Registered Number 07530703

BRAND IN A SPHERE LIMITED

Abbreviated Accounts

31 December 2011

BRAND IN A SPHERE LIMITED | Registered Number 07530703

Balance Sheet as at 31 December 2011

	Notes	2011	
		£	£
Current assets			
Debtors		9,377	
Cash at bank and in hand		432	
Total current assets		9,809	-
Creditors: amounts falling due within one year		(100,205)	
Net current assets			(90,396)
Total assets less current liabilities			(90,396)
Total net Assets (liabilities)			(90,396)
Capital and reserves			
Called up share capital			1
Profit and loss account			(90,397)
Shareholders funds			(90,396)

a. For the year ending 31 December 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
c. The directors acknowledge their responsibility for:
    i. ensuring the company keeps accounting records which comply with Section 386; and
    ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 23 March 2012

And signed on their behalf by:
M J Howarth, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 December 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Revenue described as turnover in the financial statements is the value of goods and services net of VAT provided to customers during the year.

2 Related party disclosures

During the period, M J Howarth made a loan available to the company on an interest free basis with repayment on demand. Information in respect of the loans is provided below: Balance at 31 December - £20,000. Maximum balance outstanding during the period - £20,000. M J Howarth and D C Robbins are directors of the company. The immediate holding company is Global Travel Investments Limited and M J Howarth is the ultimate controlling party. Amounts due to the group undertakings in note 8 are due to Global Travel Investments Limited for services provided in connection with preparing the company for launch of its principle activity.

3 Going concern

The financial statements are prepared on a going concern basis. The basis of preparation is adopted in consideration of the pledge of continued support by the holding company for the next twelve months. Regards had also been given to guidance provided by the Financial Reporting Council on Going Concern.