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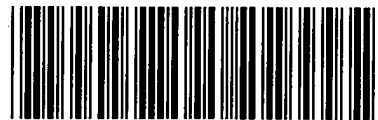
Abbreviated Unaudited Accounts

for the Year Ended 31st December 2012

for

The Outdoor Advertising Consultancy Ltd

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COMPANIES HOUSE

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for the Year Ended 31st December 2012

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The Outdoor Advertising Consultancy Ltd

Company Information
for the Year Ended 31st December 2012

DIRECTOR:	G Goodyear
SECRETARY:	Magna Secretaries Ltd
REGISTERED OFFICE:	3 London Wall Buildings London EC2M 5PD
REGISTERED NUMBER:	07469048 (England and Wales)
ACCOUNTANTS:	Born & Co. Chartered Accountants 3 London Wall Buildings London EC2M 5PD

Abbreviated Balance Sheet
31st December 2012

	Notes	2012 £	2011 £
CURRENT ASSETS			
Debtors		6,667	21,100
CREDITORS			
Amounts falling due within one year		<u>28,920</u>	<u>17,600</u>
NET CURRENT (LIABILITIES)/ASSETS		<u>(22,253)</u>	<u>3,500</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(22,253)</u>	<u>3,500</u>
CAPITAL AND RESERVES			
Called up share capital	2	100	100
Profit and loss account		<u>(22,353)</u>	<u>3,400</u>
SHAREHOLDERS' FUNDS		<u>(22,253)</u>	<u>3,500</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2012 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 29th May 2014 and were signed by:

G Goodyear - Director



Notes to the Abbreviated Accounts
for the Year Ended 31st December 2012

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

2. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2012 £	2011 £
100	Ordinary	1	<u>100</u>	<u>100</u>

3. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the year ended 31st December 2012 and the period ended 31st December 2011:

	2012 £	2011 £
G Goodyear		
Balance outstanding at start of year	14,333	-
Amounts advanced	31,900	73,333
Amounts repaid	(59,000)	(59,000)
Balance outstanding at end of year	<u>(12,767)</u>	<u>14,333</u>