

AA01

Change of accounting reference date

BLUEPRINT
2000

You can use the WebFiling service to file this form online
Please go to www.companieshouse.gov.uk

☒ **What this form is for**
You may use this form
to change the accounting reference
date relating to either the current, or
the immediately previous,
accounting period

☐ **What this form is NO**
You cannot use this for
- change a period for w
accounts are already
- extend a period beyor
months unless the co
administration



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04/03/2011

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COMPANIES HOUSE

FRIDAY

1 Company details

Company number 7 3 9 4 8 3 5

Company name in full ADVERSITEMENT UK LTD

→ Filing in this form

Please complete in typescript or in
bold black capitals

All fields are mandatory unless
specified or indicated by *

2 Date of accounting reference period

Please enter the end date of the current, or the immediately previous,
accounting period ①

Accounting period ending on 3 1 1 0 2 0 1 1

① Date of period you wish to change

The current period means the present
accounting period which has not yet
come to an end

The immediately previous period
means the period immediately
preceding your present accounting
period

3 New accounting reference date ②

Has the accounting reference period been shortened or extended?

→ **Shortened** Please complete 'Date shortened so as to end on'

→ **Extended** Please complete 'Date extended so as to end on'

Please enter the date the accounting reference period has been shortened to

Date **Shortened** so as to end on 3 1 1 0 2 0 1 1

or Please enter the date the accounting reference period has been extended to

Date **Extended** so as to end on 3 1 1 0 2 0 1 1

② New accounting reference date

If you wish to move the end of your
current, or immediately previous,
reference period to an earlier date,
please insert the required date in the
box marked 'Shortened'

If you wish to move the end of your
current, or immediately previous,
reference period to a later date,
please insert the required date in the
box marked 'Extended'

You cannot change a period for which
the accounts are overdue

You cannot extend a period beyond
18 months unless the company is in

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Extending more than once in five years ①

Have you extended the accounting reference period more than once in five years?

→ **Yes** Please complete the section below

→ **No** Please go to **Section 5**

① Extending more than once in five years

You only need to complete this section if you have extended your accounting reference period more than once in five years

Extending more than once in five years

You **may not** extend periods more than once in five years unless you fall into one of the following categories. Please tick only one box

- ☐ The company is in administration
- ☐ You have specific approval from the Secretary of State (please enclose a copy)
- ☐ You are extending the company's accounting reference period to align with that of a parent or subsidiary undertaking established in the European Economic Area
- ☐ You are submitting the form on behalf of an overseas company

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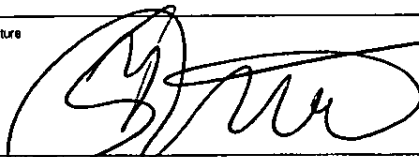
Signature

I am signing this form on behalf of the company

Signature

Signature

X



X

① Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE), please delete 'director' and insert details of which organ of the SE the person signing has membership

① Person authorised

Under either section 270 or 274 of the Companies Act 2006

This form may be signed by

Director ①, Secretary, Person authorised ①, Permanent representative on behalf of an overseas company, Administrator, Administrative receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager, Judicial factor

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**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name

Company name

CORNHILL SECRETARIES

LIMITED

Address

8 BADEN PLACE

CROSBY ROW

Post town

LONDON

Country/Region

Postcode

S E 1 1 Y W

Country

DX

Telephone

**Checklist**

We may return forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have completed section 2
- ☐ You have entered the new accounting reference date in section 3
- ☐ You have completed section 4 (if appropriate)
- ☐ You have signed the form
- ☐ You have checked your filing deadline through WebCheck at www.companieshouse.gov.uk

**Important information**

Please note that all information on this form will appear on the public record

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland

The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland

The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1

**Further information**

For further information, please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk