

Company number: 07369725
Charity number: 1143376

The White Ribbon Alliance for Safe Motherhood Limited

Amended
Report and financial statements
For the year ended 31 December 2018



The White Ribbon Alliance for Safe Motherhood Limited

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For the year ended 31 December 2018

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The White Ribbon Alliance for Safe Motherhood Limited

Reference and administrative information

For the year ended 31 December 2018

Company number 07369725

Charity number 1143376

**Registered office
and operational
address** Box 165
 43 Bedford Street
 London
 WC2E 9HA

Country of registration England

Country of incorporation United Kingdom

Trustees Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

Ms Brigid McConville
Mr Betsy McCallon
Ms Joanna Vestey

Bankers HSBC
 26 North Station Road
 Colchester Essex
 CO1 1SY

The trustees present their report and the unaudited financial statements for the year ended 31 December 2018.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice – Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

Structure, governance & management

The organisation is a charitable company limited by guarantee, incorporated on 8 September 2010 and registered as a charity on 15 August 2011.

The company was established under a memorandum of association which established the objects and powers of the charitable company and is governed under its articles of association.

Objectives and activities

The objects of the charity are to preserve and protect good health for the public benefit and to advance the education of the public in particular by:

- a) promoting safe pregnancy and childbirth for women and newborns; and
- b) promoting safe motherhood

Public benefit

The trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives that have been set.

Achievements and performance in the delivery of public benefit

The objects of the charity are to preserve and protect good health for the public benefit and to advance the education of the public in particular by:

- Supporting member and National Alliance advocacy and campaigning for safe motherhood in their local context.

Supporting various public speaking, advocacy and education events, by supplying information, materials and speakers, including:

- June: engaged with thousands of members of the public as well as other advocates for health and reproductive rights at the PARLAY PARLOUR, a tent for engagement and discussion of safe motherhood and related issues organised by the White Ribbon Alliance at the Glastonbury Festival. Achieved local and national press coverage of the events.

The White Ribbon Alliance for Safe Motherhood Limited

Trustees' annual report

For the year 31 December 2018

- Continued to work with UK advocates for birth and rights such as the HARP project of Refugee Council who are collaborating with WRA in making the voices of refugee and asylum seeking women heard; attending meetings and contributing information to the Maternity Entitlement Group convened by Maternity Alliance; contributing content to a new book from the Positive Birth Movement and building links with UK doulas and midwives who are working with women in vulnerable situations (trafficked, refused asylum etc.)
- Supported colleagues in the maternal/newborn health field and members of the public with campaigning materials such as the 'Spaces of Sanctuary' photographic exhibition which continues to be used for conferences and at meetings, and now has a permanent venue at the Refugee Council in Leeds.
 - Creation of a new short film (Women from the Shadows) I, made by and for women from the refugee community, on the topic of maternal mental health."
- Provided advocacy and fundraising materials and support through our website and JustGiving.

Financial review

White Ribbon Alliance had income of £ 9,384 for the 12 months ended 31 December 2018. Of this, £ 9,381.48 is related to individual donations and £ 3.52 related to interest received.

The accounts show reserves of £ 6,147.33 all of which £6,112 is unrestricted.

Reserves policy

It is the policy of this charity to hold in reserves the equivalent of five percent (5%) of cumulative annual net income surplus from unrestricted operations to support future years' operations, provide a resource for unexpected downturns, and provide a source of investment in the charity.

Trustee recruitment and appointment

The original group of 4 Trustees were invited by WRA US to join as Trustees. Those individuals were all strong and loyal supporters of WRA's global work in the UK, with a track record of fundraising and providing pro bono and other technical support. Subsequent appointments are discussed by remaining members of the existing Board who nominate potential new Trustees, based on the charity's need for a range of skills and experience such as law, marketing, communications and knowledge of maternal health issues.

New nominees are briefed on their responsibilities and welcomed to the Board of Trustees.

Plans for the future

The trustees will seek to better support the objects through fundraising activities and the implementation of operational policies and an effective management structure.

