Registered number: 07455738

# WHOCANFIXMYCAR.COM LTD

Annual report - filing copy

**31 December 2020** 

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## WHOCANFIXMYCAR.COM LTD

## **Company information**

**Directors** Sir T E Chinn

W L Sheane I Griffiths A J C Preston A Harrison

E A Aab (appointed 1 October 2020)

C E Bridgeman (appointed 16 December 2020)

Registered number 07455738

Registered office Floor 6, Suite 6A, West One

Forth Banks

Newcastle upon Tyne Tyne and Wear NE1 3PA

Independent auditor UNW LLP

**Chartered Accountants** 

Citygate

St James' Boulevard Newcastle upon Tyne

NE1 4JE

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## Balance sheet At 31 December 2020

	Note		2020 £		As restated 2019 £
Fixed assets	11010		~	•	~
Intangible assets	6		1,268,946		1,169,435
Tangible assets	7		58,795		66,742
			1,327,741		1,236,177
Current assets					
Debtors	8	404,265		299,318	
Cash at bank and in hand		2,493,581		454,478	
		2,897,846	-	753,796	
Creditors: amounts falling due within one year	9	(1,178,070)		(726,349)	
Net current assets			1,719,776		27,447
Total assets less current liabilities			3,047,517		1,263,624
Creditors: amounts falling due after more than one year	10		(378,249)		(7,551)
Net assets			2,669,268		1,256,073
Capital and reserves				•	
Called up share capital			6,693		5,628
Share premium account			4,778,570		5,430,598
Other reserves			12,253		12,253
Profit and loss account			(2,128,248)		(4,192,406)
Total equity			2,669,268		1,256,073

## Balance sheet (continued) At 31 December 2020

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

As permitted by the provisions applicable to companies subject to the small companies' regime, the directors have opted not to file the statement of comprehensive income.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 29 September 2021.

- DocuSigned by:

Alistain Preston

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A J C Preston

Director

Company registered number: 07455738

The notes on pages 4 to 11 form part of these financial statements.

# Statement of changes in equity Year ended 31 December 2020

	Called up share capital	Share premium account	Other reserves	Profit and loss account	Total equity
	£	£	£	£	£
At 1 January 2020 (as previously stated)	5,628	5,430,598	12,253	(3,997,180)	1,451,299
Prior year adjustment (note 11)	-	-	-	(195,226)	(195,226)
At 1 January 2020 (as restated)	5,628	5,430,598	12,253	(4,192,406)	1,256,073
Loss for the year	-	-	-	(935,842)	(935,842)
Shares issued during the year	1,065	2,347,972	-	-	2,349,037
Capital reduction	•	(3,000,000)	-	3,000,000	-
At 31 December 2020	6,693	4,778,570	12,253	(2,128,248)	2,669,268

## Capital reduction

During the year, the company undertook a reduction in share capital, and consequently released £3,000,000 from the share premium account to the profit and loss account, under the provisions of s641 of the Companies Act 2006.

# Statement of changes in equity Year ended 31 December 2019

	Called up share capital	Share premium account	Other reserves	Profit and loss account	Total equity
	£	£	£	£	£
At 1 January 2019	5,460	5,384,327	12,253	(2,834,916)	2,567,124
Loss for the year	-	-		(1,357,490)	(1,357,490)
Shares issued during the year	168	46,271	-	-	46,439
At 31 December 2019	5,628	5,430,598	12,253	(4,192,406)	1,256,073

The notes on pages 4 to 11 form part of these financial statements.

## Notes to the financial statements Year ended 31 December 2020

#### 1. General information

WHOCANFIXMYCAR.COM Limited ('the company') is a private company limited by shares, incorporated in the United Kingdom and registered in England. The address of the registered office is Floor 6, Suite 6A, West One, Forth Banks, Newcastle upon Tyne, Tyne and Wear, NE1 3PA.

#### 2. Statement of compliance

The financial statements have been prepared in accordance with United Kingdom Accounting Standards, including Section 1A of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland' ('FRS 102') and the Companies Act 2006.

#### 3. Accounting policies

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the periods presented, unless otherwise stated.

#### 3.1 Basis of preparation of financial statements

The financial statements are prepared on a going concern basis and under the historical cost convention. They are presented in pounds sterling and rounded to the nearest pound.

