Registered number: 07471527

### THE COCONUT COLLABORATIVE LTD

# DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021



30/12/2022 COMPANIES HOUSE

#### **COMPANY INFORMATION**

Directors M Rampoll

M Rampolla J U Averdieck C G Frost

Registered number 07471527

Registered office 10 Queen Street Place

London EC4R 1AG

Independent auditors Haysmacintyre

Haysmacintyre LLP 10 Queen Street Place

London EC4R 1AG

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#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2021

The directors present their report and the financial statements for the year ended 31 December 2021.

#### Directors' responsibilities statement

The directors are responsible for preparing the Directors' Report and the consolidated financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and the Group and of the profit or loss of the Group for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Group's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and the Group and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### **Business review**

The business has continued to grow with turnover 11% ahead of last year with strong sales through the Covid-19 lockdowns in the UK, and both the European and US business increasing sales volume by increasing distribution points and introducing more products to the market. The business planned well for Brexit, and the logistical challenges that posed, and saw minimal impact on that front. The directors are satisfied with the progress made by the Group during the year and believe the business is well positioned for the future.

#### Going concern and post balance sheet events

The Directors have made the decision to separate the USA operation from the Group's activites for commercial reasons.

The Directors remain of the view that the Group will continue as a going concern for at least 12 months from the date of the signing of the report.

#### Director

The directors who served during the year were:

M Rampolla
J U Averdieck
C G Frost
M Capiod (resigned 28 June 2022)

#### DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

#### Principal risks and uncertainties

Covid-19 has potential to disrupt supply chains and adversely affect foreign exchange rates.

The food industry's supply chain is regarded as essential by government and its workers classed as essential workers. Consequently, there has been no significant disruption to date to our business from Covid-19. Supply chain risk is managed by building stock positions to cover short term supply chain impacts.

Raw materials for the Group's products are sourced from overseas and therefore the business is subject to risks of exchange rate fluctuation and changes in commodity prices. The business manages short term exchange risk by purchasing currency under forward contracts. It manages commodity prices by fixing the price of its annual volume requirement for the year ahead. Covid-19 continues to have an impact on global shipping and increasing the freight rates for these raw materials. The new freight rates have been factored in forecasts.

Failure of the UK and EU to agree a new free trade agreement poses a possible risk of business interruption for products imported to the UK from the Group's European manufacturers. The business has mitigated the risk to its European customers by trading with EU customers through a subsidiary in the Netherlands.

#### **Key Performance Indicators**

	2021 . £	<b>2020</b> £
Turnover	16,882,464	15,190,222
Cost of Sales	(11,011,229)	(9,914,241)
Gross Profit	5,871,235	5,275,981
GP %	34.8%	34.7%
	2021	2020
No. Branded Products Sold	108	92
No. UK Customers	34	31
No. European Customers	27 .	22
No. US Customers	14	15
Tonnes of product sold worldwide	3,573	2,979
Tonnes of product sold UK	2,622	2,123
Tonnes of product sold Europe	567	486 ·
Tonnes of product sold USA	<u>382</u>	<u>370</u>
	3,571 ·	2,979

#### Disclosure of information to auditors

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Company and the Group's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company and the Group's auditors are aware of that information.

#### **Auditors**

The auditors, Haysmacintyre LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

# DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

This report was approved by the board on 23 December 2022 and signed on its behalf.



J U Averdieck Director

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE COCONUT COLLABORATIVE LTD

#### **Opinion**

We have audited the financial statements of The Coconut Collaborative Ltd (the 'parent Company') and its subsidiaries (the 'Group') for the year ended 31 December 2021, which comprise the Group Statement of Comprehensive Income, the Group and Company Balance Sheets, the Group and Company Statement of Changes in Equity and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent Company's affairs as at 31 December 2021 and of the Group's loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE COCONUT COLLABORATIVE LTD (CONTINUED)

#### Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' Report thereon. The directors are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Group and the parent Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

#### Responsibilities of directors

As explained more fully in the Directors' Responsibilities Statement set out on page 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Group's and the parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or the parent Company or to cease operations, or have no realistic alternative but to do so.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE COCONUT COLLABORATIVE LTD (CONTINUED)

#### Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Group financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

# Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud

Based on our understanding of the Group and industry, we identified that the principal risks of non-compliance with laws, and regulations related to regulatory requirements for the Group and trade regulations and we considered the extent to which non-compliance might have a material effect on the financial statements. We als considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006, income tax, payroll tax and sales tax.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to posting inappropriate journal entries to revenue and management bias in accounting estimates. Audit procedures performed by the engagement team included:

- Inspecting correspondence with regulators and tax authorities;
- Discussions with management including consideration of known or suspected instances of non-compliance with laws and regulation and fraud;
- Evaluating management's controls designed to prevent and detect irregularities;
- Identifying and testing accounting journal entries, in particular those journal entries which exhibited the characteristics we had identified as possible indicators of irregularities; and
- · Challenging assumptions and judgements made by management in their critical accounting estimates

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or
  error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is
  sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material
  misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve
  collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that
  are appropriate in the circumstances, but not for the purpose of expressing an opinion of the effectiveness

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF THE COCONUT COLLABORATIVE LTD (CONTINUED)

of the Company's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our Auditors' Report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our Auditors' Report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business
  activities within the Group to express an opinion on the consolidated financial statements. We are
  responsible for the direction, supervision and performance of the Group audit. We remain solely
  responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

#### Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.



Ian Cliffe (Senior Statutory Auditor)

for and on behalf of Haysmacintyre LLP

10 Queen Street Place London EC4R 1AG

Date: 23 December 2022

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2021

			•
		2021 . £	2020 £
		· · · · · · · · · · · · · · · · · · ·	•
Turnover	4	16,882,464	15,190,222
Cost of sales		(11,011,229)	(9,914,241)
Gross profit		5,871,235	5,275,981
Distribution costs		(1,020,792)	(1,246,321)
Administrative expenses		(9,010,580)	(7,804,047)
Operating loss	5	(4,160,137)	(3,774,387)
Interest payable and similar expenses	8	(90,113)	(19,311)
Loss before tax		(4,250,250)	(3,793,698)
Tax on loss		-	(43,163)
Loss for the financial year		(4,250,250)	(3,836,861)

There were no recognised gains and losses for 2021 or 2020 other than those included in the consolidated statement of comprehensive income.

# THE COCONUT COLLABORATIVE LTD REGISTERED NUMBER: 07471527

# CONSOLIDATED BALANCE SHEET AS AT 31 DECEMBER 2021

			2024		1
	Note	,	2021 £		2020 £
Fixed assets					
Intangible assets	9 .	·	27,471		24,853
Tangible assets	10		62,573		83,047
		•	90,044	•	107,900
Current assets		•			•
Stocks	12	1,034,335		995,747	,
Debtors: amounts falling due within one year	13	4,706,186		3,895,525	
Cash at bank and in hand	14	204,539		1,851,359	
		5,945,060		6,742,631	
Creditors: amounts falling due within one ear	15	(7,803,970)		(5,253,897)	
Net current (liabilities)/assets ′	•	· .	(1,858,910)		1,488,734
Total assets less current liabilities	·		(1,768,866)		1,596,634
Creditors: amounts falling due after more than one year	16		(44,915)		(50,000
Net (liabilities)/assets			(1,813,781)		1,546,634
Capital and reserves					
Called up share capital	17	•	3,921		3,921
Share premium account	18		12,624,691		12,624,691
Other reserves	18		1,225,663		375,646
Profit and loss account	18		(15,668,056)		(11,457,624
	٠.		(1,813,781)		1,546,634

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 23 December 2022



J U Averdieck

Director

# THE COCONUT COLLABORATIVE LTD REGISTERED NUMBER: 07471527

# COMPANY BALANCE SHEET AS AT 31 DECEMBER 2021

			2021		2020
Fixed assets	Note		£	•	£
	9		. 97.474	•	24 052
Intangible assets Tangible assets	9 <sub>.</sub> 10	. %	27,471 48,606		24,853 67,217
Fixed asset investments	10		1,221		1,221
r ixed asset investments		• • • •	1,221		
			77,298		93,291
Current assets		•	• .		
Stocks	12	826,763	•	620,680	
Debtors: amounts falling due within one year	13	4,880,483		12,286,690	
Cash at bank and in hand	14	153,313		1,428,290	
		5,860,559		14,335,660	
Creditors: amounts falling due within one year	· 15	(6,698,078)		(4,235,893)	
Net current (liabilities)/assets			(837,519)		10,099,767
Total assets less current liabilities			(760,221)		10,193,058
Creditors: amounts falling due after more than one year	16	•	(44,915)	•	(50,000)
inan one year			(44,913)	, i	. (30,000)
Net (liabilities)/assets		•	(805,136)		10,143,058
Capital and reserves					
Called up share capital	· 17		3,921		3,921
Share premium account	. 18		12,624,691		12,624,691
Other reserves	18		1,225,663		375,646
Profit and loss account carried forward		*. . *	(14,659,411)		(2,861,200)
	•		(805,136)		10,143,058
•		•	<del></del>		

