Company Registration No. 07396190 (England and Wales)
AG RESEARCH AND ANALYSIS CONSULTANCY LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2013

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ABBREVIATED BALANCE SHEET

AS AT 31 OCTOBER 2013

		2013		2012	
	Notes	£	£	£	£
Fixed assets					
Intangible assets	2		52,500		60,000
Tangible assets	2		485		727
			52,985		60,727
Current assets					
Debtors		21,215		9,801	
Cash at bank and in hand		161,864		198,673	
		183,079		208,474	
Creditors: amounts falling due within	n one				
year		(76,220)		(121,913)	
Net current assets			106,859		86,561
Total assets less current liabilities			159,844		147,288
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			159,744		147,188
Shareholders' funds			159,844		147,288
Capital and reserves Called up share capital Profit and loss account	3		100 159,744 159,844		1

For the financial year ended 31 October 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 24 July 2014

Dr Antonio Giustozzi

Director

Company Registration No. 07396190

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2013

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for services rendered, net of VAT and trade discounts.

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 10 years.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment

33.33% reducing method

1.6 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

2 Fixed assets

	Intangible angible assets		Total	
	assets £	£	£	
Cost				
At 1 November 2012 & at 31 October 2013	75,000	1,628	76,628	
Depreciation				
At 1 November 2012	15,000	901	1 5,901	
Charge for the year	7,500	242	7,742	
At 31 October 2013	22,500	1,143	23,643	
Net book value				
At 31 October 2013	52,500	485	52,985	
At 31 October 2012	60,000	727	60,727	

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 OCTOBER 2013

3	Share capital	2013 £	2012 £
	Allotted, called up and fully paid 100 Ordinary shares of £1 each	100	100

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