Statement of responsibilities of the trustees

The trustees are (who are also directors of the White Ribbon Alliance for Safe Motherhood for the purposes of company law) are responsible for preparing the annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (UK Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income or expenditure, of the charitable company for the year. In preparing these financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £1 to the assets of the charity in the event of winding up. The total number of such guarantees at 31 December 2018 was 3 (2017:6). The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

The White Ribbon Alliance for Safe Motherhood Limited

Trustees' annual report

For the year 31 December 2018

The report of the trustees has been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the trustees on *27 September 2019* and signed on their behalf by

A handwritten signature in black ink, appearing to read 'Betsy McCallon', written in a cursive style.

Betsy McCallon- Trustee

The White Ribbon Alliance for Safe Motherhood

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2018

	Note	Restricted £	Unrestricted £	2018 Total £	2017 Total £
Income from:					
Donations and legacies	3	-	9,380	9,380	28,647
Interest		-	4	4	3
Total income		-	9,384	9,384	28,650
Expenditure on:					
Charitable activities	4	3,936	4,522	8,458	36,702
Total expenditure		3,936	4,522	8,458	36,702
Net income /(expenditure) for the year and net movement in funds		(3,936)	4,862	926	(8,052)
Transfer between funds		(1,028)	1,028	-	-
Reconciliation of funds					
Total funds brought forward	8	5,000	222	5,222	13,274
Total funds carried forward		36	6,112	6,148	5,222

All of the above results are derived from continuing activities. There are no recognised gains or losses other than the net incoming resources for the period.

The White Ribbon Alliance for Safe Motherhood

Balance sheet

Company no. 7369725

For the year ended 31 December 2018

	Note	2018 £	2017 £
Current assets			
Debtors	6	265	516
Cash at bank and in hand		6,963	8,708
Total current assets		7,228	9,224
Liabilities			
Creditors: amounts due within one year	7	1,080	4,002
Net current assets		6,148	5,222
Net assets		6,148	5,222
The funds of the charity			
Restricted funds	8	36	5,000
Unrestricted funds		6,112	222
Total charity funds		6,148	5,222

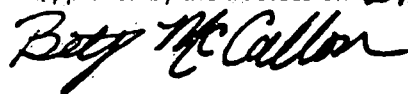
The opinion of the trustees is that the charitable company is entitled to the exemptions conferred by Section 477 of the Companies Act 2006 relating to small companies

The trustees acknowledge the following responsibilities:

- (i) The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- (ii) The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the special provisions applicable to small companies subject to the small companies' regime.

Approved by the trustees on *27 September 2019* and signed on their behalf by:



Betsy McCallon – Trustee

1. Accounting policies

a) Statutory information

The White Ribbon Alliance for Safe Motherhood is a charitable company limited by guarantee and is incorporated in United Kingdom. The registered office address (and principal place of business, if different from the registered office) is Box 165 43, Bedford Street, Covent Garden, London, WC2E 9HA.

b) Basis of preparation

These financial statements have been prepared in accordance with applicable United Kingdom accounting standards, including Financial Reporting Standard 102 Section 1A – 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland' ('FRS 102'), and with the Companies Act 2006. The financial statements have been prepared on the historical cost basis.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

c) Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

d) Going concern

The trustees consider that the charity satisfies the requirements of constituting a going concern, however in accordance with their fiduciary obligations, the Trustees routinely act to review and monitor the necessity and appropriateness of the continued operation of the charity, based upon assessment of its income versus its perceived liabilities and the nature and duration of projects in which the charity is involved.

e) Income

Voluntary income is received by way of donations and is included in full in the statement of financial activities when when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

f) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

g) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

Notes to the financial statements

For the year ended 31 December 2018

1. Accounting policies (continued)

h) Fund accounting

Revenue grants are credited to the statement of financial activities when received or receivable whichever is earlier.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes. They are available for use at the trustees' discretion in furtherance of the objectives of the charity.

i) Expenditure and irrecoverable VAT

Costs of generating funds relate to the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Governance costs are the costs associated with the governance arrangements of the charity. These costs are associated with constitutional and statutory requirements and include any costs associated with the strategic management of the charity's activities.

j) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

k) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

l) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

m) Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2. Detailed comparatives for the statement of financial activities

