

FILE COPY

CERTIFICATE OF INCORPORATION OF A PRIVATE LIMITED COMPANY

Company No. 7512606

The Registrar of Companies for England and Wales, hereby certifies that

LITTLEBIRD ONLINE LTD

is this day incorporated under the Companies Act 2006 as a private company, that the company is limited by shares, and the situation of its registered office is in England/Wales

Given at Companies House on 1st February 2011



N07512606E





In accordance with Section 9 of the Companies Act 2006

IN01

Application to register a company



0 1 FEB 2011

A fee is payable with this form

Please see 'How to pay' on the last page

COLLIANTES HOUSE

What this form is for You may use this form to register a private or public company You cannot use this form t a limited liability partnersh this, please use form LL IN



LD1

TUESDAY

01/02/2011 COMPANIES HOUSE 102

005628

Part 1 Company details

Filling in this form
 Please complete in typescript or in bold black capitals

All fields are mandatory unless specified or indicated by *

		1				
A1	Company details					
	Please show the proposed company name below	O Duplicate names Duplicate names are not permitted A				
Proposed company name in full •	LittleBird Online Ltd	list of registered names can be found on our website There are various rules				
		that may affect your choice of name More information is available at				
For official use	17/5/1 12/6/0161	www.companieshouse.gov.uk				
A2	Company name restrictions o					
	Please tick the box only if the proposed company name contains sensitive or restricted words or expressions that require you to seek comments of a government department or other specified body	Company name restrictions A list of sensitive or restricted words or expressions that require consent can be found in guidance available				
	I confirm that the proposed company name contains sensitive or restricted words or expressions and that approval, where appropriate, has been sought of a government department or other specified body and I attach a copy of their response	on our website www.companieshouse.gov.uk				
A3	Exemption from name ending with 'Limited' or 'Cyfyngedig' o					
	Please tick the box if you wish to apply for exemption from the requirement to have the name ending with 'Limited', Cyfyngedig' or permitted alternative	Name ending exemption Only private companies that are limited by guarantee and meet other				
	 I confirm that the above proposed company meets the conditions for exemption from the requirement to have a name ending with 'Limited', 'Cyfyngedig' or permitted alternative 	specific requirements are eligible t apply for this For more details, please go to our website www.companieshouse.gov.uk				
A4	Company type [©]					
	Please tick the box that describes the proposed company type and members' liability (only one box must be ticked) Public limited by shares Private limited by quarantee	O Company type If you are unsure of your company's type, please go to our website www.companieshouse.gov.uk				
	Private unlimited with share capital					
	Private unlimited without share capital					

A5	Situation of registered office o						
1	Please tick the appropriate box below that describes the situation of the proposed registered office (only one box must be ticked) England and Wales Wales	Registered office Every company must have a registered office and this is the address to which the Registrar will send correspondence					
	Scotland Northern Ireland	For England and Wales companies, the address must be in England or Wales					
		For Welsh, Scottish or Northern Ireland companies, the address must be in Wales, Scotland or Northern Ireland respectively					
A6	Registered office address o						
	Please give the registered office address of your company	Registered office address You must ensure that the address					
Building name/number	BIG STUDIOS, 1	shown in this section is consistent with the situation indicated in					
Street	EAST POULTRY AVENUE	section A5					
		You must provide an address in England or Wales for companies to					
Post town	LONDON	be registered in England and Wales					
County/Region		You must provide an address in Wales, Scotland or Northern Ireland					
Postcode	ECIA9PT	for companies to be registered in Wales, Scotland or Northern Ireland respectively					
A7	Articles of association o						
	Please choose one option only and tick one box only	For details of which company type					
Option 1	I wish to adopt one of the following model articles in its entirety. Please tick only one box	can adopt which model articles, please go to our website www.companieshouse gov.uk					
	Private limited by shares Private limited by guarantee Public company						
	- rabile company						
Option 2	I wish to adopt the following model articles with additional and/or amended provisions. I attach a copy of the additional and/or amended provision(s). Please tick only one box. Private limited by shares. Private limited by guarantee.						
	Public company						
Option 3	I wish to adopt entirely bespoke articles. I attach a copy of the bespoke articles to this application.						
A8	Restricted company articles o						
	Please tick the box below if the company's articles are restricted	O Restricted company articles Restricted company articles are those containing provision for entrenchment. For more details, please go to our website www.companieshouse.gov.uk					
	I was a supplied to the suppli						

