

Company number: 07369725  
Charity number: 1143376

# The White Ribbon Alliance for Safe Motherhood Limited

Report and financial statements  
For the year ended 31 December 2020



# **The White Ribbon Alliance for Safe Motherhood Limited**

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### **For the year ended 31 December 2020**

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# **The White Ribbon Alliance for Safe Motherhood Limited**

## **Reference and administrative information**

**For the year ended 31 December 2020**

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**Company number** 07369725

**Charity number** 1143376

**Registered office  
and operational  
address** Art Bank Café  
13 High St, Shepton Mallet  
Somerset  
BA4 5AD UK Box 165

**Country of registration** England

**Country of incorporation** United Kingdom

**Trustees** Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

Ms Brigid McConville  
Mr Betsy McCallon  
Ms Joanna Vestey- Resigned on 01/06/2020  
Ms Kaveri Mayra -Appointed on 01/06/2020  
Ms Natasha Philips -Appointed on 01/06/2020  
Mr Joel De-Fries - Appointed on 01/06/2020

**Bankers** HSBC  
26 North Station Road  
Colchester Essex  
CO1 1SY

**Independent  
examiner** Noelia Serrano FCA  
Sayer Vincent LLP  
Chartered Accountants and Statutory Auditor  
Invicta House  
108-114 Golden Lane  
LONDON  
EC1Y 0TL

# **The White Ribbon Alliance for Safe Motherhood Limited**

## **Trustees' annual report**

**For the year 31 December 2020**

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The trustees present their report and the unaudited financial statements for the year ended 31 December 2020.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice – Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102. This trustees' annual report includes a directors' report as required by company law.

## **Structure, governance & management**

The organisation is a charitable company limited by guarantee, incorporated on 8 September 2010 and registered as a charity on 15 August 2011.

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association.

All trustees give their time voluntarily and receive no benefits from the charity. Any payments made or expenses reclaimed from the charity are set out in note 7 to the accounts.

## **Objectives and activities**

The objects of the charity are to preserve and protect good health for the public benefit and to advance the education of the public in particular by:

- a) promoting safe pregnancy and childbirth for women and newborns; and
- b) promoting safe motherhood

## **Public benefit**

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

## **Achievements and performance in the delivery of public benefit**

The objects of the charity are to preserve and protect good health for the public benefit and to advance the education of the public by:

- Supporting member and National Alliance advocacy and campaigning for safe motherhood in their local context.
- Supporting alliance organisations in the UK who deliver services and campaigns that advance the vision of mobilising women and girls to access their reproductive health and rights.
- COVID Response: Supported 300 women and girls to access online and messaging based services to navigate their antenatal and birth preparation during the pandemic. With a focus

## The White Ribbon Alliance for Safe Motherhood Limited

### Trustees' annual report

For the year 31 December 2020

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on supporting women and girls from Cambridge and Somerset this work was supported by community foundation funding in both local areas.