	Restricted £	Unrestricted £	2017 Total £
Income from:			
Donations and legacies	5,000	23,647	28,647
Interest	-	3	3
Total income	5,000	23,650	28,650
Expenditure on:			
Charitable activities	-	36,702	36,702
Total expenditure	-	36,702	36,702
Net expenditure for the year and net movement in funds	5,000	(13,052)	(8,052)
Reconciliation of funds			
Total funds brought forward	-	13,274	13,274
Total funds carried forward	5,000	222	5,222

The White Ribbon Alliance for Safe Motherhood

Notes to the financial statements

For the year ended 31 December 2018

3. Income from donations

	Restricted £	Unrestricted £	2018 Total £	Restricted £	Unrestricted £	2017 Total £
Donations	-	9,380	9,380	-	8,216	8,216
UK Gift Aid	-	-	-	-	18	18
Donated services – other foundation/ Trust grants	-	-	-	-	15,413	15,413
	-	-	-	5,000	-	5,000
Total	-	9,380	9,380	5,000	23,647	28,647

4. Expenditure

	2018 £	2017 £
Support costs:		
Consultants – Domestic	2,200	9,250
Temporary Help – Contracts	1,600	-
Donated facilities and services	-	15,413
Lodging	-	254
International airfare	-	-
Conference and meetings	136	1,735
Bank fees	428	411
Insurance – D&O	106	422
Office supplies	75	534
Comms materials (CD's, books, films, DVD's etc)	375	-
IT subscriptions	590	114
Domestic airfare and trains	-	204
Local travel and taxi	160	770
Postage and shipping	435	601
Gift Aid Write off	-	5,481
	6,105	35,189
Governance costs:		
Registration fees	13	13
Accountancy fees	2,340	-
Independent examiner's fees	-	1,500
	2,353	1,513
Total Expenditure	8,458	36,702

Notes to the financial statements

For the year ended 31 December 2018

5. Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

6. Debtors

	2018 £	2017 £
Prepayments	265	516
	<u>265</u>	<u>516</u>

7. Creditors: amounts due within one year

	2018 £	2017 £
Other creditors	1,080	2,502
Accruals	-	1,500
	<u>1,080</u>	<u>4,002</u>

8a. Movement in funds

	At 1 January 2018 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 December 2018 £
Restricted funds					
Peer Journalism	5,000	-	(3,936)	(1,028)	36
Total restricted funds	<u>5,000</u>	<u>-</u>	<u>(3,936)</u>	<u>(1,028)</u>	<u>36</u>
Total Unrestricted funds	<u>222</u>	<u>9,384</u>	<u>(4,522)</u>	<u>1,028</u>	<u>6,112</u>
Total funds	<u>5,222</u>	<u>9,384</u>	<u>(8,458)</u>	<u>-</u>	<u>6,148</u>

Notes to the financial statements

For the year ended 31 December 2018

8b. Movement in funds (prior year)

	At 1 January 2017 £	Income & gains £	Expenditure & losses £	Transfers £	At 31 December 2017 £
Total restricted funds	-	5,000	-	-	5,000
Unrestricted funds	13,274	23,650	(36,702)	-	222
Total Unrestricted funds	13,274	23,650	(36,702)	-	222
Total funds	13,274	28,650	(36,702)	-	5,222

Purposes of restricted funds

Peer Journalism-Funds received to run a Workshop, aiming to support the rights of pregnant women who are migrants and asylum seekers.

The transfer related to funds spent in the the prior year on the Peer Journalism, that were not allocated.

9. Analysis of net assets between funds

	2018 £	2017 £
Net current assets	6,148	5,222
Net assets at the end of the year	6,148	5,222

10. Connected charity

The White Ribbon Alliance for Safe Motherhood of the USA, a sister charity with similar aims. There were not transactions with the entity in the year.

11. Related party transactions

Ms. Brigid McConville is a trustee that also consults for the charity. Ms. McConville regularly documents her services and fees which are presented through invoices for payment/reimbursement. These payments are in the general ledger with supporting documentations (contracts) for your review.

Ms. Joanna Vestey is a trustee on both the WRA charity and the Brooks Foundation. The Brooks Foundation, through Ms. Vestey, has funded WRA charity through donations and grants on a regular annual basis. Within the year The Brook Foundation donated £nil (2017 : £10,000) to the charity.