CHFP000 05/10 Version 4 0

IN01

Application to register a company

Part 2 Proposed officers

For private companies the appointment of a secretary is optional, however, if you do decide to appoint a company secretary you must provide the relevant details. Public companies are required to appoint at least one secretary.

Private companies must appoint at least one director who is an individual. Public companies must appoint at least two directors, one of which must be an individual.

For a secretary who is an individual, go to Section B1, For a corporate secretary, go to Section C1, For a director who is an individual, go to Section D1, For a corporate director, go to Section E1

Secretary

Secretary			
B1	Secretary appointments o		
	Please use this section to list all the secretary appointments taken on formation For a corporate secretary, complete Sections C1-C5	• Corporate appointments For corporate secretary appointments, please complete	
Title*	MS	section C1-C5 instead of section B	
Full forename(s)	NAOMI	Additional appointments If you wish to appoint more	
Surname	rname BLOOMSTEIN		
Former name(s) •		the 'Secretary appointments' continuation page	
		Promer name(s) Please provide any previous names which have been used for business purposes in the last 20 years Married women do not need to give former names unless previously used for business purposes	
B2	Secretary's service address €		
Building name/number	FLAT 1, 60	Service address This is the address that will appear	
Street	HILLFIELD ROAD	on the public record. This does not have to be your usual residential address.	
Post town	LONDON	Please state 'The Company's Registered Office' if your service	
County/Region		address will be recorded in the proposed company's register	
Postcode	NW6 1QA	of secretaries as the company's registered office	
Country		If you provide your residential address here it will appear on the public record	
B3	Signature o		
	I consent to act as secretary of the proposed company named in Section A1	OSignature The person named above consents	
Signature	Signature X	to act as secretary of the proposed company	

CHFP000 05/10 Version 4 0

Corporate secretary

G1	Corporate secretary appointments o			
	Please use this section to list all the corporate secretary appointments taken on formation	● Additional appointments If you wish to appoint more than one corporate secretary, please use the		
Name of corporate body/firm		'Corporate secretary appointments' continuation page		
Building name/number		Registered or principal address This is the address that will appear on the public record. This address		
Street		must be a physical location for the delivery of documents. It cannot be a PO box number (unless contained within a full address), DX number or		
Post town		LP (Legal Post in Scotland) number		
County/Region				
Postcode				
Country				
C2	Location of the registry of the corporate body or firm			
	Is the corporate secretary registered within the European Economic Area (EEA)?			
	 → Yes Complete Section C3 only → No Complete Section C4 only 			
C3	EEA companies [⊕]			
	Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register	● EEA A full list of countries of the EEA can be found in our guidance www.companieshouse.gov.uk		
Where the company/ firm is registered €		This is the register mentioned in Article 3 of the First Company Law Directive (68/151/EEC)		
Registration number		Directive (OB/131/122C)		
C4	Non-EEA companies			
	Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register.	O Non-EEA Where you have provided details of the register (including state) where the company or firm is registered,		
Legal form of the corporate body or firm		you must also provide its number in that register		
Governing law				
If applicable, where the company/firm is registered O				
Registration number				
C 5	Signature 9			
	I consent to act as secretary of the proposed company named in Section A1	Signature The person named above consents		
Signature	Signature X	to act as corporate secretary of the proposed company		