- Supporting independent midwives to develop an approach towards accessing indemnity insurance to enable them to work again. Leading on the Childbirth Choices Matter campaign to support this outcome we have raised money to begin the process of establishing a new indemnity product away from the commercial market.
- Secured a major donor of the value of £200,000 which is being held by Somerset Community Foundation and will be gifted to the Childbirth Choices Matter campaign once the indemnity product has been developed.
- Supported acetUK to design a programme of study for secondary aged girls and boys in the UK and Zimbabwe and Nigeria. Used this design to apply to DFID to deliver a two-year programme of work delivering respectful maternity care within the mandatory (UK) and community (Zimbabwe and Nigeria) relationships and sex education programmes.
- Supported a cohort of 9 organisations to deliver a programme of work entitled 'Safer Together'. Funded by the Big Lottery this programme saw 2010 women and girls receive support with their antenatal and birth planning during the pandemic. With a focus on addressing inequalities within maternity care provision this programme saw the co-production of two online e-learning modules, in partnership with All4Maternity. These modules present and explore the topic of Cultural Safety in maternity care and are open access e-learning modules now available to the public.
- Supporting various public speaking, advocacy and education events, by supplying information, materials and speakers, including working with Refugee Council in Leeds to make a new video about the maternity experience of women who are asylum seekers; This film and the speakers within it presented as part of the Leeds Migration Matters Festival which was performed online due to the restrictions of COVID 19.
- Joined the Royal College of Obstetricians and Gynaecology Racial Inequalities Taskforce.
- Provided mentoring support to alliance organisations working in grassroots activity within maternity and reproductive health. Hosted online support sessions to assist with fundraising, business development and audience engagement.
- Established a new Executive Director position within WRA UK. This is undertaken by Kay King 3 days a week.
- Recruited a new and diverse cohort to join our board of Trustees. 3 new Trustees recruited in 2020 and 3 new roles identified to start in 2021.
- Executive Director joined the Global Diversity, Equity and Inclusion (DEI) committee to support the processes and opportunities to embed DEI meaningfully into the work of the global charity.
- In 2020 we provided onward funding to a total of £37,086.40 from grants that we received to the following organisations/ charities/ partners: All4Maternity, Aims, Properties CIC, Project Mama, Yorkshire and Humber Maternity Stream of Sanctuary, Developing Doulas, Cambridge Breastfeeding Association, BAM4Change and Approachable Parenting. This funding was from grants received from Cambridge Community Foundation, Somerset Community Foundation and The Big Lottery.
- We supported Developing Doulas, Cambridge Breastfeeding Association and BAM4change in providing COVID response guilds and care to service users in maternity who were facing

## The White Ribbon Alliance for Safe Motherhood Limited

### Trustees' annual report

For the year 31 December 2020

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increased challenges due to the restrictions of lockdown. This support was provided via a grant from Cambridge Community Foundation to the value of £4,700.

- We supported All4Maternity to co-produce two new eLearn modules on cultural safety.
- We supported Project Mama, Approachable Parenting and Prosperities Trust to work closely with parents and families who were most at risk of disproportionate outcomes in maternity care due to their race, culture or isolation. This support came from a grant from The Big Lottery for £47,712 and a grant from Somerset Community Foundation for £2,000.
- We supported Yorkshire and Humber Maternity Stream to employ a project lead to continue to provide peer to peer support groups for asylum seeking and migrant mothers throughout lockdown.
- We supported AIMS to produce additional resources and to facilitate their emergency helpline for pregnant people throughout lockdown.

### Financial review

White Ribbon Alliance had income of £124,638 for the 12 months ended 31 December 2020 (2019: £10,683). Of this, £50,002 (2019: £2,667) is related to individual donations, £64,412 was grant funding (2019: £8,000), £8.29 was interest earned from HSBC bank, £10,100 was commissioned work from independent midwives UK and Migration Matters Festival. £116 was raised through other income.

The accounts show reserves of £70,344 (2019: £13,823) of which £60,931 (2019: £8,000) is restricted to grant activity and the childbirth choices matter campaign and £9,413 (2019: £5,823) is unrestricted.

### Reserves policy

It is the policy of this charity to hold in reserves the equivalent of five– ten percent (5–10%) of turn over to support future years' operations, provide a resource for unexpected downturns, and provide a source of investment in the charity. At the 31 December 2020 – White Ribbon Alliance held £9,413 unrestricted funds, this is within the current levels of reserves as set out by the board.

### Impact of Covid

In early 2020 we learnt that the first national lockdown would be in place in March. Having recruited Kay King as a consultant to support the administrative reporting and leadership of our work at that point we were working towards increasing the visibility of our 'Tales of Love and Loss' exhibition and expanding our work with new alliance organisations. COVID impacted upon the UK maternity sector rapidly and amplified many areas of concern within NHS maternity provision. We quickly saw the impact of the pandemic on the rights of women and birthing people and saw services being withdrawn, limitations being imposed and access to support reduced. We saw national withdrawal of home-birth services, the withdrawal of insurance for self-employed midwives as the commercial insurance market reacted to the increased 'risk' of pregnancy and

birth. We also saw the withdrawal of access to termination clinics, contraception advice and availability and many families facing increased isolation whilst living with young children. Our immediate response was to seek community level funding to support active services and we achieved this in both Cambridge and Somerset areas through grants from both area community foundations. We worked to ensure that our national networking with grassroots and community maternity support were sustained through online communications and worked to ensure that we used platforms such as Zoom, Teams and WhatsApp to connect with the women and girls that we support.