## 3.2 Going concern

The company incurred a loss for the year of £935,842 and has accumulated losses of £2,128,248 at the balance sheet date, following the capital reduction exercise in the year. For a business at this stage in its development this is within the directors expectation and at the year end the company still had net assets of £2,669,268 and cash of £2,493,581.

The company's cash flows and projections demonstrate the company's ability to continue in operational existence for a period of at least 12 months from the date of signing these financial statements.

Accordingly, the directors continue to prepare the financial statements on a going concern basis.

## 3.3 Foreign currency translation

Transactions in foreign currencies are translated into sterling using the spot exchange rates at the dates of the transactions. At each period end, foreign currency monetary assets and liabilities are translated using the closing rate. Foreign exchange gains and losses are recognised in the profit and loss account.

#### 3.4 Revenue recognition

Turnover comprises revenue recognised in respect of services supplied during the year, net of discounts and excluding Value Added Tax.

Revenue for the provision of services is recognised over the period services are provided. Payments received in advance of services being provided are initially recorded as deferred income, within creditors, and released to the profit and loss account in future periods, as the service is provided.

## Notes to the financial statements Year ended 31 December 2020

#### 3. Accounting policies (continued)

#### 3.5 Employee benefits

#### Short-term benefits

Short-term benefits, including holiday pay and other similar non-monetary benefits are recognised as an expense in the period in which the employee's entitlement to the benefit accrues.

#### Defined contribution pension plan

The company operates a defined contribution pension plan for its employees. Contributions are recognised as an expense when they fall due. Amounts due but not yet paid are included within creditors on the balance sheet.

The assets of the plan are held separately from the company/group in independently administered funds.

#### Share based payments

The company provides share-based payment arrangements to certain employees. Equity-settled arrangements are measured at fair value at the date of the grant. To the extent material, the fair value (excluding the effect of non-market based vesting conditions) is expensed on a straight-line basis over the vesting period. The amount recognised as an expense is adjusted to reflect the actual number of shares that are expected to vest.

Where equity-settled share based payments are modified, and are of benefit to the employee, the incremental fair value is recognised over the period from the date of modification to the date of vesting. Settlements and cancellations are treated as an acceleration of vesting and the unvested amount is recognised immediately in the profit and loss account.

The company has no cash-settled arrangements.

#### 3.6 Intangible fixed assets and amortisation

Intangible assets are stated at cost less accumulated amortisation and accumulated impairment losses. Amortisation is provided on all intangible assets so as to write-off the cost of an asset over its estimated useful life as follows:

Software development costs - 20% straight-line

Asset residual values and useful lives are reviewed at the end of each reporting period, and adjusted if appropriate. The effect of any change is accounted for prospectively.

## 3.7 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost, less accumulated depreciation and accumulated impairment losses. Cost includes the original purchase price plus any further costs directly attributable to bringing the asset to its working condition for its intended use.

Depreciation is provided on all tangible fixed assets, at rates calculated to write-off the cost of fixed assets, less their estimated residual value, over their estimated useful lives as follows:

Fixtures and fittings - 20% straight-line Computer equipment - 33% straight-line

Asset residual values and useful lives are reviewed at the end of each reporting period, and adjusted if appropriate. The effect of any change is accounted for prospectively.

## Notes to the financial statements Year ended 31 December 2020

#### 3. Accounting policies (continued)

#### 3.8 Leases

All of the company's leasing arrangements are operating leases. Rental payments under operating leases are charged to the profit and loss account on a straight-line basis over the lease term, even if payments are not made on such a basis.

#### 3.9 Financial instruments

#### Basic financial instruments

The company's basic debt instruments, including trade and other accounts receivable and payable and cash and bank balances are all due within one year and are measured, initially and subsequently, at the transaction price.

At the end of each reporting period debt financial assets are assessed for impairment, and their carrying value reduced if necessary. Any impairment charge is recognised in the profit and loss account.

## 4. Employees

The average monthly number of employees, including directors, during the year was 39 (2019 - 42).

## Notes to the financial statements Year ended 31 December 2020

#### 5. Share based payments

The company operates an EMI scheme under which share options, settled by the issue of ordinary shares in the company, have been granted to certain key executives. The options may only be exercised if the key executives remain in employment with the company and the company engages in an equity event (including a change in control, a listing or a reconstruction) or a sale of trade and assets (non-market based vesting conditions). The options expire 10 years after the date of issue.