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Director

	Director appointments •			
	Please use this section to list all the director appointments taken on formation For a corporate director, complete Sections E1-E5	Appointments Private companies must appoint at least one director who is an		
Title*	MS MRS	individual Public companies must appoint at least two directors, one of		
Full forename(s)	SARAH	which must be an individual		
Surname	WUTTKE	Please provide any previous names		
Former name(s) •		which have been used for business purposes in the last 20 years Married women do not need to give former names unless previously used		
Country/State of residence €	ENGLAND	for business purposes Country/State of residence		
Nationality	BRITISH	This is in respect of your usual residential address as stated in		
Date of birth	d 2 d 2 0 0 0 7 1 9 7 7 5	section D4		
Business occupation (if any) O		O Business occupation If you have a business occupation, please enter here. If you do not, please leave blank		
		Additional appointments If you wish to appoint more than one director, please use the 'Director appointments' continuation page		
D2				
	Director's service address ⁶ Please complete the service address below You must also fill in the director's	© Service address		
	Please complete the service address below You must also fill in the director's usual residential address in Section D4	This is the address that will appear		
Building name/number	Please complete the service address below You must also fill in the director's usual residential address in Section D4			
Building name/number Street	Please complete the service address below You must also fill in the director's usual residential address in Section D4	This is the address that will appear on the public record. This does not have to be your usual residential address. Please state 'The Company's Registered Office' if your service.		
	Please complete the service address below You must also fill in the director's usual residential address in Section D4 43	This is the address that will appear on the public record. This does not have to be your usual residential address. Please state 'The Company's Registered Office' if your service address will be recorded in the proposed company's register of		
Street	Please complete the service address below You must also fill in the director's usual residential address in Section D4 43 SUTTON ROAD	This is the address that will appear on the public record. This does not have to be your usual residential address. Please state 'The Company's Registered Office' if your service address will be recorded in the		
Street Post town	Please complete the service address below You must also fill in the director's usual residential address in Section D4 43 SUTTON ROAD	This is the address that will appear on the public record. This does not have to be your usual residential address. Please state 'The Company's Registered Office' if your service address will be recorded in the proposed company's register of directors as the company's registered office. If you provide your residential		
Street Post town County/Region	Please complete the service address below You must also fill in the director's usual residential address in Section D4 43 SUTTON ROAD LONDON	This is the address that will appear on the public record. This does not have to be your usual residential address. Please state 'The Company's Registered Office' if your service address will be recorded in the proposed company's register of directors as the company's registered office.		
Post town County/Region Postcode	Please complete the service address below You must also fill in the director's usual residential address in Section D4 43 SUTTON ROAD LONDON	This is the address that will appear on the public record. This does not have to be your usual residential address. Please state 'The Company's Registered Office' if your service address will be recorded in the proposed company's register of directors as the company's registered office. If you provide your residential address here it will appear on the		
Post town County/Region Postcode Country	Please complete the service address below You must also fill in the director's usual residential address in Section D4 43 SUTTON ROAD LONDON N 1 0 1 H J	This is the address that will appear on the public record. This does not have to be your usual residential address. Please state 'The Company's Registered Office' if your service address will be recorded in the proposed company's register of directors as the company's registered office. If you provide your residential address here it will appear on the		

D1	Director appointments •					
	Please use this section to list all the director appointments taken on formation For a corporate director, complete Sections E1-E5	Appointments Private companies must appoint at least one director who is an				
Title*	мѕ	individual Public companies must appoint at least two directors, one of				
Full forename(s)	NAOMI	which must be an individual				
Surname	BLOOMSTEIN	Please provide any previous names				
Former name(s) •		which have been used for business purposes in the last 20 years Married women do not need to give former names unless previously used				
Country/State of	ENGLAND	for business purposes				
residence • Nationality	BRITISH	This is in respect of your usual residential address as stated in				
Date of birth	^d 2 ^d 7 ^m 0 ^m 3 ^y 1 ^y 9 ^y 7 ^y 4	Section D4				
Business occupation (if any) o		O Business occupation If you have a business occupation, please enter here If you do not, please leave blank				
		Additional appointments If you wish to appoint more than one director, please use the 'Director appointments' continuation page				
D2	Director's service address [⊕]					
_	Please complete the service address below You must also fill in the director's usual residential address in Section D4	Service address This is the address that will appear on the public record This does not				
Building name/number	FLAT 1, 60	have to be your usual residential address				
Street	HILLFIELD ROAD	- Please state 'The Company's				
		Registered Office' if your service address will be recorded in the				
Post town	LONDON	proposed company's register of directors as the company's registered				
County/Region		office				
Postcode	N W 6 1 Q A	If you provide your residential address here it will appear on the				
Country		public record				
D3	Signature ^O					
	I consent to act as director of the proposed company named in Section A1	O Signature The person named above consents				
Signature	X A A A A A A A A A A A A A A A A A A A	to act as director of the proposed company				