Throughout 2020 we were fortunate to benefit from acting quickly to source funding that was specifically allocated to COVID response activity and much of our grant income in the year came from such allocations. We have adapted to a fully working from home model of operation through the use of digital platforms and communication tools.

We have worked closely with the #butnotmaternity campaign to understand the restrictions posed to women and girls throughout the pandemic and have sustained regular contact with the communities that we were actively engaged with prior to the pandemic.

Planning ahead we will continue to operate a remote working culture within the organisation, including remote meetings of the trustees and core staff.

April 2020 was set to be the global meeting of the alliance and this was postponed and then subsequently cancelled by the Global Secretariat. This has meant that forming meaningful relationships with our global alliance partners has happened in online spaces and we have managed this well. As we move towards increased vaccination and safety of mobility around the world, we aspire to prioritise meeting with our global partners in a physical capacity once the financial resources are available to achieve this.

Financially we will continue to apply for grant funding to undertake campaign and advocacy activity that ensures that the gains made in previous years, within maternity and reproductive health are restored. We may apply to further COVID response money to implement this activity.

## **Trustee recruitment and appointment**

The original group of 4 Trustees were invited by WRA US to join as Trustees. Those individuals were all strong and loyal supporters of WRA's global work in the UK, with a track record of fundraising and providing pro bono and other technical support. Subsequent appointments are discussed by remaining members of the existing Board who nominate potential new Trustees, based on the charity's need for a range of skills and experience such as law, marketing, communications and knowledge of maternal health issues.

New nominees are briefed on their responsibilities and welcomed to the Board of Trustees.

## Plans for the future

The trustees will continue to seek to best support the objects through fundraising activities and the implementation of operational policies and an effective management structure.

Kay King will continue to work as the Executive Director of WRA UK and the Trustees have approved for this role to move towards PAYE employment.

We seek to increase our core staff team with two new roles in 2021: Campaign and Advocacy Lead and Voice and Story Sharing Coordinator.

We will appoint 3 new Trustees and move towards having regular quarterly meetings of the Trustees on digital platforms.

The Global Secretariat are currently undergoing a review of our shared global strategy and theory of change and we will adopt and adapt this strategy for use in our work within a UK setting. Kay King and Brigid McConville have joined the Global Strategy Team to ensure that our representation and voice are part of shaping this new direction of work.

Our financial forecast for 2021 aspires to an income that exceeds our annual income for 2020. Our funding strategy is currently in review and will sit alongside our financial forecast and management accounts to ensure that our fiscal activity matches the aspirations of our new strategy.

We will appoint a consultant bookkeeper in 2021 to support Kay King with the management and processing of financial activity.

## Statement of responsibilities of the trustees

The trustees are (who are also directors of the White Ribbon Alliance for Safe Motherhood for the purposes of company law) are responsible for preparing the annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (UK Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income or expenditure, of the charitable company for the year. In preparing these financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and



## The White Ribbon Alliance for Safe Motherhood Limited

### Trustees' annual report

#### For the year 31 December 2020

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- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 December 2020 was 6 (2019: 3). The trustees are members of the charity, but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

The report of the trustees has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the trustees and signed on their behalf by



Betsy McCallon – Trustee

Date: 28 April 2021

## Independent examiner's report

To the members of

### The White Ribbon Alliance for Safe Motherhood Limited

I report to the trustees on my examination of the accounts of White Ribbon Alliance for Safe Motherhood for the year ended 31 December 2020.

This report is made solely to the trustees as a body, in accordance with the Charities Act 2011. My examination has been undertaken so that I might state to the trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the trustees as a body, for my examination, for this report, or for the opinions I have formed.

## Responsibilities and basis of report

As the charity trustees of the Company you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act')/Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Company's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011 ('the 2011 Act').

