

Abbreviated Unaudited Accounts

for the Year Ended 31st December 2015

for

The Outdoor Advertising Consultancy Ltd

Contents of the Abbreviated Accounts
for the Year Ended 31st December 2015

	Page
Company Information	1
Chartered Accountants' Report	2
Abbreviated Balance Sheet	3
Notes to the Abbreviated Accounts	4

The Outdoor Advertising Consultancy Ltd

Company Information
for the Year Ended 31st December 2015

DIRECTOR: G Goodyear

SECRETARY: Magna Secretaries Ltd

REGISTERED OFFICE: 3 London Wall Buildings
London
EC2M 5PD

REGISTERED NUMBER: 07469048 (England and Wales)

ACCOUNTANTS: Born & Co.
Chartered Accountants
3 London Wall Buildings
London
EC2M 5PD

Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
The Outdoor Advertising Consultancy Ltd

The following reproduces the text of the report prepared for the director in respect of the Company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of The Outdoor Advertising Consultancy Ltd for the year ended 31st December 2015 which comprise the Profit and Loss Account, the Balance Sheet, the Statement of Total Recognised Gains and Losses and the related notes from the Company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the director of The Outdoor Advertising Consultancy Ltd in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of The Outdoor Advertising Consultancy Ltd and state those matters that we have agreed to state to the director of The Outdoor Advertising Consultancy Ltd in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and its director for our work or for this report.

It is your duty to ensure that The Outdoor Advertising Consultancy Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of The Outdoor Advertising Consultancy Ltd. You consider that The Outdoor Advertising Consultancy Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of The Outdoor Advertising Consultancy Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Born & Co.
Chartered Accountants
3 London Wall Buildings
London
EC2M 5PD

30th September 2016

Abbreviated Balance Sheet
31st December 2015

	Notes	2015 £	2014 £
CURRENT ASSETS			
Debtors		6,500	23,278
Cash at bank		<u>40,000</u>	<u>40,000</u>
		46,500	63,278
CREDITORS			
Amounts falling due within one year		<u>14,505</u>	<u>14,193</u>
NET CURRENT ASSETS		<u>31,995</u>	<u>49,085</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>31,995</u>	<u>49,085</u>
CAPITAL AND RESERVES			
Called up share capital	2	100	100
Profit and loss account		<u>31,895</u>	<u>48,985</u>
SHAREHOLDERS' FUNDS		<u>31,995</u>	<u>49,085</u>

The Company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2015.

The members have not required the Company to obtain an audit of its financial statements for the year ended 31st December 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the Company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the Company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 30th September 2016 and were signed by:

G Goodyear - Director

Notes to the Abbreviated Accounts
for the Year Ended 31st December 2015

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

2. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2015 £	2014 £
100	Ordinary	1	<u>100</u>	<u>100</u>

3. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31st December 2015 and 31st December 2014:

	2015 £	2014 £
G Goodyear		
Balance outstanding at start of year	16,778	11,713
Amounts advanced	78,000	79,667
Amounts repaid	(94,778)	(74,602)
Balance outstanding at end of year	<u>-</u>	<u>16,778</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.