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 23 December 2022



J U Averdieck

Director

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2021

	,	Share		organización (n. 1948) Organización	· • .
·	Called up	premium	Share option	Profit and	Total Consider
	share capital £	account £	reserve £	loss account £	Total equity
٠	L	<b>L</b> .	. · L		L
At 1 January 2020	3,320	6,980,754	280,187	(7,722,706)	(458,445)
Comprehensive income for the year					
Loss for the year	<u>-</u>			(3,836,861)	(3,836,861)
Reserval of share option charge	<del>-</del> .	· -	(101,943)	101,943	-
Employee share option charge	-	-	197,402	-	197,402
Total comprehensive income for		<u>·</u>	·	<del></del> ·	
the year	-	-	95,459	(3,734,918)	(3,639,459)
Contributions by and distributions to owners					
Shares issued during the year	601	5,643,937		-	5,644,538
At 1 January 2021	3,921	12,624,691	375,646	(11,457,624)	1,546,634
Comprehensive income for the year			•		
Loss for the year	·	<u>-</u>	· <u>-</u>	(4,250,250)	(4,250,250)
Reserval of share option charge	-	_	(39,818)	39,818	-
Employee share option charge	-	· -	889,835	. <del>-</del>	889,835
Total comprehensive income for	· <del></del>				·
the year	<del>-</del>	-	850,017	(4,210,432)	(3,360,415)
At 31 December 2021	3,921	12,624,691	1,225,663	(15,668,056)	(1,813,781)

# COMPANY STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2021

	Called up share capital	Share premium account	Share Option Reserve	Profit and loss account	Total equity
	£	£	£	£	£
At 1 January 2020	3,320	6,980,754	280,187	(3,120,906)	4,143,355
Comprehensive income for the year		·		•	÷.
Profit for the year	. · ·	-	-,	157,763	157,763
Employee share option charge	· · -	-	(101,943)	101,943	-
Employee share option charge	-	-	197,402	-	197,402
Contributions by and distributions to owners	,				
Shares issued during the year	601	5,643,937	-	-	5,644,538
Total transactions with owners	601	5,643,937	· · · ·		5,644,538
At 1 January 2021	3,921	12,624,691	375,646	(2,861,200)	10,143,058
Comprehensive income for the year					
Loss for the year	-			(11,838,029)	(11,838,029)
Employee share option charge		_	(39,818)	39,818	-
Employee share option charge	•	-	889,835	<del>-</del>	889,835
Total transactions with owners	-	-	· · · · · · · · · · · · · · · · · · ·	· · ·	· · ·
At 31 December 2021	3,921	12,624,691	1,225,663	(14,659,411)	(805,136)
		,———			

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 1. General information

The Coconut Collaborative Ltd is a private company limited by shares incorporated in England and Wales. The registered office address is 10 Queen Street Place, London, EC4R 1AG and company registration number is 07471527.

#### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires Group management to exercise judgment in applying the Group's accounting policies (see note 3).

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of Comprehensive Income in these financial statements.

Figures within the accounts have been rounded to the nearest £.

The following principal accounting policies have been applied:

#### 2.2 Basis of consolidation

The consolidated financial statements present the results of the Company and its own subsidiaries ("the Group") as if they form a single entity. Intercompany transactions and balances between group companies are therefore eliminated in full.

The consolidated financial statements incorporate the results of business combinations using the purchase method. In the Balance Sheet, the acquiree's identifiable assets, liabilities and contingent liabilities are initially recognised at their fair values at the acquisition date. The results of acquired operations are included in the Consolidated Statement of Comprehensive Income from the date on which control is obtained. They are deconsolidated from the date control ceases.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 2. Accounting policies (continued)

#### 2.3 Going concern

As of 31 December 2021, the Group had a net liabilities position of £1,813,781 (2020: net asset £1,546,634); operating losses for the period of £4,160,137 (2020: £3,774,387) and cash and cash equivalents of £204,539 (2020: £1,851,359).

