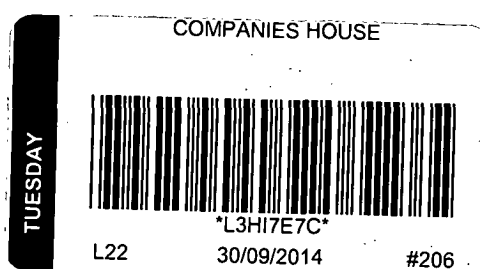


ADVORTO UK LIMITED

Unaudited

Abbreviated accounts

for the year ended December 31, 2013



ADVORTO UK LIMITED
Registered number: 07452718

**Abbreviated balance sheet
as at December 31, 2013**

	Note	£	2013 £	£	2012 £
FIXED ASSETS					
Tangible assets	2		25,721		6,867
CURRENT ASSETS					
Debtors		623,070		743,430	
Cash at bank		221,046		335,758	
		<u>844,116</u>		<u>1,079,188</u>	
CREDITORS: amounts falling due within one year		<u>(588,578)</u>		<u>(936,284)</u>	
NET CURRENT ASSETS			<u>255,538</u>		<u>142,904</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>281,259</u>		<u>149,771</u>
CREDITORS: amounts falling due after more than one year			(12,167)		-
PROVISIONS FOR LIABILITIES					
Deferred tax			<u>(3,897)</u>		<u>-</u>
NET ASSETS			<u><u>265,195</u></u>		<u><u>149,771</u></u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>265,095</u>		<u>149,671</u>
SHAREHOLDERS' FUNDS			<u><u>265,195</u></u>		<u><u>149,771</u></u>

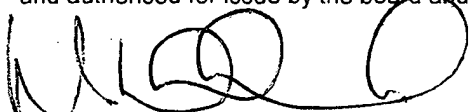
ADVORTO UK LIMITED

Abbreviated balance sheet (continued)
as at December 31, 2013

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 December 2013 and of its profit for the year in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 30 September 2014.



Mr M N McClelland
Director

The notes on pages 3 to 5 form part of these financial statements.

ADVORTO UK LIMITED

Notes to the abbreviated accounts for the year ended December 31, 2013

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Going concern

The company financial statements have been prepared on a going concern basis. The directors believe that the company will continue as a going concern for the foreseeable future. No evidence of material uncertainty or concern has been noted since the company was incorporated and commenced trading on 1 January 2011. Although the economic climate continues to be uncertain, Advorto UK Limited benefits from positive net assets and cash balances to support ongoing short term liabilities to be settled.

1.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax.

Where revenue is taken in advance for services provided over more than one period it is the company's policy to spread the recognition of the revenue over the number of periods it relates to on a systematic basis.

Where there is a timing delay in invoicing for services completed within the period under review it is the company's policy to accrue for all revenue in the period when the service is provided.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Office equipment	- 33.33% Straight line
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1.5 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

ADVORTO UK LIMITED

Notes to the abbreviated accounts for the year ended December 31, 2013

1. ACCOUNTING POLICIES (continued)

1.6 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation.

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse.

Deferred tax assets and liabilities are not discounted.

1.7 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the profit and loss account.

1.8 Pensions

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year.

2. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 January 2012	43,033
Additions	30,265
	<hr/>
At 31 December 2013	73,298
	<hr/>
Depreciation	
At 1 January 2013	36,166
Charge for the year	11,411
	<hr/>
At 31 December 2013	47,577
	<hr/>
Net book value	
At 31 December 2013	25,721
	<hr/>
At 31 December 2012	6,867
	<hr/>

ADVORTO UK LIMITED

**Notes to the abbreviated accounts
for the year ended December 31, 2013**

3. SHARE CAPITAL

	2013 £	2012 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100

ADVORTO UK LIMITED

**CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTORS ON THE UNAUDITED ABBREVIATED
ACCOUNTS OF ADVORTO UK LIMITED FOR THE YEAR ENDED 31 DECEMBER 2013**

In accordance with the engagement letter dated 6 June 2012, and in order to assist you to lodge with Companies House abbreviated accounts prepared in accordance with section 444 Companies Act 2006 we have compiled the company's abbreviated accounts which are set out on pages 1 to 5 from the company's accounts you are required by section 441 Companies Act 2006 to prepare for the members of the company.

This report is made solely to the company's directors, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements we have been engaged to compile, report to the company's directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's directors for our work or for this report.

We have carried out this engagement in accordance with technical guidelines issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the abbreviated accounts balance sheet as at 31 December 2013 that you consider the company is a small company, that it is entitled to file with Companies House abbreviated accounts and that the company is exempt from the statutory requirement for an audit for the period.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of either the company's members accounts prepared in accordance with section 441 Companies Act 2006 or the abbreviated accounts prepared in accordance with section 444 Companies Act 2006 and we do not, therefore, express any opinion on these abbreviated accounts.

Moore Stephens LLP

Moore Stephens LLP
150 Aldersgate Street
London
EC1A 4AB

30 September 2014