Corporate director

E1	Corporate director appointments •			
	Please use this section to list all the corporate directors taken on formation	Additional appointments If you wish to appoint more than one		
Name of corporate body or firm	BIG IDEAS GROUP LTD	corporate director, please use the 'Corporate director appointments' continuation page		
Building name/number	BIG STUDIOS, 1	Registered or principal address This is the address that will appear		
Street	EAST POULTRY AVENUE	on the public record This address must be a physical location for the delivery of documents it cannot be a PO box number (unless contained		
Post town	LONDON	within a full address), DX number or LP (Legal Post in Scotland) number		
County/Region		LP (Legal Post in Scotland) humber		
Postcode Country	E C 1 A 9 P T			
E2	Location of the registry of the corporate body or firm			
	Is the corporate director registered within the European Economic Area (EEA)? → Yes Complete Section E3 only → No Complete Section E4 only			
₿	EEA companies ®			
	Please give details of the register where the company file is kept (including the relevant state) and the registration number in that register	• EEA A full list of countries of the EEA ca be found in our guidance		
Where the company/	ENGLAND	www.companieshouse.gov.uk		
firm is registered 9		This is the register mentioned in Article 3 of the First Company Law		
Registration number	04151059	Directive (68/151/EEC)		
E4	Non-EEA companies			
	Please give details of the legal form of the corporate body or firm and the law by which it is governed. If applicable, please also give details of the register in which it is entered (including the state) and its registration number in that register.	O Non-EEA Where you have provided details of the register (including state) where the company or firm is registered,		
Legal form of the corporate body or firm		you must also provide its number in that register		
Governing law				
If applicable, where the company/firm is registered •				
If applicable, the registration number				
E5	Signature ⁶			
	I consent to act as director of the proposed company named in Section A1	Signature The person named above consents		
Signature	× Rosallam	to act as corporate director of the proposed company		

Part 3	Statement	of capital				
		have share capital? plete the sections belo p Part 4 (Statement				
F1 .	Share capital in	pound sterling (£)			
Please complete the ta if all your issued capita	ble below to show e I is in sterling, only o	ach class of shares he complete Section F1 a	ld in pound sterling and then go to Section F	4		
Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share	Amount (if any) unpaid on each share	Number of shar	es Ø	Aggregate nominal value 0
ORDINARY		£1	£0	300		£ 300
						£
						£
						£
			Tota	300 all		£ 300
F2	Share capital in	other currencies				
Please complete the ta Please complete a sepa			d in other currencies			
Currency				-		
Class of shares (E g Ordinary/Preference etc)	Amount paid up on each share •	Amount (if any) unpaid on each share •	Number of shares 😉		Aggregate nominal value 9
			Tota	als		
Curroncy						
Currency Class of shares		Amount paid up on	Amount (if any) unpaid	Number of shar	PS 0	Aggregate nominal value 🗗
(E.g. Ordinary/Preference etc)	each share •	on each share 0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
			Tota	als		
F3	Totals					
	Please give the total issued share capital		nd total aggregate nomin	al value of	Please I	ggregate nominal value ist total aggregate values in t currencies separately For
Total number of shares	300					£100 + 100 + \$10 etc
Total aggregate nominal value O	£300					
share premium	ooth the nominal value and any Number of shares issued multiplied by Continuation Pages		tal continuation			