The Directors expect that net cash inflows from future operating activities in conjunction with cash generated from share issues to be sufficient to cover the Group's working capital requirements through to a breakeven position. The Group has also successfully expanded its revenue base by increasing orders from major customers which will have additional net cash inflows.

While the USA operation is to be separated from the Group, the Directors still plan to continue to expand overseas and require external funding to do so, and the Group is currently in advanced negotiations to receive this funding. In addition to this, a letter of support has been obtained from the Managing Director which confirms that funds will still be made available to the Group if required.

As a result of the above matters, the Directors are of the view that the Group will continue as a going concern and, therefore, will realise its assets and liabilities and commitments in the normal course of business and as the amounts stated in the financial statements. The Directors remain confident about the successful achievement of projected targets and therefore no adjustments have been made to these financial statements relating to the recoverability and classification of the asset carrying amounts or the amounts and classification of liabilities that might be necessary should the Group not continue as a going concern.

#### 2.4 Foreign currency translation

#### Functional and presentation currency

The Company's functional and presentational currency is GBP.

#### Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in profit or loss except when deferred in other comprehensive income as qualifying cash flow hedges.

On consolidation, the results of overseas operations are translated into Sterling at rates approximating to those ruling when the transactions took place. All assets and liabilities of overseas operations are translated at the rate ruling at the reporting date. Exchange differences arising on translating the opening net assets at opening rate and the results of overseas operations at actual rate are recognised in other comprehensive income.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 2. Accounting policies (continued)

#### 2.5 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

#### Sale of goods.

Revenue from the sale of goods is recognised when all of the following conditions are satisfied:

- the Group has transferred the significant risks and rewards of ownership to the buyer;
- the Group retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
- the amount of revenue can be measured reliably;
- it is probable that the Group will receive the consideration due under the transaction; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

#### 2.6 Operating leases: the Group as lessee

Rentals paid under operating leases are charged to profit or loss on a straight-line basis over the lease term.

#### 2.7 Research and development

In the research phase of an internal project it is not possible to demonstrate that the project will generate future economic benefits and hence all expenditure on research shall be recognised as an expense when it is incurred. Intangible assets are recognised from the development phase of a project if and only if certain specific criteria are met in order to demonstrate the asset will generate probable future economic benefits and that its cost can be reliably measured. The capitalised development costs are subsequently amortised on a straight line basis over their useful economic lives, which range from 3 to 6 years.

If it is not possible to distinguish between the research phase and the development phase of an internal project, the expenditure is treated as if it were all incurred in the research phase only.

#### 2.8 Borrowing costs

All borrowing costs are recognised in profit or loss in the year in which they are incurred.

#### 2.9 Pensions

#### Defined contribution pension plan

The Group operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Group pays fixed contributions into a separate entity. Once the contributions have been paid the Group has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Balance Sheet. The assets of the plan are held separately from the Group in independently administered funds.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 2. Accounting policies (continued)

#### 2.10 Share based payments

Where share options are awarded to employees, the fair value of the options at the date of grant is charged to the Consolidated Statement of Comprehensive Income over the vesting period. Non-market vesting conditions are taken into account by adjusting the number of equity instruments expected to vest at each Balance Sheet date so that, ultimately, the cumulative amount recognised over the vesting period is based on the number of options that eventually vest. Market vesting conditions are factored into the fair value of the options granted. The cumulative expense is not adjusted for failure to achieve a market vesting condition.

The fair value of the award also takes into account non-vesting conditions. These are either factors beyond the control of either party (such as a target based on an index) or factors which are within the control of one or other of the parties (such as the Group keeping the scheme open or the employee maintaining any contributions required by the scheme).

Where the terms and conditions of options are modified before they vest, the increase in the fair value of the options, measured immediately before and after the modification, is also charged to Consolidated Statement of Comprehensive Income over the remaining vesting period.

Where equity instruments are granted to persons other than employees, the Consolidated Statement of Comprehensive Income is charged with fair value of goods and services received.

The share option charge was calculated using the Black Scholes Option pricing model which requires the use of various estimates and assumptions.

#### 2.11 Taxation

Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company and the Group operate and generate income.

### 2.12 Intangible assets

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed ten years.

