

Abbreviated Unaudited Accounts for the Year Ended 31 August 2013

for

Purplefox Marketing Limited

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for the Year Ended 31 August 2013**

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Purplefox Marketing Limited

**Company Information
for the Year Ended 31 August 2013**

DIRECTOR: Louise Bowers

REGISTERED OFFICE: 29 Foxglove Way
Thatchem
Berkshire
RG18 4DL

REGISTERED NUMBER: 07356677 (England and Wales)

ACCOUNTANTS: Lynchpin Accounting Limited
Croft House
14 Northcroft Lane
Newbury
Berkshire
RG14 1BU

Abbreviated Balance Sheet
31 August 2013

	Notes	2013 £	2012 £
FIXED ASSETS			
Tangible assets	2	2,070	1,268
CURRENT ASSETS			
Debtors		13,199	4,006
Cash at bank		<u>25,296</u>	<u>17,780</u>
		38,495	21,786
CREDITORS			
Amounts falling due within one year		<u>(11,647)</u>	<u>(5,488)</u>
NET CURRENT ASSETS		<u>26,848</u>	<u>16,298</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>28,918</u>	<u>17,566</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		<u>28,818</u>	<u>17,466</u>
SHAREHOLDERS' FUNDS		<u>28,918</u>	<u>17,566</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2013.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2013 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 22 May 2014 and were signed by:

Louise Bowers - Director

**Notes to the Abbreviated Accounts
for the Year Ended 31 August 2013**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on cost

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2012	1,691
Additions	1,632
At 31 August 2013	<u>3,323</u>
DEPRECIATION	
At 1 September 2012	423
Charge for year	830
At 31 August 2013	<u>1,253</u>
NET BOOK VALUE	
At 31 August 2013	<u>2,070</u>
At 31 August 2012	<u>1,268</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2013 £	2012 £
100	Ordinary	1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.