ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2017 PAGES FOR FILING WITH REGISTRAR

WEDNESDAY



COMPANY INFORMATION

Directors

Mr R Woodall

Mrs F Woodall

Company number

07499090

Registered office

Suite 6

Coy Pond Business Park

Ingworth Road

Poole Dorset BH12 1JY

Accountants

Fiander Tovell Limited Stag Gates House 63/64 The Avenue Southampton

Southampto Hampshire SO17 1XS

Business address

Suite 6

Coy Pond Business Park

Ingworth Road

Poole Dorset BH12 1JY

CONTENTS

| | Page |
|-----------------------------------|-------|
| Balance sheet | 1 |
| Notes to the financial statements | 2 - 5 |

BALANCE SHEET

AS AT 30 SEPTEMBER 2017

| | | 201 | | 2016 | |
|---------------------------------------|-------|-----------|--------|-----------|-----|
| | Notes | £ | £ | £ | £ |
| Fixed assets | | | | | |
| Investments | 2 | | 374 | | 374 |
| Current assets | | | | | |
| Debtors | 4 | 143,303 | | 119,416 | |
| Cash at bank and in hand | | 34,834 | | 15,263 | |
| | | 178,137 | | 134,679 | |
| Creditors: amounts falling due within | _ | | | | |
| one year | 5 | (163,559) | | (134,129) | |
| Net current assets | | | 14,578 | | 550 |
| Total assets less current liabilities | | | 14,952 | | 924 |
| | | | ===== | | |
| Capital and reserves | | | | | |
| Called up share capital | 6 | | 100 | | 100 |
| Profit and loss reserves | | | 14,852 | | 824 |
| Total equity | | | 14,952 | | 924 |
| | | | = | | |

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 30 September 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on $\frac{191218}{18}$ and are signed on its behalf by:

Mr R Woodall

Director

Company Registration No. 07499090

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2017

1 Accounting policies

Company information

Diamond Sporting Group Limited is a private company limited by shares incorporated in England and Wales. The registered office is Suite 6, Coy Pond Business Park, Ingworth Road, Poole, Dorset, BH12 1JY.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

These financial statements for the year ended 30 September 2017 are the first financial statements of Diamond Sporting Group Limited prepared in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland. The date of transition to FRS 102 was 1 October 2015. The reported financial position and financial performance for the previous period are not affected by the transition to FRS 102.

The company has taken advantage of the exemption under section 399 of the Companies Act 2006 not to prepare consolidated accounts, on the basis that the group of which this is the parent qualifies as a small group. The financial statements present information about the company as an individual entity and not about its group.

1.2 Fixed asset investments

Interests in subsidiaries, associates and jointly controlled entities are initially measured at cost and subsequently measured at cost less any accumulated impairment losses. The investments are assessed for impairment at each reporting date and any impairment losses or reversals of impairment losses are recognised immediately in profit or loss.

A subsidiary is an entity controlled by the company. Control is the power to govern the financial and operating policies of the entity so as to obtain benefits from its activities.

An associate is an entity, being neither a subsidiary nor a joint venture, in which the company holds a long-term interest and where the company has significant influence. The company considers that it has significant influence where it has the power to participate in the financial and operating decisions of the associate.

Entities in which the company has a long term interest and shares control under a contractual arrangement are classified as jointly controlled entities.

1.3 Cash at bank and in hand

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2017

1 Accounting policies

(Continued)

1.4 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

1.5 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

2 Fixed asset investments

| | 2017 £ | 2016 £ |
|-------------|-----------|-----------|
| Investments | 374 | 374 |
| | | === |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2017

3 Subsidiaries

Details of the company's subsidiaries at 30 September 2017 are as follows:

| Name of undertaking | Registered office | Nature of business | Class of shares held | % Held Direct Indirect |
|----------------------------------|----------------------|-------------------------------|----------------------|---------------------------|
| Diamond Sports Events Limited | England and Wales | Dormant | Ordinary | 100.00 |
| Bournemouth Sevens Limited | England and Wales | Event promotions | Ordinary | 75.00 |
| Viper 10 Limited | England and Wales | Design and sale of sportswear | Ordinary | 100.00 |

The aggregate capital and reserves and the result for the year of the subsidiaries noted above was as follows:

| Name of undertaking | Profit/(Loss) | Capital and Reserves | |
|-------------------------------|---------------|-------------------------|--|
| | £ | £ | |
| Diamond Sports Events Limited | - | 101 | |
| Bournemouth Sevens Limited | 200,957 | 221,673 | |
| Viper 10 Limited | 3,513 | 50,839 | |

4 Debtors

| | | 2017 | 2016 |
|---|--|------------------|---------|
| | Amounts falling due within one year: | £ | £ |
| | Amounts owed by group undertakings | 139,785 | 114,841 |
| | Other debtors | 3,518 | 4,575 |
| | | 143,303 | 119,416 |
| | | With resident to | |
| 5 | Creditors: amounts falling due within one year | | |
| | | 2017 | 2016 |
| | | £ | £ |
| | Amounts due to group undertakings | 160,894 | 122,200 |
| | Other creditors | 2,665 | 11,929 |
| | | 163,559 | 134,129 |
| | | | |

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 30 SEPTEMBER 2017

| 6 | Called up share capital | | |
|---|--------------------------------|------|------|
| | | 2017 | 2016 |
| | Ordinary share capital | 3 | £ |
| | Issued and fully paid | | |
| | 100 Ordinary shares of £1 each | 100 | 100 |
| | | 100 | 100 |
| | | | |

7 Operating lease commitments

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases for premises used by the group, as follows:

| | 2017 | 2016 |
|----------------------------|-------------|--------|
| | £ | £ |
| Within one year | 23,639 | 23,639 |
| Between two and five years | 5,910 | 29,549 |
| | | |
| | 29,549 | 53,188 |
| | | |