The estimated useful lives range as follows:

Trademarks

years

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 2. Accounting policies (continued)

#### 2.13 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Plant and machinery Fixtures and fittings

4 years straight line

4-5 years straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

#### 2.14 Valuation of investments -

Investments in subsidiaries are measured at cost less accumulated impairment.

Investments in unlisted Group shares, whose market value can be reliably determined, are remeasured to market value at each balance sheet date. Gains and losses on remeasurement are recognised in the Consolidated Statement of Comprehensive Income for the period. Where market value cannot be reliably determined, such investments are stated at historic cost less impairment.

#### 2.15 Stocks

Stocks are stated at the lower of cost and net realisable value, being the estimated selling price less cost to complete and sell. Cost is based on the cost of purchase on a first in, first out basis.

At each reporting date, stocks are assessed for impairment. If stocks are imparied, the carrying amount is reduced to its selling price less cost to complete and sell. The impairment loss is recognised immediately in the profit or loss.

#### 2.16 Debtors

Short term debtors are measured at transaction price, less any impairment.

#### 2.17 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 2. Accounting policies (continued)

#### 2.18 Creditors

Short term creditors are measured at the transaction price.

#### 2.19 Financial instruments

The Group only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in non-puttable ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in the case of an out-right short-term loan not at market rate, the financial asset or liability is measured, initially, at the present value of the future cash flow discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Consolidated Statement of Comprehensive Income.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 3. Judgments in applying accounting policies and key sources of estimation uncertainty

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Although these estimates are based on management's best knowledge of the amount, events or actions, actual results ultimately may differ from those estimates. The directors consider the following items to be areas subject to estimation and judgement.

#### Depreciation

The estimated useful economic lives of tangible fixed assets are based on management's judgement and experience. When management identifies that actual useful economic lives differ materially from the estimates used to calculate depreciation, that charge is adjusted prospectively. Historically no changes have been required. The directors are required to evaluate the carrying values of tangible fixed assets for impairment whenever the circumstances indicate that the carrying value of such assets may not be recoverable.

#### **Amortisation**

The trademark is being amortised over 5 years. The estimated useful economic life of trademark is based on management's judgement and experience. When management identifies that actual useful economic lives differ materially from the estimates used to calculate amortisation, that charge is adjusted prospectively.

#### **Debtors**

Short term debtors are measured at transaction price, less impairment. When management identifies that debts may not be recoverable, a provision is made against the specific debt.

#### Stock

At each reporting date, the directors evaluate the value of stock held and record a provision where the recoverable value is deemed to be less than the carrying value. The provision is based on, amongst other things, a consideration of future product sales. The actual recoverable value may differ from the estimated value, which could impact operating results positively or negatively.

#### Share option charge

Where share options are awarded to employees, the fair value of the options at the date of grant is charged to the Statement of Comprehensive Income over the vesting period. The Company uses the Black-Scholes pricing model to estimate fair value at each exercise and period end date, and to calculate the share option charge recognised in the year. The key assumptions used in the model are the expected future volatility in the price of the Company's shares and the expected life of the options. The impact of changes in key assumptions is described in note 16.

#### 4. Turnover

Analysis of turnover by country of destination:

	•			2021 £	2020 £
United Kingdom		•		12,914,024	11,111,893
Rest of Europe	•		•	2,440,227	2,354,296
Rest of the world	•			1,528,213	1,724,033
•	•	. •			
				16,882,464	15,190,222
	•				

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

<b>5</b> .	Operating loss				· .
	The operating loss is stated after charging/crediting	· !			
•				2021 £	2020 £
	Research & development charged as an expense	÷		344,353	383,469
	Exchange differences			120,917	81,472
	Other operating lease rentals			93,849	126,841
					<del>_</del>
		•	•		
6.	Auditors' remuneration				
	During the year the Crown abtained the following or			/dit	• *
	During the year, the Group obtained the following se	ervices from t	ine Company	s auditors:	,
				2021	2020
				£	£
	Fees payable to the Company's auditors for the aud and parent Company's financial statements	it of the cons	olidated	23,700	20,850
	and parent company's imancial statements			25,700	20,030
_		•	•		, , , , , , , , , , , , , , , , , , ,
7.	Employees		•		
	Staff costs were as follows:	`			
	The average monthly number of employees, including	ng the directo	ors, during the	e year was as f	ollows:
		Group	Group	Company	Company
•		2021	2020	2021	2020
		No.	No.	· No.	No.
	Employees	45	41	37	36
	<del></del>		<del></del>		
				د.	•
8.	Interest payable and similar expenses		• , . ,		. •
				2021	. 2020
				2021 £	2020 £
	·			•	
	Bank interest payable		•	62,720	1,072
	Other loan interest payable	•		27,393	18,239
					40.044
				90,113	19,311