F4	Statement of capital (Prescribed particulars of rights attached to shares)	
	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Sections F1 and F2	OPrescribed particulars of rights attached to shares
Class of share	ORDINARY	The particulars are a particulars of any voting rights,
Prescribed particulars • O	Each share is entitled to one vote in any circumstances	including rights that arise only in certain circumstances, b particulars of any rights, as
	Each share is entitled equally to dividend payments or any other distribution	respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in
	Each share is entitled equally to participate in a distribution ansing from a winding up of the company	distribution (including on winding up), and d whether the shares are to be
	Each share is not redeemable	redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares
		A separate table must be used for each class of share
		Continuation pages Please use the next page or a 'Statement of Capital (Prescribed particulars of rights attached to shares)' continuation page if necessary

Class of chase	A Processhad narriculars of rights
Class of share Prescribed particulars •	 Prescribed particulars of rights attached to shares The particulars are a particulars of any voting rights, including rights that arise only in certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and
	d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares A separate table must be used for each class of share
	Continuation pages Please use a 'Statement of capital (Prescribed particulars of rights attached to shares)' continuation page if necessary

F5

Initial shareholdings

This section should only be completed by companies incorporating with share capital

Please complete the details below for each subscriber

The addresses will appear on the public record. These do not need to be the subscribers' usual residential address.

Initial shareholdings

Please list the company's subscribers in alphabetical order

Please use an 'Initial shareholdings' continuation page if necessary

subscribers usu	al residential addre	255			Continuation pag	-
Subscriber's details	Class of share	Number of shares	Currency	Nominal value of each share	Amount (if any) unpaid	Amount paid
Name MS NAOMI BLOOMSTEIN	ORDINARY	100	£ STERLING	£1	£0	£100
Address FLAT 1, 60 HILLFIELD ROAD LONDON NW6 1QA						
Name MS SARAH WUTTKE	ORDINARY	100	£ STERLING	£1	£0	£100
Address 43 SUTTON ROAD LONDON N10 1HJ						
Name BIG IDEAS GROUP LTD	ORDINARY	100	£ STERLING	£1	£0	£100
Address BIG STUDIOS 1 EAST POULTRY AVENUE LONDON EC1A 9PT						
Name						
Acidress						
Name						
Address						
	1					
<u></u>		<u> </u>	_1			

Part 4	Statement of guarantee	
	Is your company limited by guarantee?	_
	→ Yes Complete the sections below	
	→ No Go to Part 5 (Statement of compliance)	
G1	Subscribers	
	Please complete this section if you are a subscriber of a company limited by guarantee. The following statement is being made by each and every person named below.	Name Please use capital letters Address The addresses in this section will
	I confirm that if the company is wound up while I am a member, or within one year after I cease to be a member, I will contribute to the assets of the company by such amount as may be required for - payment of debts and liabilities of the company contracted before I	appear on the public record They do not have to be the subscribers' usual residential address O Amount guaranteed Any valid currency is permitted
	cease to be a member,	Continuation pages
	 payment of costs, charges and expenses of winding up, and, adjustment of the rights of the contributors among ourselves, 	Please use a 'Subscribers'
	not exceeding the specified amount below	continuation page if necessary
	Subscriber's details	_
Forename(s) •		_
Surname •		_
Address ©		_
Postcode		
Amount guaranteed		_
	Subscriber's details	
Forename(s) •		
Surname •		_
Address 2		
Address		-
Postcode		
		_
Amount guaranteed		_
	Subscriber's details	
Forename(s) •		_
Surname •		_
Address 🛛		
Postcode		
Amount guaranteed		_

	Subscriber's details	O Name
Forename(s) •		Please use capital letters
Surname •		• Address The addresses in this section will
Address 2		appear on the public record They do not have to be the subscribers' usual residential address
Postcode		● Amount guaranteed Any valid currency is permitted
Amount guaranteed €		Continuation pages Please use a 'Subscribers'
	Subscriber's details	continuation page if necessary
Forename(s) •		
Surname •		
Address ②		
Postcode		
Amount guaranteed €		
	Subscriber's details	
Forename(s) •		
Surname •		
Address ②		
Postcode		
Amount guaranteed 9		
	Subscriber's details	
Forename(s) •		
Surname 0		
Address @		
Postcode		
Amount guaranteed		
	Subscriber's details	
Forename(s) •		
Surname •		
Address 9		
Postcode		
Amount guaranteed •		
_	1	

Statement of compliance Part 5 This section must be completed by all companies Is the application by an agent on behalf of all the subscribers? Go to Section H1 (Statement of compliance delivered by the subscribers) → Yes Go to Section H2 (Statement of compliance delivered by an agent) H1 Statement of compliance delivered by the subscribers • Statement of compliance Please complete this section if the application is not delivered by an agent delivered by the subscribers for the subscribers of the memorandum of association Every subscriber to the memorandum of association must sign the statement of compliance I confirm that the requirements of the Companies Act 2006 as to registration have been complied with Subscriber's signature X X Subscriber's signature X X Subscriber's signature X X

Subscriber's signature	Signature X	Continuation pages Please use a 'Statement of compliance delivered by the subscribers' continuation page if more subscribers need to sign
Subscriber's signature	Signature X	
Subscriber's signature	Signature X	
Subscriber's signature	Signature X	
H2	Statement of compliance delivered by an agent	
	Please complete this section if this application is delivered by an agent for the subscribers to the memorandum of association	
Agent's name		
Building name/number		
Street		
Post town		
County/Region		
Postcode		
Country		
	I confirm that the requirements of the Companies Act 2006 as to registration have been complied with	
Agent's signature	Signature X	

	Presenter information
you on	I do not have to give any contact information, but if it do it will help Companies House if there is a query the form The contact information you give will be ble to searchers of the public record
Conta	ROSA HOWARD
Comp	Parry name BIG IDEAS GROUP LTD
Addre	BIG STUDIOS
1 E	AST POULTRY AVENUE
Post 1	LONDON
ļ	ty/Region
Posto	E C T A 9 P T
Coun	ENGLAND
DX	
Telep	020 7653 6700
1	Certificate
(sh	will send your certificate to the presenters address own above) or if indicated to another address own below At the registered office address (Given in Section A6) At the agents address (Given in Section H2)
1	Checklist
	may return forms completed incorrectly or the information missing
	ease make sure you have remembered the
	lowing You have checked that the proposed company name is available as well as the various rules that may affect your choice of name. More information can be found in guidance on our website.
	If the name of the company is the same as one already on the register as permitted by The Company
	and Business Names (Miscellaneous Provisions) Regulations 2008, please attach consent
	You have used the correct appointment sections Any addresses given must be a physical location

Important information

Please note that all information on this form will appear on the public record, apart from information relating to usual residential addresses

How to pay

A fee of £20 is payable to Companies House to register a company

Make cheques or postal orders payable to 'Companies House'

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland

The Registrar of Companies, Companies House, Fourth floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, Scotland, EH3 9FF DX ED235 Edinburgh 1 or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland

The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1

Section 243 exemption

If you are applying for, or have been granted a section 243 exemption, please post this whole form to the different postal address below The Registrar of Companies, PO Box 4082, Cardiff, CF14 3WE

Further information

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov uk

☐ The document has been signed, where indicated

All relevant attachments have been includedYou have enclosed the Memorandum of Association

You have enclosed the correct fee

number

They cannot be a PO Box number (unless part of a

full service address), DX or LP (Legal Post in Scotland)

COMPANY HAVING A SHARE CAPITAL

Memorandum of association of LittleBird Online Ltd

Each subscriber to this memorandum of association wishes to form a company under the Companies Act 2006 and agrees to become a member of the company and to take at least one share

Name of each subscriber

Authentication by each subscriber

Ms Naomi Bloomstein

Mrs Sarah Wuttke

Big Ideas Group Ltd

Dated 31/01/11