Outstanding options at the balance sheet date are as follows:

Date of grant	No. of options	Exercise pri	ce	Expiry date	
26 November 2016	5,284	£10.	£10.17		26
22 December 2017	6,622	£15.	26	21 December 2027	
30 July 2018	20,000	£18.	00	29 July 2028	
15 January 2020	10,864			14 January 2030	*
		Martinhar d			
		Weighted		Weighted	
		average		average	
		exercise price	Number	exercise price	Niumbor
		(£) 2020	2020	(£) 2019	Number 2019
Outstanding at the begin	nning of the year	16.13	31,906	16.13	31,906
Granted during the year		31.98	10,864	-	-
Forfeited during the yea	r	17.82	(7,817)	•	-
Outstanding at the end	d of the year	20.68	34,953	16.13	31,906

None of the outstanding options were exercisable at the end of the current or preceding year.

The fair value of the services received in return for the share options granted are measured by reference to the fair value of the share options granted. The directors have considered the measurement inputs and assumptions by reference to expected volatility, expected dividend growth rate, risk-free interest rate and the likelihood of realising the non-market vesting conditions.

The directors consider that the fair value of the share options at 31 December 2020 is not material. Consequently, the carrying value of the liability and the charge recognised in respect of share based payments for the year ended 31 December 2020 is £nil (2019: £nil).

## Notes to the financial statements Year ended 31 December 2020

6.

Intangible assets	
	Software development costs £
	-
Cost At 1 January 2020	1,936,637
Additions	542,830
At 31 December 2020	2,479,467
Amortisation	
At 1 January 2020	767,202
Charge for the year	392,933
Impairment charge	50,386
At 31 December 2020	1,210,521
Net book value	
At 31 December 2020	1,268,946
At 31 December 2019	1,169,435

## Notes to the financial statements Year ended 31 December 2020

7.	Tangible fixed assets			
		Fixtures and fittings £	Computer equipment £	Total £
	Cost			
	At 1 January 2020	62,405	46,715	109,120
	Additions	897	14,875	15,772
	At 31 December 2020	63,302	61,590	124,892
	Depreciation			
	At 1 January 2020	12,785	29,593	42,378
	Charge for the year	12,688	11,031	23,719
	At 31 December 2020	25,473	40,624	66,097
	Net book value			
	At 31 December 2020	37,829	20,966	58,795
	At 31 December 2019	49,620	17,122	66,742
8.	Debtors		•	
			2020 £	2019 £
	Trade debtors		315,616	248,940
	Other debtors		62,572	3,728
	Prepayments and accrued income		26,077	46,650
			404,265	299,318

## Notes to the financial statements Year ended 31 December 2020

#### 9. Creditors: amounts falling due within one year

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		2020 £	As restated 2019 £
	Bank overdrafts	5,465	-
	Trade creditors	135,297	111,082
	Other taxation and social security	226,830	101,724
	Other creditors	52,020	43,722
	Accruals and deferred income	641,513	469,821
	Share capital treated as debt	116,945	-
		1,178,070	726,349
10.	Creditors: amounts falling due after more than one year		
		2020 £	2019 £
	Other loans	7,551	7,551
	Share capital treated as debt	370,698	-
		378,249	7,551

## 11. Prior year adjustment

A prior year adjustment has been made in relation to a fixed dividend attaching to specific classes of preference share, a proportion of which are shown as share capital treated as debt (Note 9 and 10). The effect of this prior year adjustment has been to reduce the profit and loss account position at 31 December 2019 by £195,226, with a corresponding increase in the accruals and deferred income balance at that date.

#### 12. Pension commitments

The company operates a defined contribution pension scheme. The assets are held separately from those of the company in an independently administered fund. The pension charge for the year represents contributions payable by the company to the fund and amounted to £32,181 (2019: £29,215).

Contributions amounting to £19,802 (2019: £15,171) were payable to the fund at the year end and are included within creditors.

## Notes to the financial statements Year ended 31 December 2020

#### 13. Commitments under operating leases

At 31 December 2020 the company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

2020 £	2019 £
64,880	64,880
111,185	176,066
176,065	240,946
	£ 64,880 111,185

#### 14. Audit

This is the filing copy of the company's full financial statements. As permitted by section 444 of the Companies Act 2006, the filing copy does not include the statement of comprehensive income.

The full financial statements (which include a statement of comprehensive income) were subject to audit, and the audit report gave an unqualified opinion.

The audit report was signed by Andrew Wilson BA FCA (Senior Statutory Auditor), for and on behalf of UNW LLP, Statutory Auditor, Newcastle upon Tyne.