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

### 9. Intangible assets

### **Group and Company**

			Trademarks £
Cost	•	•	
At 1 January 2021			66,121
Additions		•	. 13,169
At 31 December 2021			79,290
Amortisation			
At 1 January 2021	•		41,268
Charge for the year on owned assets		•	10,551
At 31 December 2021	•		. 51,819
	•	•	
Net book value		e <sub>3</sub> .	
At 31 December 2021			27,471
At 31 December 2020	•		24,853

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

# 10. Tangible fixed assets

Group

	Plant and machinery £	Fixtures and fittings	Total £
Cost or valuation			
At 1 January 2021	21,423	168,873	190,296
Additions	958	12,946 ·	13,904
At 31 December 2021	22,381	181,819	204,200
Depreciation		. ,	**
At 1 January 2021	10,317	96,932	107,249
Charge for the year on owned assets	4,444	29,934	34,378
At 31 December 2021	14,761	126,866	141,627
Net book value			
At 31 December 2021	7,620	54,953	62,573
At 31 December 2020	11,106	71,941	83,047

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

# 10. Tangible fixed assets (continued)

# Company

Cost or valuation	Plant and machinery £	Fixtures and fittings £	Total £
At 1 January 2021	21,423	145,576	166,999
Additions	958		8,562
At 31 December 2021	· 22,381	153,180	, 175,561
Depreciation			
At 1 January 2021	10,317	89,465	99,782
Charge for the year on owned assets	4,444	22,729	27,173
At 31 December 2021	14,761	112,194	126,955
• • • • • • • • • • • • • • • • • • •	•		
Net book value			
At 31 December 2021	7,620	40,986	48,606
At 31 December 2020	11,106	56,111	67;217

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 11. Fixed asset investments

#### Company

	•		Investments in subsidiary, companies £
Cost or valuation At 1 January 2021			1,221
At 31 December 2021			1,221

#### Subsidiary undertakings

The following were subsidiary undertakings of the Company:

Name	Registered office	Class of shares	Holding
The Coconut Collaborative Inc	1240, Rosecrans Avenue, Suite 120, Manhattan Beach, CA,	Ordinary	100%
The Coconut Collaborative BV	90266 Kingsfordweg 151, Amsterdam, 1043GR	Ordinary	100%

The aggregate of the share capital and reserves as at 31 December 2021 and the profit or loss for the year ended on that date for the subsidiary undertakings was as follows:

Name	•			Profit/(Loss) £
The Coconut Collaborative Inc				(3,408,194)
The Coconut Collaborative BV		•	•	(318,366)

#### 12. Stocks

	. •	Group 2021 £	Group 2020 £	·Company 2021 £	Company 2020 £
Raw materials and consumables Finished goods and goods for resale		7,173 1,027,162	50,237 945,510	7,173 819,590	36,973 583,707
		1,034,335	995,747	826,763	620,680

The difference between purchase price or production cost of stocks and their replacement cost is not material.

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

13.	Debtors				•
		Group 2021 £	Group 2020 £	Company 2021 £	Company 2020 £
٠	Trade debtors	2,911,158	2,636,396	2,398,167	1,953,405
	Amounts owed by group companies	-	-	883,217	8,991,340
	Other debtors	203,346	, 194,451	149,301	164,341
	Prepayments and accrued income	1,280,160	746,714	1,138,276	859,640
•4	Tax recoverable	311,522	317,964	311,522	317,964
		4,706,186	3,895,525	4,880,483	12,286,690
	•				•
14.	Cash and cash equivalents		•		
-		Group 2021 £	Group 2020 £	Company 2021 £	Company 2020 £
	Cash at bank and in hand	204,539	1,851,359	153,313	1,428,290
		204,539	1,851,359	153,313	1,428,290
				ć	
15.	Creditors: Amounts falling due within oné ye	ear			•
•		Group 2021. £	Group 2020 £	Company 2021 £	Company 2020 £
	Other loans	1,366,612	-	1,366,612	
	Trade creditors	2,867,396	3,137,029	2,308,320	2,342,214
	Amounts due to factoring companies	1,066,777	596,432	1,066,777	596,432
	Other taxation and social security	46,714	50,892	46,714	50,892
	Other creditors	196,214	119,954	193,851	119,954
	Accruals and deferred income	2,260,257	1,349,590	1,715,804	1,126,401
		7,803,970	5,253,897	6,698,078	4,235,893

