

**MARKET DOJO LTD
UNAUDITED ABRIDGED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021**

Market Dojo Ltd
Unaudited Financial Statements
For The Year Ended 31 August 2021

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Market Dojo Ltd
Abridged Balance Sheet
As at 31 August 2021

Registered number: 07332766

		2021		2020	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible Assets	3		721,669		632,730
Tangible Assets	4		6,376		3,992
			728,045		636,722
CURRENT ASSETS					
Debtors		585,143		441,626	
Cash at bank and in hand		292,349		500,926	
			877,492		942,552
Creditors: Amounts Falling Due Within One Year					
			(710,861)		(616,508)
NET CURRENT ASSETS (LIABILITIES)					
			166,631		326,044
TOTAL ASSETS LESS CURRENT LIABILITIES					
			894,676		962,766
PROVISIONS FOR LIABILITIES					
Deferred Taxation	5		(137,117)		(120,219)
NET ASSETS					
			757,559		842,547
CAPITAL AND RESERVES					
Called up share capital	6		375		375
Share premium account			999,925		999,925
Profit and Loss Account			(242,741)		(157,753)
SHAREHOLDERS' FUNDS					
			757,559		842,547

Market Dojo Ltd
Abridged Balance Sheet (continued)
As at 31 August 2021

For the year ending 31 August 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

All of the company's members have consented to the preparation of an Abridged Profit and Loss Account and an Abridged Balance Sheet for the year end 31 August 2021 in accordance with section 444(2A) of the Companies Act 2006.

On behalf of the board

Mr Alun Rafique

Director

27/05/2022

The notes on pages 3 to 5 form part of these financial statements.

Market Dojo Ltd
Notes to the Abridged Financial Statements
For The Year Ended 31 August 2021

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

1.3. Research and Development

Expenditure on research activities is recognised as an expense in the period in which it is incurred.

In the event that an internally generated intangible asset arises from the company's development activities then it will be recognised only if all of the following conditions are met:

- an asset is created that can be identified (such as software and new processes);
- the project from which the asset arises meets the company's criteria for assessing technical feasibility;
- it is probable that the asset created will generate future economic benefits; and
- the development cost of the asset can be measured reliably.

Internally generated intangible assets are amortised on a reducing balance basis over their useful lives. Where no internally generated intangible asset can be recognised, development expenditure is recognised as an expense in the period in which it is incurred.

Release of costs

Research and development expenditure capitalised in accordance with the above policy is written off over the expected life of the project.

Development costs - 24% reducing balance

1.4. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Fixtures & Fittings	20% straight line
Computer Equipment	33.33% straight line

1.5. Foreign Currencies

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

Market Dojo Ltd
Notes to the Abridged Financial Statements (continued)
For The Year Ended 31 August 2021

1.6. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and assets reflect the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

2. Average Number of Employees

Average number of employees, including directors, during the year was as follows: 19 (2020: 23)

3. Intangible Assets

	Total £
Cost	
As at 1 September 2020	1,083,479
Additions	251,808
As at 31 August 2021	<u>1,335,287</u>
Amortisation	
As at 1 September 2020	450,749
Provided during the period	162,869
As at 31 August 2021	<u>613,618</u>
Net Book Value	
As at 31 August 2021	<u>721,669</u>
As at 1 September 2020	<u>632,730</u>

Market Dojo Ltd
Notes to the Abridged Financial Statements (continued)
For The Year Ended 31 August 2021

4. Tangible Assets

	Total £
Cost	
As at 1 September 2020	13,619
Additions	4,682
As at 31 August 2021	<u>18,301</u>
Depreciation	
As at 1 September 2020	9,627
Provided during the period	2,298
As at 31 August 2021	<u>11,925</u>
Net Book Value	
As at 31 August 2021	<u>6,376</u>
As at 1 September 2020	<u>3,992</u>

5. Deferred Taxation

Deferred tax arising on timing differences relating to capitalised software development due to R&D Tax Credits claimed.

	2021 £	2020 £
Deferred tax	137,117	120,219
	<u>137,117</u>	<u>120,219</u>

6. Share Capital

	2021	2020
Allotted, Called up and fully paid	375	375
	<u>375</u>	<u>375</u>

7. General Information

Market Dojo Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 07332766 . The registered office is 11 Wolseley Road, Bishopston, Bristol, Avon, BS7 8EL.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.