

UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021
FOR
THIS IS FOCUS LIMITED

Traviss & Co Ltd
Chartered Certified Accountants
Newtown House
38 Newtown Road
Liphook
Hampshire
GU30 7DX

THIS IS FOCUS LIMITED (REGISTERED NUMBER: 07522150)

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FOR THE YEAR ENDED 31 December 2021**

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THIS IS FOCUS LIMITED
COMPANY INFORMATION
FOR THE YEAR ENDED 31 December 2021

DIRECTORS:

S R K Newing
M L Newing

REGISTERED OFFICE:

Newtown House
38 Newtown Road
Liphook
Hampshire
GU30 7DX

REGISTERED NUMBER:

07522150 (England and Wales)

ACCOUNTANTS:

Traviss & Co Ltd
Chartered Certified Accountants
Newtown House
38 Newtown Road
Liphook
Hampshire
GU30 7DX

BALANCE SHEET
31 December 2021

	Notes	2021 £	£	2020 £	£
FIXED ASSETS					
Tangible assets	4		4,598		3,179
CURRENT ASSETS					
Stocks		-		7,385	
Debtors	5	84,329		123,828	
Cash at bank		<u>58,762</u>		<u>31,792</u>	
		143,091		163,005	
CREDITORS					
Amounts falling due within one year	6	<u>92,282</u>		<u>102,262</u>	
NET CURRENT ASSETS			<u>50,809</u>		<u>60,743</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			55,407		63,922
CREDITORS					
Amounts falling due after more than one year	7		<u>34,167</u>		<u>43,500</u>
NET ASSETS			<u>21,240</u>		<u>20,422</u>
CAPITAL AND RESERVES					
Called up share capital			200		200
Retained earnings			<u>21,040</u>		<u>20,222</u>
			<u>21,240</u>		<u>20,422</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2021 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

BALANCE SHEET - continued
31 December 2021

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 30 September 2022 and were signed on its behalf by:

S R K Newing - Director

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 December 2021

1. **STATUTORY INFORMATION**

This Is Focus Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Sales comprise the fair value of the consideration received for the rendering of services in the ordinary course of the company activities. Sales are presented, net of value-added-tax, rebates and discounts.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 25% on cost

Stocks

Work in progress is valued at the lower of cost and net realisable value.

Cost is calculated using the first-in, first-out method and includes all purchase, transport, and handling costs in bringing stocks to their present location and condition.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 12 (2020 - 12) .

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 December 2021

4. TANGIBLE FIXED ASSETS

	Plant and machinery etc £
COST	
At 1 January 2021	17,307
Additions	<u>3,314</u>
At 31 December 2021	<u>20,621</u>
DEPRECIATION	
At 1 January 2021	14,128
Charge for year	<u>1,895</u>
At 31 December 2021	<u>16,023</u>
NET BOOK VALUE	
At 31 December 2021	<u>4,598</u>
At 31 December 2020	<u>3,179</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade debtors	62,210	71,078
Other debtors	<u>22,119</u>	<u>52,750</u>
	<u>84,329</u>	<u>123,828</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Bank loans and overdrafts	10,000	13,299
Trade creditors	355	2,013
Taxation and social security	30,212	48,120
Other creditors	<u>51,715</u>	<u>38,830</u>
	<u>92,282</u>	<u>102,262</u>

7. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2021 £	2020 £
Bank loans	<u>34,167</u>	<u>43,500</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 December 2021

8. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31 December 2021 and 31 December 2020:

	2021 £	2020 £
M L Newing		
Balance outstanding at start of year	20,900	-
Amounts advanced	-	20,900
Amounts repaid	(20,900)	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>-</u>	<u>20,900</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.