Company Registration No. 07396190 (England and Wales)	
AG RESEARCH AND ANALYSIS CONSULTANCY LIMITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 OCTOBER 2012	

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ABBREVIATED BALANCE SHEET

AS AT 31 OCTOBER 2012

		2012		2011	
	Notes	£	£	£	£
Fixed assets					
Intangible assets	2		60,000		67,500
Tangible assets	2		727		1,091
			60,727		68,591
Current assets					
Debtors		9,801		22,009	
Cash at bank and in hand		198,673		129,032	
		208,474		151,041	
Creditors: amounts falling due within one	year	(121,913)		(154,906)	
Net current assets/(liabilities)			86,561		(3,865)
Total assets less current liabilities			147,288		64,726
Conital and assessed					
Capital and reserves Called up share capital	3		100		100
Profit and loss account	3				64,626
From and loss account			147,188		————
Shareholders' funds			147,288		64,726

For the financial year ended 31 October 2012 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Approved by the Board for issue on 23 July 2013

Dr Antonio Giustozzi

Director

Company Registration No. 07396190

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2012

1 Accounting policies

I.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for services rendered, net of VAT and trade discounts.

1.4 Goodwill

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 10 years.

1.5 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment

33.33% reducing method

1.6 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

2 Fixed assets

	Intangible assets	Intangible assets Tangible assets To	
	£	£	£
Cost			
At 1 November 2011 & at 31 October 2012	75,000	1,628	76,628
Depreciation			
At 1 November 2011	7,500	537	8,037
Charge for the year	7,500	364	7,864
At 31 October 2012	15,000	901	15,901
Net book value			
At 31 October 2012	60,000	727	60,727
At 31 October 2011	67,500	1,091	68,591

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2012

3	Share capital	2012 £	2011 £
	Allotted, called up and fully paid 100 Ordinary shares of £1 each	100	100

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