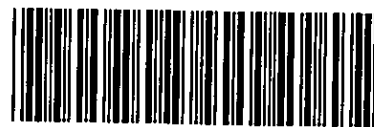


Registered number 07452718

ADVORTO UK LIMITED

**Abbreviated accounts
for the year ended December 31, 2012**

THURSDAY



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26/09/2013

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COMPANIES HOUSE

ADVORTO UK LIMITED

**Independent auditors' report to Advorto UK Limited
under section 449 of the Companies Act 2006**

We have examined the abbreviated accounts set out on pages 2 to 5, together with the financial statements of Advorto UK Limited for the year ended 31 December 2012 prepared under section 396 of the Companies Act 2006

This report is made solely to the company in accordance with section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company, for our work, for this report, or for the opinions we have formed.

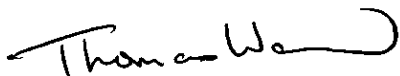
RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

The directors are responsible for preparing the abbreviated accounts in accordance with section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

OPINION ON FINANCIAL STATEMENTS

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with section 444(3) of the Companies Act 2006, and the abbreviated accounts on pages 2 to 5 have been properly prepared in accordance with the regulations made under that section.



Thomas Ward
Senior Statutory Auditor

Moore Stephens LLP

Chartered Accountants

150 Aldersgate Street

London

EC1A 4AB

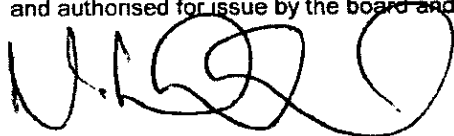
Date 26 September 2013

ADVORTO UK LIMITED
Registered number: 07452718

**Abbreviated balance sheet
as at December 31, 2012**

	Note	£	2012 £	£	2011 £
FIXED ASSETS					
Tangible assets	2		6,867		6,052
CURRENT ASSETS					
Debtors		743,430		313,008	
Cash at bank and in hand		335,758		184,677	
		<u>1,079,188</u>		<u>497,685</u>	
CREDITORS: amounts falling due within one year		<u>(936,284)</u>		<u>(464,923)</u>	
NET CURRENT ASSETS			<u>142,904</u>		<u>32,762</u>
NET ASSETS			<u>149,771</u>		<u>38,814</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>149,671</u>		<u>38,714</u>
SHAREHOLDERS' FUNDS			<u>149,771</u>		<u>38,814</u>

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on 26 September 2013



Mr M N McClelland
Director

The notes on pages 3 to 5 form part of these financial statements

ADVORTO UK LIMITED

Notes to the abbreviated accounts for the year ended December 31, 2012

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Going concern

The company financial statements have been prepared on a going concern basis. The directors believe that the company will continue as a going concern for the foreseeable future. No evidence of material uncertainty or concern has been noted since the company was incorporated and commenced trading on 1 January 2011. Although the economic climate continues to be uncertain, Advorto UK Limited benefits from positive net assets and cash balances to support ongoing short term liabilities to be settled.

1.3 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax.

Where revenue is taken in advance for services provided over more than one period it is the company's policy to spread the recognition of the revenue over the number of periods it relates to on a systematic basis.

Where there is a timing delay in invoicing for services completed within the period under review it is the company's policy to accrue for all revenue in the period when the service is provided.

1.4 Intangible fixed assets and amortisation

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the identifiable assets and liabilities. It is amortised to the Profit and loss account over its estimated economic life.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Office equipment	- 33 3% Straight line
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1.6 Operating leases

Rentals under operating leases are charged to the profit and loss account on a straight line basis over the lease term.

ADVORTO UK LIMITED

**Notes to the abbreviated accounts
for the year ended December 31, 2012**

1. ACCOUNTING POLICIES (continued)

1.7 Deferred taxation

Full provision is made for deferred tax assets and liabilities arising from all timing differences between the recognition of gains and losses in the financial statements and recognition in the tax computation

A net deferred tax asset is recognised only if it can be regarded as more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax assets and liabilities are calculated at the tax rates expected to be effective at the time the timing differences are expected to reverse

Deferred tax assets and liabilities are not discounted

1.8 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction

Exchange gains and losses are recognised in the Profit and loss account

2. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 January 2012	38,730
Additions	4,303
At 31 December 2012	<u>43,033</u>
Depreciation	
At 1 January 2012	32,678
Charge for the year	3,488
At 31 December 2012	<u>36,166</u>
Net book value	
At 31 December 2012	<u>6,867</u>
At 31 December 2011	<u>6,052</u>

ADVORTO UK LIMITED

**Notes to the abbreviated accounts
for the year ended December 31, 2012**

3 SHARE CAPITAL

	2012	2011
	£	£
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	100	100