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 Accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
- 1 The accounts do not accord with those records; or
- 2 The accounts do not comply with the that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- 3 The accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities; or

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Name: Noelia Serrano

Address: Sayer Vincent LLP, Invicta House, 108-114 Golden Lane, London, EC1Y 0TL

Date: 5 May 2021

# The White Ribbon Alliance for Safe Motherhood

## Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2020

	Note	Restricted £	Unrestricted £	2020 Total £	2019 Total £
<b>Income from:</b>					
Donations and legacies	3	112,003	2,411	114,414	10,667
Other Income		-	10,216	10,216	-
Interest		-	8	8	16
<b>Total income</b>		<b>112,003</b>	<b>12,635</b>	<b>124,638</b>	<b>10,683</b>
<b>Expenditure on:</b>					
Charitable activities	4	59,072	9,045	68,117	3,008
<b>Total expenditure</b>		<b>59,072</b>	<b>9,045</b>	<b>68,117</b>	<b>3,008</b>
<b>Net income for the year and net movement in funds</b>		<b>52,931</b>	<b>3,590</b>	<b>56,521</b>	<b>7,675</b>
<b>Reconciliation of funds</b>					
Total funds brought forward	11	8,000	5,823	13,823	6,148
<b>Total funds carried forward</b>		<b>60,931</b>	<b>9,413</b>	<b>70,344</b>	<b>13,823</b>

All of the above results are derived from continuing activities. There are no recognised gains or losses other than the net incoming resources for the period.

# The White Ribbon Alliance for Safe Motherhood

## Balance sheet

Company no. 7369725

For the year ended 31 December 2020

	Note	2020 £	2019 £
<b>Current assets</b>			
Debtors	9	-	-
Cash at bank and in hand		74,544	14,963
<b>Total current assets</b>		<b>74,544</b>	<b>14,963</b>
<b>Liabilities</b>			
Creditors: amounts due within one year	10	4,200	1,140
<b>Net current assets</b>		<b>70,344</b>	<b>13,823</b>
<b>Net assets</b>		<b>70,344</b>	<b>13,823</b>
<b>The funds of the charity</b>			
Restricted funds	11	60,931	8,000
Unrestricted funds		9,413	5,823
<b>Total charity funds</b>		<b>70,344</b>	<b>13,823</b>

The opinion of the trustees is that the charitable company is entitled to the exemptions conferred by Section 477 of the Companies Act 2006 relating to small companies.

The trustees acknowledge the following responsibilities:

- (i) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- (ii) The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the special provisions applicable to small companies subject to the small companies' regime.

Approved by the trustees on 28 April 2021 and signed on their behalf by:



Betsy McCallon- Trustee

## The White Ribbon Alliance for Safe Motherhood

### Notes to the financial statements

For the year ended 31 December 2020

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#### 1. Accounting policies

##### a) Statutory information

The White Ribbon Alliance for Safe Motherhood is a charitable company limited by guarantee and is incorporated in United Kingdom. The registered office address is Art Bank Café, 13 High St, Shepton Mallet Somerset BA4 5AD UK Box 165.

##### b) Basis of preparation

These financial statements have been prepared in accordance with applicable United Kingdom accounting standards, including Financial Reporting Standard 102 – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' ('FRS 102'), and the Charities SORP with the Companies Act 2006. The financial statements have been prepared on the historical cost basis.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

Due to charities size, they have taken the exemption, to not prepare a cashflow statement.

##### c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

##### d) Going concern

In accordance with their fiduciary obligations, the Trustees routinely act to review and monitor the necessity and appropriateness of the continued operation of the charity, based upon assessment of its income versus its perceived liabilities and the nature and duration of projects in which the charity is involved, in addition to the impact of Covid. The trustees consider that the charity satisfies the requirements of constituting a going concern.

##### e) Income

Voluntary income is received by way of donations and is included in full in the statement of financial activities when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

##### f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

##### g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

##### h) Fund accounting

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes. They are available for use at the trustees' discretion in furtherance of the objectives of the charity.

##### i) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Expenditure on charitable activities includes the costs of delivering services undertaken to further the purposes of the charity and their associated support costs.

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

# The White Ribbon Alliance for Safe Motherhood

## Notes to the financial statements

For the year ended 31 December 2020

### 1. Accounting policies (continued)

#### j) Grants payable

Grants payable are made to third parties in furtherance of the charity's objects. Single or multi-year grants are accounted for when either the recipient has a reasonable expectation that they will receive a grant and the trustees have agreed to pay the grant without condition, or the recipient has a reasonable expectation that they will receive a grant and that any condition attaching to the grant is outside of the control of the charity.

Provisions for grants are made when the intention to make a grant has been communicated to the recipient but there is uncertainty about either the timing of the grant or the amount of grant payable.

#### k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

#### m) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

#### n) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

### 2. Detailed comparatives for the statement of financial activities

	Restricted £	Unrestricted £	2019 Total £
<b>Income from:</b>			
Donations and legacies	8,000	2,667	10,667
Interest	-	16	16
<b>Total income</b>	<b>8,000</b>	<b>2,683</b>	<b>10,683</b>
<b>Expenditure on:</b>			
Charitable activities	36	2,972	3,008
<b>Total expenditure</b>	<b>36</b>	<b>2,972</b>	<b>3,008</b>
<b>Net expenditure for the year and net movement in funds</b>	<b>7,964</b>	<b>(289)</b>	<b>7,675</b>
<b>Reconciliation of funds</b>			
Total funds brought forward	36	6,112	6,148
<b>Total funds carried forward</b>	<b>8,000</b>	<b>5,823</b>	<b>13,823</b>

### 3. Income from donations

	Restricted £	Unrestricted £	2020 Total £	Restricted £	Unrestricted £	2019 Total £
Donations	47,591	2,411	50,002	-	2,667	2,667
Grants from Trusts and Foundations	64,412	-	64,412	8,000	-	8,000
<b>Total</b>	<b>112,003</b>	<b>2,411</b>	<b>114,414</b>	<b>8,000</b>	<b>2,667</b>	<b>10,667</b>

# The White Ribbon Alliance for Safe Motherhood

## Notes to the financial statements

For the year ended 31 December 2020

<b>4. Expenditure</b>	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
<b>Charitable Activities:</b>		
Grants Payable (note 5)	37,086	-
Consultancy	26,520	1,294
	<u>63,606</u>	<u>1,294</u>
<b>Support costs:</b>		
Bank fees	39	296
Other expenses	272	265
	<u>311</u>	<u>561</u>
<b>Governance costs:</b>		
Registration fees	-	13
Accountancy fees	4,200	1,140
	<u>4,200</u>	<u>1,153</u>
<b>Total Expenditure</b>	<b><u>68,117</u></b>	<b><u>3,008</u></b>

<b>5. Grant Making</b>	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
AIMS	6,000	-
Prosperitys Trust	5,000	-
Cambridge WRC	4,350	-
Stream	2,000	-
Project Mamma	2,036	-
Approachable Parenting	7,750	-
Positive Birth Movement	450	-
All4Holdings	9,500	-
	<u>37,086</u>	<u>-</u>

All grants were given to institutions.

## 6. Staff costs

There were no staff employed by The White Ribbon Alliance for Safe Motherhood within 2020, the management of the charity has moved to WRA UK. These costs are charged to the charity through consultancy.

## 7. Net income for the year

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
Independent Examiner's remuneration (excluding VAT):		
Independent examination	2,000	-
Other services	1,000	1,000

## 8. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

## 9. Debtors

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
Prepayments	-	-
	<u>-</u>	<u>-</u>

The White Ribbon Alliance for Safe Motherhood

Notes to the financial statements

For the year ended 31 December 2020

10. Creditors: amounts due within one year

	2020 £	2019 £
Accruals	4,200	1,140
	<b>4,200</b>	<b>1,140</b>

11a. Movement in funds

	At 1 January 2020 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 December 2020 £
<b>Restricted funds</b>					
The Burdett Grant	8,000	10,000	(8,000)	-	10,000
Somerset Community foundation	-	2,000	(2,000)	-	-
Cambridge Community	-	4,700	(4,700)	-	-
Big Lottery	-	47,712	(44,372)	-	3,340
Childbirth Choices Matter Campaign	-	47,591	-	-	47,591
<b>Total restricted funds</b>	<b>8,000</b>	<b>112,003</b>	<b>(59,072)</b>	<b>-</b>	<b>60,931</b>
<b>Total Unrestricted funds</b>	<b>5,823</b>	<b>12,635</b>	<b>(9,045)</b>	<b>-</b>	<b>9,413</b>
<b>Total funds</b>	<b>13,823</b>	<b>124,638</b>	<b>(68,117)</b>	<b>-</b>	<b>70,344</b>

