Abbreviated Accounts
For the year ended 31 December 2013

TUESDAY

L15 30/09/2014 COMPANIES HOUSE #324

Contents

_	Page
Abbreviated balance sheet	1
Notes to the abbreviated accounts	. 2 ⊛3

Abbreviated Balance Sheet

As at 31 December 2013

		2013		2012	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	2 ;		4,776		1,750
Current assets					
Debtors		55,930		5,118	
Cash at bank and in hand		4,420,940		396,393	
		4,476,870		401,511	
Creditors: amounts falling due within one year		(52,746)		(8,110)	
one year		(OZ,0iO)		(0,110)	
Net current assets			4,424,124		393,401
Total assets less current liabilities			4,428,900		395,151
i ordi, dəsielə desi ordin Ellir ildənildirə					
Capital and reserves					
Called up share capital	3		4.		3
Share premium account	• •		4,964,493		525,004
Profit and loss account			(535,597)		(129,856)
Shareholders' funds			4,428,900		395,151
			. =======		

For the financial year ended 31 December 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. No member of the company eligible to do so has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These abbreviated financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board for issue on 25/03/20/4

Director

Company Registration No. 07370388

Notes to the Abbreviated Accounts

For the year ended 31 December 2013

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated).

1.3 Turnover

Turnover represents amounts receivable for software downloads and advertising sales net of VAT and discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment 33% Straight line Fixtures, fittings & equipment 33% Straight line

2 Fixed assets

	assets
	£
Cost	
At 1 January 2013	3,646
Additions	6,361
At 31 December 2013	1,0,007
Depreciation	
At 1 January 2013	1,896
Charge for the year	3,335
At 31 December 2013	5,231
	
Net book value	
At 31 December 2013	4,776
	and the second s
At 31 December 2012.	1,750

Tangible

Notes to the Abbreviated Accounts (Continued)

For the year ended 31 December 2013

3	Share capital	2013	2012
	·	£ ,	£,
	Allotted, called up and fully paid		•
	20,000 Ordinary shares of p each	2	2
	10,000 Seed shares of p each	1	Ĩ
	10,000 A Ordinary shares of p each	1	, -
			,
		4.	.3
		<u></u>	

During the financial year, 1,010 Seed shares were issued for total cash consideration of £115,140.

During the financial year, 8,087 'A' Ordinary shares were issued for total cash consideration of £4,349,350.

4 Related party relationships and transactions

Included within debtors is an amount of £1,402 (2012: £1,402) due from A. Yusuf.