittings £	Office equipment £	Computer equipment £	Decorative lighting £	Total £
Cost or valuation					
At 1 April 2020	35,282	2,465	28,805	162,627	229,179
Additions	-	-	4,907	-	4,907
At 31 March 2021	35,282	2,465	33,712	162,627	234,086
Depreciation					
At 1 April 2020	35,282	2,393	26,825	48,000	112,500
Charge for the year on owned assets	-	36	2,065	45,851	47,952
At 31 March 2021	35,282	2,429	28,890	93,851	160,452
Net book value					
At 31 March 2021	-	36	4,822	68,776	73,634
At 31 March 2020	-	72	1,980	114,627	116,679

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

5.	Debtors		
	\cdot	2021	2020
		£	£
	Trade debtors	135,905	217,013
	Other debtors	502	142
	Prepayments and accrued income	89,558	70,377
		225,965	287,532
6.	Cash and cash equivalents		
		2021 £	2020 £
	Cash at bank and in hand	703,751	279,320
		703,751	279,320
7.	Creditors: Amounts falling due within one year		
		2021 £	2020 £
	Trade creditors	8,480	69,915
	Other taxation and social security	12,938	20,611
	Other creditors	212,297	161,713
	Accruals and deferred income	162,046	270,264

8. Company status

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

9. Pension commitments

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to £18,471 (2020: £7,520). Contributions totalling £6,748 (2020 - £1,546) were payable to the fund at the balance sheet date and are included in creditors.

10. Commitments under operating leases

At 31 March 2021 the Company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	2021 £	2020 £
Not later than 1 year	52,394	52,394
	52,394	52,394

DETAILED PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2021

,	Note	2021 £	2020 £
Turnover		1,381,910	1,366,140
Cost Of Sales		(681,937)	(1,070,041)
Gross profit		699,973	296,099
Other operating income		55,535	-
Less: overheads			
Administration expenses		(308,947)	(312,845)
Operating profit/(loss)		446,561	(16,746)
Profit/(Loss) for the year		446,561	(16,746)

SCHEDULE TO THE DETAILED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2021

	2021 £	2020 £
Turnover		~
BID levy	1,109,487	1,114,040
Voluntary contributions	97,603	98,575
Training income	100	420
Meeting Room Income	8	11,464
Other Income	174,712	141,641
	1,381,910	1,366,140
	2021 £	2020 £
Cost of sales		
Quality Spaces & Streets	122,907	205,544
Sustainable Future	55,001	58,941
Safe & Cared For	273,482	283,755
Vibrant & Entertaining	97,880	385, 682
Local Networks & Community	98,308	103,075
Collective Voice	34,359	33,044
	681,937	1,070,041
	2021	2020
Other operating income	£	£
Government grants receivable	55,535	-
	55,535	-
		

SCHEDULE TO THE DETAILED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2021

	2021	2020
	£	£
Administration expenses		
Management and Overheads staff costs	76,725	80,547
Staff pension costs - defined contribution schemes	10,000	1,139
Staff training	1,929	6,046
Staff welfare	118	-
Entertainment	11	-
Travel and subsistence	97	872
Consultancy	475	3,450
Printing and stationery	279	1,164
Postage	-	202
Telephone and fax	1,476	3,675
Computer costs including accounting and database software	18,346	19,890
General office expenses	2,838	6, 294
Advertising and promotion	88	_
Subscriptions	141	3,000
Charity donations	1,639	1,308
Legal and professional	248	98
Audit and accountancy fees	21,954	29,589
Bank charges	234	311
Bad debts	-	642
Rent, rates and service charges	94,641	95,009
Cleaning	3,651	3,982
Insurances	7,963	9,261
Repairs and maintenance	1,336	1,659
Depreciation - office equipment	-	100
Depreciation - computer equipment	2,101	2,426
Depreciation - decorative lighting	45,851	22,925
Levy collection costs and billing leaflet	15,906	16,371
Recruitment costs	900	2,885
		