

**REGISTERED NUMBER: 07400664 (England and Wales)**

**Abbreviated Unaudited Accounts**  
**for the Period 8 October 2010 to 31 October 2011**  
**for**  
**Canny Marketing Limited**



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**Canny Marketing Limited**

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for the Period 8 October 2010 to 31 October 2011**

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**Canny Marketing Limited**  
**Company Information**  
**for the Period 8 October 2010 to 31 October 2011**

**DIRECTOR.** P Barrett

**SECRETARY:**

**REGISTERED OFFICE:** Reedham House  
31 King Street West  
Manchester  
M3 2PJ

**REGISTERED NUMBER:** 07400664 (England and Wales)

**Canny Marketing Limited**

**Abbreviated Balance Sheet  
31 October 2011**

	Notes	£	£
<b>FIXED ASSETS</b>			
Tangible assets	2		697
<b>CURRENT ASSETS</b>			
Debtors		11,257	
Cash at bank		3,732	
		14,989	
<b>CREDITORS</b>			
Amounts falling due within one year		15,297	
<b>NET CURRENT LIABILITIES</b>			(308)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			389
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3		1
Profit and loss account			388
<b>SHAREHOLDERS' FUNDS</b>			389

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 October 2011

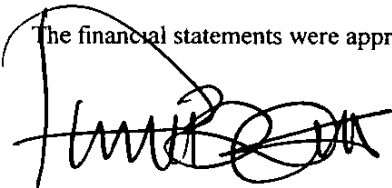
The members have not required the company to obtain an audit of its financial statements for the period ended 31 October 2011 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 3rd July 2012 and were signed by



P Barrett - Director

The notes form part of these abbreviated accounts

# Canny Marketing Limited

## Notes to the Abbreviated Accounts for the Period 8 October 2010 to 31 October 2011

### 1 ACCOUNTING POLICIES

#### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### Turnover

Turnover represents the invoiced value of good and services provided, net of value added tax

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Computer equipment - 25% on cost

#### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

#### Going concern

The company's financial statements for the period ended 31 October 2011 have been prepared on a going concern basis as, after making appropriate enquiries, the director has a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future

### 2 TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
Additions	929
At 31 October 2011	929
<b>DEPRECIATION</b>	
Charge for period	232
At 31 October 2011	232
<b>NET BOOK VALUE</b>	
At 31 October 2011	697

### 3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid.

Number	Class	Nominal value £1	£
1	'A' Ordinary	£1	1

The following shares were issued during the period  
for cash at par

1 'A' Ordinary share of £1

### 4 ULTIMATE CONTROLLING PARTY

During the current period, the company was controlled by the director, by virtue of his shareholding in the company