11b. Movement in funds (prior year)

	At 1 January 2019 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 December 2019 £
<b>Restricted funds</b>					
Peer Journalism	36	-	(36)	-	-
The Burdett Grant	-	8,000	-	-	8,000
<b>Total restricted funds</b>	<b>36</b>	<b>8,000</b>	<b>(36)</b>	<b>-</b>	<b>8,000</b>
<b>Unrestricted funds</b>	<b>6,112</b>	<b>2,683</b>	<b>(2,972)</b>	<b>-</b>	<b>5,823</b>
<b>Total Unrestricted funds</b>	<b>6,112</b>	<b>2,683</b>	<b>(2,972)</b>	<b>-</b>	<b>5,823</b>
<b>Total funds</b>	<b>6,148</b>	<b>10,683</b>	<b>(3,008)</b>	<b>-</b>	<b>13,823</b>

**Purposes of restricted funds**

Peer Journalism-Funds received to run a Workshop, aiming to support the rights of pregnant women who are migrants and asylum seekers.

The Burdett Grant, funding towards research into maternity care in India, due to be spent in 2020.

Somerset Community foundation - supported Project Mama, Approachable Parenting and Prosperities Trust to work closely with parents and families who were most at risk of disproportionate outcomes in maternity care due to their race, culture or isolation.

Cambridge Community Foundation this funding supported Developing Doulas, Cambridge Breastfeeding Association and BAM4change in providing COVID response guilds and care to service users in maternity who were facing increased challenges due to the restrictions of lockdown.

Big Lottery - supported Project Mama, Approachable Parenting and Prosperities Trust to work closely with parents and families who were most at risk of disproportionate outcomes in maternity care due to their race, culture or isolation.

Childbirth Choices Matter Campaign - To strengthen the rights of women and birthing people to choose the circumstances in which they give birth to their babies. To enable self-employed midwives to be able to provide maternity care that is personalised and safe.



# The White Ribbon Alliance for Safe Motherhood

## Notes to the financial statements

### For the year ended 31 December 2020

#### 12. Analysis of net assets between funds

	2020 £	2019 £
Net current assets	70,344	13,823
Net assets at the end of the year	70,344	13,823

Within the net current assets, £60,931 (2019:£8,000) is restricted and £8,363 (2019: £5,823) is unrestricted.

#### 13. Connected charity

The White Ribbon Alliance for Safe Motherhood of the USA, a sister charity with similar aims. There were no transactions with the entity in the year.

#### 14. Related party transactions

In 2020 we appointed Kaveri Mayra as a charity Trustee in June 2020. Prior to this Kaveri had received a payment of £4,000 from White Ribbon Alliance in 2020 from a grant fund obtained in 2019. This funding was from the Burdett Foundation and was used to undertake research into obstetric violence and midwifery in India. In 2020 we applied again to the Burdett Trust and received a grant of £10,000 which will be spent in 2021. Kaveri Mayra will again receive payment from this money and we want to acknowledge that, once this payment is made that she is a related party to the charity as a Trustee. Kaveri is a leader in her field of research into Indian Midwifery and paying her to undertake research for us is hugely beneficial to the work that we do globally to advance reproductive rights for women and girls. Her payment from the Burdett Foundation is not a profit, but rather a payment to the most suitable person aligned to undertake such research. The payments made to Kaveri from the grants from Burdett Foundation are not payment for her role as a Trustee for White Ribbon Alliance, but rather are a mutually beneficial utilisation of her experience and expertise to advance our work.

Ms. Joanna Vestey is a trustee on both the WRA charity and the Brooks Foundation. The Brooks Foundation, through Ms. Vestey, has funded WRA charity through donations and grants on a regular annual basis. Within the year The Brook Foundation donated £nil (2019 : £1,000) to the charity.