

REGISTERED NUMBER: 07469048 (England and Wales)

Unaudited Financial Statements

for the Year Ended 31st December 2016

for

The Outdoor Advertising Consultancy Ltd

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for the Year Ended 31st December 2016

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The Outdoor Advertising Consultancy Ltd (by shares)

Company Information
for the Year Ended 31st December 2016

DIRECTOR: G Goodyear

SECRETARY: Magna Secretaries Ltd

REGISTERED OFFICE: 3 London Wall Buildings
London
EC2M 5PD

BUSINESS ADDRESS: Dept 2, 43 Owston Road
Carcroft
Doncaster
South Yorkshire
DN6 8DA

REGISTERED NUMBER: 07469048 (England and Wales)

ACCOUNTANTS: Born & Co.
Chartered Accountants
3 London Wall Buildings
London
EC2M 5PD

Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
The Outdoor Advertising Consultancy Ltd

The following reproduces the text of the report prepared for the director and members in respect of the Company's annual unaudited financial statements. In accordance with the Companies Act 2006, the Company is only required to file a Statement of Financial Position. Readers are cautioned that the Income Statement is not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of The Outdoor Advertising Consultancy Ltd for the year ended 31st December 2016 which comprise the Income Statement, Statement of Financial Position and the related notes from the Company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of The Outdoor Advertising Consultancy Ltd in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of The Outdoor Advertising Consultancy Ltd and state those matters that we have agreed to state to the director of The Outdoor Advertising Consultancy Ltd in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than The Outdoor Advertising Consultancy Ltd director for our work or for this report.

It is your duty to ensure that The Outdoor Advertising Consultancy Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of The Outdoor Advertising Consultancy Ltd. You consider that The Outdoor Advertising Consultancy Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of The Outdoor Advertising Consultancy Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Born & Co.
Chartered Accountants
3 London Wall Buildings
London
EC2M 5PD

28th September 2017

Statement of Financial Position
31st December 2016

	2016	2015
	£	£
CURRENT ASSETS	40,000	46,500
CREDITORS		
Amounts falling due within one year	<u>(14,995)</u>	<u>(14,505)</u>
NET CURRENT ASSETS	<u>25,005</u>	<u>31,995</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>25,005</u>	<u>31,995</u>
CAPITAL AND RESERVES	<u>25,005</u>	<u>31,995</u>

NOTE TO THE FINANCIAL STATEMENTS

1. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31st December 2016 and 31st December 2015:

	2016	2015
	£	£
G Goodyear		
Balance outstanding at start of year	-	16,778
Amounts advanced	84,500	78,000
Amounts repaid	(84,500)	(94,778)
Balance outstanding at end of year	<u>-</u>	<u>-</u>

The Company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2016.

The members have not required the Company to obtain an audit of its financial statements for the year ended 31st December 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the Company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the Company.
- (b)

Statement of Financial Position - continued
31st December 2016

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 28th September 2017 and were signed by:

G Goodyear - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.