RBS Invoice Finance Limited holds a fixed charge over the assets of the Company. At the year end the amounts owed to RBS Invoice Finance Limited totalled £ 1,066,777 (2020: £596,432)

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 16. Creditors: Amounts falling due after more than one year

	· · · · · · · · · · · · · · · · · · ·	· .	Group 2021 £	Group 2020 £	Company 2021 £	Company 2020 £
Other loans	e e		44,915	50,000	44,915	50,000
,	,		44,915	50,000	44,915	50,000

#### 17. Share capital

	2021	2020
	£	£
Allotted, called up and fully paid		
336,167 (2020 - 331,975) Ordinary shares shares of £0.01 each	3,361.67	3,361.67
55,960 (2019 - nil 55,960) Preference A Shares shares of £0.01 each	559.60	559.60
		· · ·
	3,921.27	3,921.27
No.		· · · · · · · · · · · · · · · · · · ·

#### 18. Reserves

#### Share premium account

Amount subscribed for share capital in excess of nominal value is recognised within the share premium account.

#### Profit and loss account

Includes cumulative profit and loss and all other net gains and losses and transactions with owners (e.g. dividends) not recognised elsewhere.

#### Share option reserve

Includes cumulative charges in respect of employee share options.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 19. Share based payments

The Company operates an Enterprise Management Incentive Scheme for the purpose of incentivising key members of staff. The fair value of the options has been determined using the Black-Scholes option pricing model.

The options have no service requirement attached but can only be exercised at the earliest of the following events:

- A sale of the Company;
- A listing of the Company's shares;
- The Company selling its business in such a way that the "trading activities requirement" is no longer met;
- If the above has not occurred before the ninth anniversary of the date of grant, the option may be exercised in respect of vested shares.

Therefore, as the options can, in theory, be exercised anytime in the next 9 years, the full charge has been recognised in the year.

During the period a net share based payment charge has been recognised of £889,856 (2020: £95,459) in respect of options granted and options lapsed.

	Weighted average exercise price (pence) 2021	Number 2021	Weighted average exercise price (pence) 2020	Number 2020
Outstanding at the beginning of the year		5,420		4,920
Granted during the year	14.6	10,909	14.6	2,300
Forfeited during the year	14.6	(600)	14.6	(1,800)
Outstanding at the end of the year		15,729	·	5,420
Option pricing model used	. ·		2021 Black Scholes	2020 Black Scholes
Weighted average share price (pence)	•	•	9700	9700
Exercise price (pence)			1460	1460
Expected volatility	••		50%	50%
Risk-free interest rate	·		1%	0.75%

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

#### 20. Pension commitments

The company operates a defined contribution pension scheme. During the period the company made contributions totalling £73,866 (2020: £62,675). At the year-end, pensions payable totalled £7,903 (2020: £9,897).

#### 21. Commitments under operating leases

At 31 December 2021 the Group and the Company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

Operating lease payments of £132,000 (2020: £135,000) have been recognised as an expense during the year.

#### 22. Related party transactions

At year end, £24,000 relating to Consultancy fees which were paid to Plentify Ventures Limited during 2020, a company of which M Capiod is a director, are held within accruals (2020: £24,000). Consultancy fees totalling £50,000 (2020: £50,000) were paid to Grovemoor Estates Limited, a company connected to M Wosner who is an indirect shareholder in the Group. At year end, £5,000 of this balance was included within trade creditors (2020: £10,000). During the year, expenditure of £12,429 (2020: £13,952) was recognised for the business travel and related expenses of J Averdieck, which was within accruals and trade creditors at year end. Included within other creditors at year end is a loan balance owed to J Averdieck of £218,282 (2020: £76,388).

#### 23. Post balance sheet events

The Group is in negotiations to receive external funding via a share issue.

Additionally, plans have been approved to separate the USA operation from the Group for commercial reasons.

#### 24. Controlling party

The directors do not consider there to be an ultimate controlling party.