

Abbreviated Unaudited Accounts

for the Year Ended 31st December 2014

for

The Outdoor Advertising Consultancy Ltd

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for the Year Ended 31st December 2014

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The Outdoor Advertising Consultancy Ltd

Company Information
for the Year Ended 31st December 2014

DIRECTOR: G Goodyear

SECRETARY: Magna Secretaries Ltd

REGISTERED OFFICE: 3 London Wall Buildings
London
EC2M 5PD

REGISTERED NUMBER: 07469048 (England and Wales)

ACCOUNTANTS: Born & Co.
Chartered Accountants
3 London Wall Buildings
London
EC2M 5PD

Abbreviated Balance Sheet
31st December 2014

	Notes	2014 £	2013 £
CURRENT ASSETS			
Debtors		6,500	8,167
Cash at bank		<u>40,000</u>	<u>40,000</u>
		46,500	48,167
CREDITORS			
Amounts falling due within one year		<u>28,415</u>	<u>52,329</u>
NET CURRENT ASSETS/(LIABILITIES)		<u>18,085</u>	<u>(4,162)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>18,085</u>	<u>(4,162)</u>
CAPITAL AND RESERVES			
Called up share capital	2	100	100
Profit and loss account		<u>17,985</u>	<u>(4,262)</u>
SHAREHOLDERS' FUNDS		<u>18,085</u>	<u>(4,162)</u>

The Company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2014.

The members have not required the Company to obtain an audit of its financial statements for the year ended 31st December 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the Company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the Company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 30th November 2015 and were signed by:

G Goodyear - Director

Notes to the Abbreviated Accounts
for the Year Ended 31st December 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

2. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2014 £	2013 £
100	Ordinary	1	<u>100</u>	<u>100</u>

3. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31st December 2014 and 31st December 2013:

	2014 £	2013 £
G Goodyear		
Balance outstanding at start of year	(19,287)	(12,767)
Amounts advanced	79,667	20,480
Amounts repaid	(74,602)	(27,000)
Balance outstanding at end of year	<u>(14,222)</u>	<u>(19,287)</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.